**Regional Performance**

*at constant currency

- **Q1 Revenue ex-TAC**
  - $210M
  - +30%

- **Adjusted EBITDA**
  - $56M
  - +18%

**FINANCIAL FIGURES**

**TECHNOLOGY DRIVERS**

- **Cross-Device User Graph**
  - 67% of Revenue ex-TAC from Matched Users

- **Criteo User Graph as a Service**
  - 120 Cross-Device Users

- **Kinetic Design Enhancements**
  - +3-5% uplift in Revenue ex-TAC

- **Adaptive Revenue Optimizer**
  - +5% uplift

**PUBLISHERS**

- Publishers Live with Criteo Header Bidding Technology

- >100

**RESULTS**

- >25% of Revenue ex-TAC

- >15,000 Advertiser Clients

**CLIENTS**

- >15,000 advertiser clients

- >950 New Clients (YoY)

- >2,500 Successful Deployments

- >2,500 successful deployments

**TALENT**

- 2,500 employees

- 2,500 employees globally

- +31%

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