



## COMPANY FACTS

<b>Overview</b>	<p>Dr Pepper Snapple Group (NYSE: DPS) is a leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have 7 of the top 10 non-cola soft drinks, and 9 of our 10 leading brands are No. 1 or No. 2 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes 7UP, A&amp;W, Bai, Canada Dry, Clamato, Crush, Hawaiian Punch, IBC, Mott's, Mr &amp; Mrs T mixers, Peñafiel, Rose's, Schweppes, Squirt and Sunkist soda.</p>
<b>Background</b>	<p>Dr Pepper Snapple Group was established in 2008 following the spinoff of Cadbury Schweppes Americas Beverages (CSAB) from Cadbury Schweppes plc. CSAB had formed in 2003 by bringing together Cadbury Schweppes' four North American beverages businesses, Dr Pepper/Seven Up Inc., Snapple Beverage Group, Mott's LLP, and Bebidas Mexico, unifying more than 50 leading brands under a common vision, business strategy and management structure and solidifying the company's position as the third-largest refreshment beverage business in North America.</p>
<b>Route To Market</b>	<p>DPS serves its customers and consumers via a route to market consisting of its wholly owned bottling and distribution network as well as licensed bottlers, distributors and brokers.</p> <p>The company established its own bottling and distribution network in 2006, when it acquired full ownership of Dr Pepper/Seven Up Bottling Group, the largest independent bottler in the United States. Subsequently, the company acquired several other major independent bottling businesses, giving DPS control of nearly half of its overall volume and direct access to a substantial majority of the U.S. population.</p>
<b>Leadership Team</b>	<p>Larry D. Young, President and CEO Jaxie Alt, EVP, Human Resources Jim Baldwin, EVP, General Counsel Rodger Collins, President, Packaged Beverages Martin Ellen, EVP, Chief Financial Officer Lain Hancock, CEO, Bai Brands Derry Hobson, EVP, Supply Chain Jim Johnston, President, Beverage Concentrates &amp; Latin America Beverages David Thomas, EVP, Research &amp; Development Jim Trebilcock, EVP, Chief Commercial Officer</p>

**Facilities** DPS operates 22 manufacturing and bottling facilities in North America and more than 100 warehouses and distribution centers. Manufacturing facilities are located in:

Sacramento, CA	Holland, MI	Bethlehem, PA
Vernon, CA	St. Louis, MO	Irving, TX
Victorville, CA	Carteret, NJ	Houston, TX
Jacksonville, FL	Carlstadt, NJ	Tecámac, Mexico
Miami, FL	Williamson, NY	Tehuacan, Mexico
Northlake, IL	Columbus, OH	Tlajomulco, Mexico
Ottumwa, IA	Aspers, PA	Xalostoc, Mexico
Louisville, KY		

**Headquarters** 5301 Legacy Drive  
Plano, TX 75024

**Revenues** \$6.7 billion (2017)

**Employees** Approximately 21,000 people throughout North America and the Caribbean

**On the Web** [www.drpeppersnapple.com](http://www.drpeppersnapple.com)  
Facebook.com/DrPepperSnapple  
Twitter.com/DrPepperSnapple.

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