### **Enova Announces First Quarter 2015 Results**

- U.S. revenue increased 9.1% to \$119.1 million in 1Q15
- Adjusted EBITDA margin increased 270 basis points to 36.9% in 1Q15

CHICAGO, May 6, 2015 /PRNewswire/ -- Enova International, Inc. (NYSE: ENVA), a leading technology and analytics company focused on online lending, today announced financial results for the quarter ended March 31, 2015.

"We achieved significant improvements in both gross profit margins and Adjusted EBITDA margins in the first quarter," said David Fisher, CEO of Enova. "In addition, our diversification strategy and successful product introductions over the past several years contributed to partially offset the decline in U.K. revenue as a result of regulatory changes in that market. We believe the flexibility of our lending platform, the capabilities of our advanced analytics, including our ability to effectuate enhanced affordability-based underwriting, and our track record of growing our business profitably through changes in regulatory environments positions Enova well to adapt to expected rulemaking in the U.S. market over the coming years."

## First Quarter 2015 Summary

- Total revenue of \$165.7 million in the first quarter of 2015 declined 20.5% from \$208.5 million in the first quarter of 2014 as a 9.1% increase in U.S. revenue was offset by a 53.1% decrease in international revenue, driven by regulatory changes in the United Kingdom.
- Gross profit margin of 76.7% in the first quarter of 2015 rose 860 basis points from the first quarter of 2014, primarily due to stricter underwriting standards in the United Kingdom as a result of new regulations, as well as continued enhancements to Enova's U.S. underwriting models.
- Adjusted EBITDA of \$61.1 million, a non-GAAP measure, decreased 14.4% from the same quarter last year due to the decrease in revenue, while Adjusted EBITDA margin rose to 36.9% from 34.2%.
- Net income decreased 38.8% to \$24.5 million, or \$0.74 per diluted share, in the first quarter of 2015 from \$40.1 million, or \$1.21 per diluted share, in the first quarter of 2014.

"Our U.S. business remains solid, driven by the continued momentum of our short-term products and the strong growth of our NetCredit near-prime installment product. Our installment loan products are now the largest component of our revenue at 35% of total revenue, up from 30% for the same quarter last year. Moreover, we are beginning to see some positive momentum in U.K. loan origination volumes early in the second quarter, which suggests that the market may be beginning to stabilize," said Robert Clifton, CFO of Enova.

### Outlook

For the second quarter 2015, Enova expects total revenue of \$150 million to \$170 million and Adjusted EBITDA of \$35 million to \$50 million. For the full year 2015, Enova continues to expect total revenue of \$750 million to \$830 million and Adjusted EBITDA of \$180 million to \$240 million.

For information regarding the non-GAAP financial measures discussed in this release, please see "Non-GAAP Financial Measures" and "Reconciliation of GAAP to Non-GAAP Financial Measures" below.

### **Conference Call**

Enova will host a conference call to discuss its results at 4 p.m. Central Time / 5 p.m. Eastern Time today. The live webcast of the call can be accessed at the Enova Investor Relations website at http://ir.enova.com, along with the company's earnings press release and supplemental financial information. The U.S. dial-in for the call is 1-877-870-4263 (1-412-317-0790 for non-U.S. callers). Please ask to be joined to the Enova International Call. A replay of the conference call will be available until May 14, 2015 at 10:59 p.m. Central Time / 11:59 p.m. Eastern Time, while an archived version of the webcast will be available on the Enova Investor Relations website for 90 days.

### **About Enova**

Enova is a leading provider of online financial services to the large and growing number of customers who use alternative financial services because of their limited access to more traditional consumer credit. As of March 31, 2015, Enova offered or arranged loans in 34 states in the United States and in five foreign countries:

- in the United States at <a href="https://www.cashnetusa.com">https://www.netcredit.com</a> and <a href="https://www.headwaycapital.com">https://www.netcredit.com</a> and <a href="https://www.headwaycapital.com">https://www.netcredit.com</a> and <a href="https://www.headwaycapital.com">https://www.netcredit.com</a> and <a href="https://www.headwaycapital.com">https://www.netcredit.com</a> and <a href="https://www.headwaycapital.com">https://www.headwaycapital.com</a>,
- in the United Kingdom at <a href="https://www.quickquid.co.uk">https://www.poundstopocket.co.uk</a> and <a href="https://www.onstride.co.uk">https://www.onstride.co.uk</a>,
- in Australia at https://www.dollarsdirect.com.au,
- in Canada at https://www.dollarsdirect.ca,
- in Brazil at https://www.simplic.com.br and
- in China at https://www.youxinyi.cn.

During 2014, the company launched pilot programs in Brazil and China, as well as a line of credit product to serve the needs of small businesses in the United States. Enova uses its proprietary technology, analytics and customer service capabilities to quickly evaluate, underwrite and fund loans in order to offer customers credit when and how they want it. Headquartered in Chicago, Enova had more than 1,100 employees serving its online customers across the globe as of March 31, 2015.

## **SOURCE Enova International, Inc.**

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### **Cautionary Statement Concerning Forward Looking Statements**

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 about the business, financial condition and prospects of Enova. These forwardlooking statements give current expectations or forecasts of future events and reflect the views and assumptions of Enova's senior management with respect to the business, financial condition and prospects of Enova as of the date of this release and are not guarantees of future performance. The actual results of Enova could differ materially from those indicated by such forward-looking statements because of various risks and uncertainties applicable to Enova's business, including, without limitation, those risks and uncertainties indicated in Enova's filings with the Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K, quarterly reports on Forms 10-Q and current reports on Forms 8-K. These risks and uncertainties are beyond the ability of Enova to control, and, in many cases, Enova cannot predict all of the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. When used in this release, the words "believes," "estimates," "plans," "expects," "anticipates" and similar expressions or variations as they relate to Enova or its management are intended to identify forward-looking statements. Enova cautions you not to put undue reliance on these statements. Enova disclaims any intention or obligation to update or revise any forward-looking statements after the date of this release.

### **Non-GAAP Financial Measures**

In addition to the financial information prepared in conformity with generally accepted accounting principles, or GAAP, Enova provides historical non-GAAP financial information. Management believes that presentation of non-GAAP financial information is meaningful and useful in understanding the activities and business metrics of Enova's operations. Management believes that these non-GAAP financial measures reflect an additional way of viewing aspects of Enova's business that, when viewed with its GAAP results, provide a more complete understanding of factors and trends affecting its business.

Management provides non-GAAP financial information for informational purposes and to enhance understanding of Enova's GAAP consolidated financial statements. Readers should consider the information in addition to, but not instead of or superior to, Enova's financial statements prepared in accordance with GAAP. This non-GAAP financial information may be determined or calculated differently by other companies, limiting the usefulness of those measures for comparative purposes.

### **Combined Consumer Loans**

Enova has provided combined consumer loans, which is a non-GAAP measure. Enova also reports allowances and liabilities for estimated losses on consumer loans individually and on a combined basis, which are GAAP measures that are included in Enova's financial statements. Management believes these measures provide investors with important information needed to evaluate the magnitude of potential cost of revenue and the opportunity for revenue performance of the consumer loan portfolio on an aggregate basis. Management believes that the comparison of the aggregate amounts from period to period is more meaningful than comparing only the residual amount on Enova's balance sheet

since both revenue and the cost of revenue for loans are impacted by the aggregate amount of loans owned by Enova and those guaranteed by Enova as reflected in its financial statements.

## Adjusted Earnings and Adjusted Earnings Per Share

In addition to reporting financial results in accordance with GAAP, Enova has provided adjusted earnings and adjusted earnings per share, or, collectively, the Adjusted Earnings Measures, which are non-GAAP measures. Management believes that the presentation of these measures provides investors with greater transparency and facilitates comparison of operating results across a broad spectrum of companies with varying capital structures, compensation strategies, derivative instruments and amortization methods, which provides a more complete understanding of Enova's financial performance, competitive position and prospects for the future. Management also believes that investors regularly rely on non-GAAP financial measures, such as the Adjusted Earnings Measures, to assess operating performance and that such measures may highlight trends in Enova's business that may not otherwise be apparent when relying on financial measures calculated in accordance with GAAP. In addition, management believes that the adjustments shown below are useful to investors in order to allow them to compare Enova's financial results during the periods shown without the effect of certain expense items.

### Adjusted EBITDA

Adjusted EBITDA is a non-GAAP measure that Enova defines as earnings excluding depreciation, amortization, interest, foreign currency transaction gains or losses, taxes and stock-based compensation, and Adjusted EBITDA margin is a non-GAAP measure that Enova defines as Adjusted EBITDA as a percentage of total revenue. Management believes Adjusted EBITDA and Adjusted EBITDA margin are used by investors to analyze operating performance and evaluate Enova's ability to incur and service debt and Enova's capacity for making capital expenditures. Adjusted EBITDA and Adjusted EBITDA margin are also useful to investors to help assess Enova's estimated enterprise value. The computation of Adjusted EBITDA and Adjusted EBITDA margin as presented below may differ from the computation of similarly-titled measures provided by other companies.

# ENOVA INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

(dollars in thousands, except share data)
(Unaudited)

	March 31,				December 31,	
		2015		2014		2014
Assets						
Cash and cash equivalents	\$	143,444	\$	56,241	\$	75,106
Consumer loans, net		279,055		280,186		323,611
Prepaid expenses and other assets		15,667		8,692		16,631
Deferred tax assets		19,728		26,757		25,427
Property and equipment, net		40,257		39,027		33,985
Goodwill		255,856		255,866		255,862
Intangible assets, net		33		23		39
Other assets		28,513		6,286		29,536
Total assets	\$	782,553	\$	673,078	\$	760,197
Liabilities and Stockholders' Equity	-				-	
Accounts payable and accrued expenses	\$	54,175	\$	36,396	\$	57,277
Income taxes currently payable		8,445		_		6,802
Deferred tax liabilities		47,766		46,955		47,953
Other liabilities		_		58		_
Long-term debt		494,347		376,872		494,181
Total liabilities		604,733		460,281		606,213
Commitments and contingencies						
Stockholders' equity:						
Common stock, \$0.00001 par value, 250,000,000 shares authorized, 33,000,000 shares issued and outstanding		_		_		_
Preferred stock, \$0.00001 par value, 25,000,000 shares authorized, no shares issued and outstanding		_		_		_
Additional paid in capital		2,006		_		294
Retained earnings		181,391		208,939		156,861
Accumulated other comprehensive (loss) income		(5,577)		3,858		(3,171)
Total stockholders' equity	-	177,820		212,797		153,984
Total liabilities and stockholders' equity	\$	782,553	\$	673,078	\$	760,197

# ENOVA INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME

(in thousands, except per share data)
(Unaudited)

	Three Months Ended March 31,			
	 2015		2014	
Revenue	\$ 165,676	\$	208,465	
Cost of Revenue	 38,570		66,436	
Gross Profit	127,106		142,029	
Expenses				
Marketing	24,156		28,478	
Operations and technology	18,012		17,885	
General and administrative	25,566		24,427	
Depreciation and amortization	 5,283		4,118	
Total Expenses	 73,017		74,908	
Income from Operations	54,089		67,121	
Interest expense, net	(13,305)		(4,754)	
Foreign currency transaction loss	 (944)		(101)	
Income before Income Taxes	39,840		62,266	
Provision for income taxes	15,310		22,211	
Net Income	\$ 24,530	\$	40,055	
Earnings Per Share:	 			
Earnings per common share:				
Basic	\$ 0.74	\$	1.21	
Diluted	\$ 0.74	\$	1.21	
Weighted average common shares outstanding:				
Basic	33,000		33,000	
Diluted	33,008		33,000	

# ENOVA INTERNATIONAL, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOW

(dollars in thousands) (Unaudited)

	Three Months Ended March 31,				
		2015		2014	
Cash flows provided by operating activities	\$	87,865	\$	111,998	
Cash flows used in investing activities					
Consumer loans		(4,800)		(47,531)	
Property and equipment additions		(11,572)		(3,676)	
Total cash flows used in investing activities		(16,372)		(51,207)	
Cash flows used in financing activities		_		(53,163)	
Effect of exchange rates on cash		(3,155)		1,133	
Net increase in cash and cash equivalents		68,338	-	8,761	
Cash and cash equivalents at beginning of year		75,106		47,480	
Cash and cash equivalents at end of period	\$	143,444	\$	56,241	

# ENOVA INTERNATIONAL, INC. AND SUBSIDIARIES GEOGRAPHIC INFORMATION

(dollars in thousands)

The following table presents information on Enova's domestic and international operations for the three months ended March 31, 2015 and 2014.

	 Three Months Ended March 31,					
	2015		2014		\$ Change	% Change
Domestic:						
Revenue	\$ 119,053	\$	109,087	\$	9,966	9.1%
Cost of revenue	33,930		29,103		4,827	16.6
Gross profit	\$ 85,123	\$	79,984	\$	5,139	6.4
Gross profit margin	71.5%	6	73.3%	6	(1.8)%	(2.5)%
International:						
Revenue	\$ 46,623	\$	99,378	\$	(52,755)	(53.1)%
Cost of revenue	4,640		37,333		(32,693)	(87.6)
Gross profit	\$ 41,983	\$	62,045	\$	(20,062)	(32.3)
Gross profit margin	 90.0%	6	62.4%	6	27.6 %	44.2 %
Total:						
Revenue	\$ 165,676	\$	208,465	\$	(42,789)	(20.5)%
Cost of revenue	38,570		66,436		(27,866)	(41.9)
Gross profit	\$ 127,106	\$	142,029	\$	(14,923)	(10.5)
Gross profit margin	76.7%	6	68.1%	6	8.6 %	12.6 %

## ENOVA INTERNATIONAL, INC. AND SUBSIDIARIES CONSUMER LOAN FINANCIAL AND OPERATING DATA

(dollars in thousands)

The following table shows consumer loans and related loan loss activity, which is based on consumer loan balances, for the three months ended March 31, 2015 and 2014.

Three Months Ended March 31	2015		2014		Change	
Cost of revenue	\$	38,570	\$	66,436	\$	(27,866)
Charge-offs (net of recoveries)		52,136		75,657		(23,521)
Average combined consumer loan balances, gross:						
Company owned <sup>(a)</sup>		356,752		368,341		(11,589)
Guaranteed by Enova <sup>(a)(b)</sup>		28,953		34,321		(5,368)
Average combined consumer loan balances, gross (a)(c)	\$	385,705	\$	402,662	\$	(16,957)
Ending combined consumer loan balances, gross:	·					
Company owned	\$	330,275	\$	354,466	\$	(24,191)
Guaranteed by Enova <sup>(b)</sup>		25,355		29,643		(4,288)
Ending combined consumer loan balances, gross (c)	\$	355,630	\$	384,109	\$	(28,479)
Ending allowance and liability for losses	\$	52,165	\$	75,479	\$	(23,314)
Consumer loan ratios:						_
Cost of revenue as a % of average combined consumer loan						
balances, gross <sup>(a)(c)</sup>		10.0%		16.5%		(6.5)%
Charge-offs (net of recoveries) as a % of average combined						4
consumer loan balances, gross <sup>(a)(c)</sup>		13.5%	ó	18.8%	6	(5.3)%
Gross profit margin	76.7%		68.1%		8.6 %	
Allowance and liability for losses as a % of combined consumer loan balances, $gross^{(c)(d)}$		14.7%	ó	19.7%	6	(5.0)%

<sup>(</sup>a) The average combined consumer loan balances, gross, is the average of the month-end balances during the period.

<sup>(</sup>b) Represents loans originated by third-party lenders through the credit services organization (or CSO) programs, which are not included in Enova's financial statements.

<sup>(</sup>c) Non-GAAP measure. See the above discussion for additional information regarding combined consumer loans.

<sup>(</sup>d) Allowance and liability for losses as a percentage of combined consumer loan balances, gross, is determined using period-end balances.

# ENOVA INTERNATIONAL, INC. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES

(dollars in thousands, except per share data)

## **Adjusted Earnings Measures**

	Three Months Ended March 31,				
	2015			2014	
Net Income	\$	24,530	\$	40,055	
Adjustments (net of tax):					
Intangible asset amortization		2		13	
Stock-based compensation expense		1,054		55	
Foreign currency transaction loss		581		65	
Adjusted earnings	\$	26,167	\$	40,188	
Diluted earnings per share	\$	0.74	\$	1.21	
Adjusted earnings per share	\$	0.79	\$	1.22	

## Adjusted EBITDA

	Three Months Ended March 31,			
	2015		2014	
Net Income	\$ 24,530	\$	40,055	
Adjustments:				
Depreciation and amortization expenses	5,283		4,118	
Interest expense, net	13,305		4,754	
Foreign currency transaction loss	944		101	
Provision for income taxes	15,310		22,211	
Stock-based compensation expense	 1,712		85	
Adjusted EBITDA	\$ 61,084	\$	71,324	
Adjusted EBITDA margin calculated as follows:				
Total Revenue	165,676		208,465	
Adjusted EBITDA	61,084		71,324	
Adjusted EBITDA as a percentage of total revenue	36.9%	ó	34.2%	

# ENOVA INTERNATIONAL, INC. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES

(dollars in thousands)

## **Estimated Adjusted EBITDA For 2015**

The following table reconciles estimated Income from operations to Adjusted EBITDA, a non-GAAP measure:

		Estimated Results Three Months Ended June 30, 2015				
		Low		High		
		Una	udited			
Income from operations	\$	28,000	\$	41,000		
Depreciation and amortization		5,000		6,000		
Stock-based compensation expense		2,000		3,000		
Adjusted EBITDA	\$	35,000	\$	50,000		
		Estimated Results				
		Year Ended De	cembe			
		Low	udited	High		
Income from operations	\$	153,000		208,000		
Depreciation and amortization	*	20,000	Ŧ	23,000		
Stock-based compensation expense		7,000		9,000		
Adjusted EBITDA	\$	180,000	Ś	240,000		