

**Hertz Global Holdings Reports
Second Quarter 2017 Financial Results**

ESTERO, Fla, August 8, 2017 - Hertz Global Holdings, Inc. (NYSE: HTZ) ("Hertz Global" or the "Company") today reported a second quarter 2017 net loss from continuing operations of \$158 million, or \$1.90 per diluted share, including \$54 million of impairment charges, compared with a net loss from continuing operations of \$28 million, or \$0.33 per diluted share, during the second quarter 2016. On an adjusted basis, the Company reported a net loss for the second quarter 2017 of \$52 million, or \$0.63 per diluted share, compared with net income of \$35 million, or \$0.41 per diluted share, for the same period last year.

Total revenues for the second quarter 2017 were \$2.2 billion, a 2% decline versus the second quarter 2016. Loss from continuing operations before income taxes for second quarter 2017 was \$245 million, including \$86 million of impairment charges, versus \$35 million in the same period last year. Adjusted Corporate EBITDA for the second quarter 2017 was \$35 million, compared to \$184 million in the same period last year.

"We have made significant progress in the first half of the year, executing on our operating turnaround plan. Of course, the hard work always comes before the pay off as reflected in our second quarter results, where increased spending to fix areas of weakness and invest in areas of opportunity were exacerbated by a challenging vehicle residual environment in the U.S.," said Kathryn V. Marinello, president and chief executive officer of Hertz. "On the upside, we have now completed our U.S. fleet transformation, redesigned 37 Hertz airport locations for Ultimate Choice, updated our financial and revenue management systems, and introduced new management tools and resources to drive service excellence. Admittedly, we still have a lot of work to do, but these early wins are evidence that we have the right plan in place to ultimately achieve best-in-class outcomes."

U.S. RENTAL CAR ("U.S. RAC") SUMMARY

U.S. RAC ⁽¹⁾	Three Months Ended		Percent Inc/(Dec)
	June 30,		
(\$ in millions, except where noted)	2017	2016	
Total Revenues	\$ 1,519	\$ 1,584	(4)%
Depreciation of revenue earning vehicles and lease charges, net	\$ 524	\$ 417	26 %
Income (loss) from continuing operations before income taxes	\$ (146)	\$ 104	NM
Adjusted pre-tax income (loss)	\$ (37)	\$ 143	NM
Adjusted pre-tax margin	(2)%	9%	NM bps
Adjusted Corporate EBITDA	\$ (22)	\$ 168	NM
Adjusted Corporate EBITDA margin	(1)%	11%	NM bps
Average vehicles	495,000	500,000	(1)%
Transaction days (in thousands)	36,233	37,190	(3)%
Total RPD (in whole dollars)	\$ 41.26	\$ 42.11	(2)%
Total RPU (in whole dollars)	\$ 1,007	\$ 1,044	(4)%
Net depreciation per unit per month (in whole dollars)	\$ 353	\$ 278	27 %

NM - Not Meaningful

Total U.S. RAC revenues were \$1.5 billion in the second quarter 2017, a decrease of 4%, versus the same period last year. Transaction days decreased by 3% year-over-year as compared to a strong second quarter 2016, which was driven by replacement rentals from unusually high customer vehicle recall activity. Pricing, as measured by Total RPD, decreased by 2% in the quarter, driven by a change in customer mix year-over-year and weaker ancillary revenues.

Second quarter U.S. RAC net vehicle depreciation per month increased 27% versus the same period last year to \$353 per unit primarily driven by declining residual values, accelerated vehicle disposition timing and fleet quality and mix investments. Despite the decrease in industry residual values, the Company stayed on course with its fleet optimization plan, selling 35% more vehicles year-over-year and onboarding a richer mix of model year 2017 vehicles. As planned, the Company reduced its total average fleet by 1% in the second quarter compared with a year earlier, as the number of core rental vehicles declined by 3%, partially offset by an increase in the vehicles dedicated to the ride hailing fleet. While utilization declined by 130 basis points in the quarter, the Company has made early progress toward driving customer satisfaction and improving profitability longer term. Its goal of reducing its mix of compact cars to 16% of the total U.S. fleet from 21% a year ago was met at quarter end, better reflecting customer preference. Also, the Company continued to roll out its Ultimate Choice program, where customers are able to choose their preferred vehicle, on site, with no wait.

Second quarter 2017 Adjusted Corporate EBITDA for U.S. RAC was a negative \$22 million, a \$190 million decline versus the same period last year. In addition to revenue pressure and increased fleet costs, the reduction was impacted by investments related to service-level improvements, systems enhancements and brand development initiatives.

INTERNATIONAL RENTAL CAR ("INTERNATIONAL RAC") SUMMARY

International RAC ⁽¹⁾	Three Months Ended		Percent Inc/(Dec)
	June 30.		
(\$ in millions, except where noted)	2017	2016	
Total Revenues	\$ 543	\$ 540	1 %
Depreciation of revenue earning vehicles and lease charges, net	\$ 100	\$ 98	2 %
Income (loss) from continuing operations before income taxes	\$ 43	\$ 29	48 %
Adjusted pre-tax income (loss)	\$ 56	\$ 34	65 %
Adjusted pre-tax margin	10%	6%	400 bps
Adjusted Corporate EBITDA	\$ 63	\$ 42	50 %
Adjusted Corporate EBITDA margin	12%	8%	380 bps
Average vehicles	186,100	178,600	4 %
Transaction days (in thousands)	13,235	12,511	6 %
Total RPD (in whole dollars)	\$ 39.29	\$ 39.88	(1)%
Total RPU (in whole dollars)	\$ 931	\$ 931	— %
Net depreciation per unit per month (in whole dollars)	\$ 172	\$ 168	2 %

The Company's International RAC segment revenues were \$543 million in the second quarter 2017, an increase of 1% from the second quarter 2016. Excluding an \$18 million unfavorable impact of foreign currency exchange rates, revenues increased 4% driven by a 6% increase in transaction days, partially offset by a 1% decrease in Total RPD.

Second quarter 2017 Adjusted Corporate EBITDA for International RAC was \$63 million, a 50% increase from the same period last year. The year-over-year increase reflects a \$20 million charge taken in the second quarter of 2016 related to adverse public liability and property damage claims experience and case development that did not reoccur this year as a result of actions taken by management to improve claims handling and changes in business practices.

ALL OTHER OPERATIONS

<u>All Other Operations</u> ⁽¹⁾ (\$ in millions)	Three Months Ended June 30.		Percent Inc/(Dec)
	2017	2016	
Total Revenues	\$ 162	\$ 146	11%
Adjusted pre-tax income (loss)	\$ 19	\$ 17	12%
Adjusted pre-tax margin	12%	12%	10 bps
Adjusted Corporate EBITDA	\$ 17	\$ 16	6%
Adjusted Corporate EBITDA margin	10%	11%	(50) bps
Average vehicles - Donlen	206,200	166,900	24%

All Other Operations, which is primarily comprised of the Company's Donlen leasing operations, reported an 11% increase in total revenues for the second quarter 2017. Adjusted Corporate EBITDA for the All Other Operations segment was \$17 million for the second quarter 2017, which is an increase of 6% versus second quarter last year.

OUTLOOK

In the U.S. rental car segment, the Company is encouraged by preliminary third quarter 2017 total revenue per day trends. In July, total revenue per day is expected to have increased by approximately 3% compared with July 2016. July transaction days are estimated to have declined by about 4% as the Company targets higher-quality revenue. With only approximately 55% of reservations booked, August is less clear, but early indications suggest trends similar to July. September is expected to be seasonally weaker, but the Company will continue to focus on fleet capacity discipline and revenue quality.

In the International rental car segment, the terrorist event in early June does not seem to have impacted reservation trends for Europe in the third quarter 2017 peak summer season.

(1) Adjusted pre-tax income (loss), adjusted pre-tax margin, Adjusted Corporate EBITDA, Adjusted Corporate EBITDA margin, adjusted net income (loss) and adjusted diluted earnings per share are non-GAAP measures. Average vehicles, transaction days, Total RPD, Total RPU and net depreciation per unit per month are key metrics. See the accompanying Supplemental Schedules and Definitions for the reconciliations and definitions for each of these non-GAAP measures and key metrics and the reason the Company's management believes that this information is useful to investors.

RESULTS OF THE HERTZ CORPORATION

The GAAP and Non-GAAP profitability metrics for Hertz Global's operating subsidiary, The Hertz Corporation ("Hertz"), are materially the same as those for Hertz Global.

EARNINGS WEBCAST INFORMATION

Hertz Global's second quarter 2017 live webcast discussion will be held on August 8, 2017, at 5:00 p.m. Eastern. The earnings release and related supplemental schedules containing the reconciliations of non-GAAP measures will be available on our website, IR.Hertz.com.

SELECTED FINANCIAL AND OPERATING DATA, SUPPLEMENTAL SCHEDULES AND DEFINITIONS

Following are tables that present selected financial and operating data of Hertz Global. Also included are Supplemental Schedules which are provided to present segment results and reconciliations of non-GAAP measures to their most comparable GAAP measure. Following the Supplemental Schedules, the Company provides definitions for terminology used throughout this press release.

ABOUT HERTZ

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar and Thrifty vehicle rental brands in approximately 9,700 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide airport general use vehicle rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Firefly vehicle rental brand and Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.com.

CAUTIONARY NOTE CONCERNING FORWARD LOOKING STATEMENTS

Certain statements contained in this release, and in related comments by the Company's management, include "forward-looking statements." Forward-looking statements include information concerning the Company's liquidity and its possible or assumed future results of operations, including descriptions of its business strategies. These statements often include words such as "believe," "expect," "project," "potential," "anticipate," "intend," "plan," "estimate," "seek," "will," "may," "would," "should," "could," "forecasts" or similar expressions. These statements are based on certain assumptions that the Company has made in light of its experience in the industry as well as its perceptions of historical trends, current conditions, expected future developments and other factors it believes are appropriate in these circumstances. The Company believes these judgments are reasonable, but you should understand that these statements are not guarantees of performance or results, and the Company's actual results could differ materially from those expressed in the forward-looking statements due to a variety of important factors, both positive and negative, that may be revised or supplemented in subsequent reports on Forms 10-K, 10-Q and 8-K filed or furnished to the Securities and Exchange Commission ("SEC"). Among other items, such factors could include: any claims, investigations or proceedings arising as a result of the restatement in 2015 of the Company's previously issued financial results; the Company's ability to remediate the material weaknesses in its internal controls over financial reporting; levels of travel demand, particularly with respect to airline passenger traffic in the United States and in global markets; the effect of the Company's separation of its vehicle and equipment rental businesses, any failure by Herc Holdings Inc. to comply with the agreements entered into in connection with the separation and the Company's ability to obtain the expected benefits of the separation; significant changes in the

competitive environment, including as a result of industry consolidation, and the effect of competition in the Company's markets on rental volume and pricing, including on the Company's pricing policies or use of incentives; increased vehicle costs due to declines in the value of the Company's non-program vehicles; occurrences that disrupt rental activity during the Company's peak periods; the Company's ability to purchase adequate supplies of competitively priced vehicles and risks relating to increases in the cost of the vehicles it purchases; the Company's ability to accurately estimate future levels of rental activity and adjust the number and mix of vehicles used in its rental operations accordingly; the Company's ability to maintain sufficient liquidity and the availability to it of additional or continued sources of financing for its revenue earning vehicles and to refinance its existing indebtedness; the Company's ability to adequately respond to changes in technology and customer demands; the Company's ability to maintain access to third-party distribution channels and related prices, commission structures and transaction volumes; an increase in the Company's vehicle costs or disruption to its rental activity, particularly during its peak periods, due to safety recalls by the manufacturers of its vehicles; a major disruption in the Company's communication or centralized information networks; financial instability of the manufacturers of the Company's vehicles; any impact on the Company from the actions of its franchisees, dealers and independent contractors; the Company's ability to sustain operations during adverse economic cycles and unfavorable external events (including war, terrorist acts, natural disasters and epidemic disease); shortages of fuel and increases or volatility in fuel costs; the Company's ability to successfully integrate acquisitions and complete dispositions; the Company's ability to maintain favorable brand recognition; costs and risks associated with litigation and investigations; risks related to the Company's indebtedness, including its substantial amount of debt, its ability to incur substantially more debt, the fact that substantially all of its consolidated assets secure certain of its outstanding indebtedness and increases in interest rates or in its borrowing margins; the Company's ability to meet the financial and other covenants contained in its Senior Facilities, its outstanding unsecured Senior Notes, its Senior Second Priority Secured Notes and certain asset-backed and asset-based arrangements; changes in accounting principles, or their application or interpretation, and the Company's ability to make accurate estimates and the assumptions underlying the estimates, which could have an effect on operating results; risks associated with operating in many different countries, including the risk of a violation or alleged violation of applicable anticorruption or antibribery laws and the Company's ability to repatriate cash from non-U.S. affiliates without adverse tax consequences; the Company's ability to successfully outsource a significant portion of its information technology services or other activities; the Company's ability to successfully implement its finance and information technology transformation programs; changes in the existing, or the adoption of new laws, regulations, policies or other activities of governments, agencies and similar organizations where such actions may affect the Company's operations, the cost thereof or applicable tax rates; changes to the Company's senior management team and the dependence of its business operations on its senior management team; the effect of tangible and intangible asset impairment charges; the Company's exposure to uninsured claims in excess of historical levels; fluctuations in interest rates and commodity prices; the Company's exposure to fluctuations in foreign currency exchange rates and other risks described from time to time in periodic and current reports that the Company files with the SEC.

Additional information concerning these and other factors can be found in the Company's filings with the SEC, including its Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K.

You should not place undue reliance on forward-looking statements. All forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by the foregoing cautionary statements. All such statements speak only as of the date made, and the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

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FINANCIAL INFORMATION AND OPERATING DATA

SELECTED UNAUDITED CONSOLIDATED INCOME STATEMENT DATA

(In millions, except per share data)	Three Months Ended June 30,		As a Percentage of Total Revenues		Six Months Ended June 30,		As a Percentage of Total Revenues	
	2017	2016	2017	2016	2017	2016	2017	2016
Total revenues	\$ 2,224	\$ 2,270	100 %	100 %	\$ 4,140	\$ 4,253	100 %	100 %
Expenses:								
Direct vehicle and operating	1,255	1,267	56 %	56 %	2,387	2,425	58 %	57 %
Depreciation of revenue earning vehicles and lease charges, net	743	629	33 %	28 %	1,444	1,245	35 %	29 %
Selling, general and administrative	223	234	10 %	10 %	442	459	11 %	11 %
Interest expense, net:								
Vehicle	82	72	4 %	3 %	153	140	4 %	3 %
Non-vehicle	76	102	3 %	4 %	136	185	3 %	4 %
Total interest expense, net	158	174	7 %	8 %	289	325	7 %	8 %
Intangible asset impairments	86	—	4 %	— %	86	—	2 %	— %
Other (income) expense, net	4	1	— %	— %	31	(89)	1 %	(2)%
Total expenses	2,469	2,305	111 %	102 %	4,679	4,365	113 %	103 %
Income (loss) from continuing operations before income taxes	(245)	(35)	(11)%	(2)%	(539)	(112)	(13)%	(3)%
Income tax (provision) benefit from continuing operations	87	7	4 %	— %	158	32	4 %	1 %
Net income (loss) from continuing operations	(158)	(28)	(7)%	(1)%	(381)	(80)	(9)%	(2)%
Net income (loss) from discontinued operations	—	(15)	— %	(1)%	—	(13)	— %	— %
Net Income (loss)	\$ (158)	\$ (43)	(7)%	(2)%	\$ (381)	\$ (93)	(9)%	(2)%
Weighted average number of shares outstanding:								
Basic	83	85			83	85		
Diluted	83	85			83	85		
Earnings (loss) per share - basic and diluted:								
Basic earnings (loss) per share from continuing operations	\$ (1.90)	\$ (0.33)			\$ (4.59)	\$ (0.94)		
Basic earnings (loss) per share from discontinued operations	—	(0.18)			—	(0.15)		
Basic earnings (loss) per share	\$ (1.90)	\$ (0.51)			\$ (4.59)	\$ (1.09)		
Diluted earnings (loss) per share from continuing operations	\$ (1.90)	\$ (0.33)			\$ (4.59)	\$ (0.94)		
Diluted earnings (loss) per share from discontinued operations	—	(0.18)			—	(0.15)		
Diluted earnings (loss) per share	\$ (1.90)	\$ (0.51)			\$ (4.59)	\$ (1.09)		
Adjusted pre-tax income (loss) ^(a)	\$ (82)	\$ 55			\$ (295)	\$ (53)		
Adjusted net income (loss) ^(a)	\$ (52)	\$ 35			\$ (186)	\$ (33)		
Adjusted earnings (loss) per share ^(a)	\$ (0.63)	\$ 0.41			\$ (2.24)	\$ (0.39)		
Adjusted Corporate EBITDA ^(a)	\$ 35	\$ 184			\$ (75)	\$ 212		

(a) Represents a non-GAAP measure, see the accompanying reconciliations included in Supplemental Schedule II.

SELECTED UNAUDITED CONSOLIDATED BALANCE SHEET DATA

<u>(In millions)</u>	<u>June 30, 2017</u>	<u>December 31, 2016</u>
Cash and cash equivalents	\$ 1,141	\$ 816
Total restricted cash	1,062	278
Revenue earning vehicles, net:		
U.S. Rental Car	8,804	7,716
International Rental Car	3,044	1,755
All Other Operations	1,338	1,347
Total revenue earning vehicles, net	13,186	10,818
Total assets	22,433	19,155
Total debt	16,809	13,541
Net vehicle debt ^(a)	11,026	9,447
Net non-vehicle debt ^(a)	3,702	3,116
Total equity	756	1,075

(a) Represents a non-GAAP measure, see the accompanying reconciliations included in Supplemental Schedule V.

SELECTED UNAUDITED CONSOLIDATED CASH FLOW DATA

<u>(In millions)</u>	<u>Six Months Ended June 30,</u>	
	<u>2017</u>	<u>2016</u>
Cash from continuing operations provided by (used in):		
Operating activities	\$ 982	\$ 1,014
Investing activities	(2,904)	(1,929)
Financing activities	2,235	1,718
Effect of exchange rate changes	12	8
Net change in cash and cash equivalents	\$ 325	\$ 811
Fleet growth ^(a)	\$ (46)	\$ 130
Adjusted free cash flow ^(a)	(566)	(101)

(a) Represents a non-GAAP measure, see the accompanying reconciliations included in Supplemental Schedules III and IV.

SELECTED UNAUDITED OPERATING DATA BY SEGMENT

	Three Months Ended June 30,		Percent Inc/(De c)	Six Months Ended June 30,		Percent Inc/(De c)
	2017	2016		2017	2016	
U.S. RAC						
Transaction days (in thousands)	36,233	37,190	(3)%	68,545	69,932	(2)%
Total RPD ^(a)	\$ 41.26	\$ 42.11	(2)%	\$ 41.23	\$ 42.23	(2)%
Total RPU ^(a)	\$ 1,007	\$ 1,044	(4)%	\$ 968	\$ 1,025	(6)%
Average vehicles	495,000	500,000	(1)%	486,500	480,100	1 %
Vehicle utilization ^(a)	80%	82%	(130) bps	78%	80%	(220) bps
Net depreciation per unit per month ^(a)	\$ 353	\$ 278	27 %	\$ 351	\$ 290	21 %
Percentage of program vehicles at period end	11%	12%	(100) bps	11%	12%	(100) bps
Adjusted pre-tax income (loss)(in millions) ^(b)	\$ (37)	\$ 143	NM	\$ (152)	\$ 138	NM
International RAC						
Transaction days (in thousands)	13,235	12,511	6 %	23,419	22,613	4 %
Total RPD ^{(a)(c)}	\$ 39.29	\$ 39.88	(1)%	\$ 39.28	\$ 40.38	(3)%
Total RPU ^{(a)(c)}	\$ 931	\$ 931	— %	\$ 911	\$ 932	(2)%
Average vehicles	186,100	178,600	4 %	168,300	163,300	3 %
Vehicle utilization ^(a)	78%	77%	120 bps	77%	76%	80 bps
Net depreciation per unit per month ^{(a)(c)}	\$ 172	\$ 168	2 %	\$ 177	\$ 176	1 %
Percentage of program vehicles at period end	46%	45%	100 bps	46%	45%	100 bps
Adjusted pre-tax income (loss)(in millions) ^(b)	\$ 56	\$ 34	65 %	\$ 52	\$ 36	44 %
All Other Operations						
Average vehicles — Donlen	206,200	166,900	24 %	206,900	166,900	24 %
Adjusted pre-tax income (loss) (in millions) ^(b)	\$ 19	\$ 17	12 %	\$ 39	\$ 35	11 %

NM - Not Meaningful

- (a) Represents a key metric, see the accompanying reconciliations included in Supplemental Schedule VI.
- (b) Represents a non-GAAP measure, see the accompanying reconciliations included in Supplemental Schedule II.
- (c) Based on December 31, 2016 foreign exchange rates.

HERTZ GLOBAL HOLDINGS, INC.
CONDENSED STATEMENT OF OPERATIONS BY SEGMENT
Unaudited

(In millions)	Three Months Ended June 30, 2017					Three Months Ended June 30, 2016				
	U.S. Rental Car	Int'l Rental Car	All Other Operations	Corporate	Hertz Global	U.S. Rental Car	Int'l Rental Car	All Other Operations	Corporate	Hertz Global
Total revenues:	\$ 1,519	\$ 543	\$ 162	\$ —	\$ 2,224	\$ 1,584	\$ 540	\$ 146	\$ —	\$ 2,270
Expenses:										
Direct vehicle and operating	919	322	14	—	1,255	916	341	6	4	1,267
Depreciation of revenue earning vehicles and lease charges, net	524	100	119	—	743	417	98	114	—	629
Selling, general and administrative	101	55	8	59	223	103	57	8	66	234
Interest expense, net:										
Vehicle	57	18	7	—	82	53	14	5	—	72
Non-vehicle	(22)	1	(2)	99	76	(8)	1	(1)	110	102
Total interest expense, net	35	19	5	99	158	45	15	4	110	174
Intangible asset impairments	86	—	—	—	86	—	—	—	—	—
Other (income) expense, net	—	4	—	—	4	(1)	—	—	2	1
Total expenses	1,665	500	146	158	2,469	1,480	511	132	182	2,305
Income (loss) from continuing operations before income taxes	\$ (146)	\$ 43	\$ 16	\$ (158)	(245)	\$ 104	\$ 29	\$ 14	\$ (182)	(35)
Income tax (provision) benefit from continuing operations					87					7
Net income (loss) from continuing operations					(158)					(28)
Net income (loss) from discontinued operations					—					(15)
Net income (loss)					\$ (158)					\$ (43)

HERTZ GLOBAL HOLDINGS, INC.
CONDENSED STATEMENT OF OPERATIONS BY SEGMENT
Unaudited

(In millions)	Six Months Ended June 30, 2017					Six Months Ended June 30, 2016				
	U.S. Rental Car	Int'l Rental Car	All Other Operations	Corporate	Hertz Global	U.S. Rental Car	Int'l Rental Car	All Other Operations	Corporate	Hertz Global
Total revenues:	\$ 2,872	\$ 955	\$ 313	\$ —	\$ 4,140	\$ 2,990	\$ 973	\$ 290	\$ —	\$ 4,253
Expenses:										
Direct vehicle and operating	1,780	589	19	(1)	2,387	1,786	620	11	8	2,425
Depreciation of revenue earning vehicles and lease charges, net	1,023	185	236	—	1,444	836	184	225	—	1,245
Selling, general and administrative	197	108	15	122	442	208	112	17	122	459
Interest expense, net:										
Vehicle	105	34	14	—	153	104	27	9	—	140
Non-vehicle	(41)	1	(5)	181	136	(15)	3	(2)	199	185
Total interest expense, net	64	35	9	181	289	89	30	7	199	325
Intangible asset impairments	86	—	—	—	86	—	—	—	—	—
Other (income) expense, net	—	1	—	30	31	(11)	—	—	(78)	(89)
Total expenses	3,150	918	279	332	4,679	2,908	946	260	251	4,365
Income (loss) from continuing operations before income taxes	\$ (278)	\$ 37	\$ 34	\$ (332)	(539)	\$ 82	\$ 27	\$ 30	\$ (251)	(112)
Income tax (provision) benefit from continuing operations					158					32
Net income (loss) from continuing operations					(381)					(80)
Net income (loss) from discontinued operations					—					(13)
Net income (loss)					\$ (381)					\$ (93)

HERTZ GLOBAL HOLDINGS, INC.

**RECONCILIATION OF INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES
TO GROSS EBITDA, CORPORATE EBITDA, ADJUSTED CORPORATE EBITDA, ADJUSTED PRE-TAX INCOME (LOSS),
ADJUSTED NET INCOME (LOSS) AND ADJUSTED DILUTED EARNINGS (LOSS) PER SHARE**

Unaudited

	Three Months Ended June 30, 2017					Three Months Ended June 30, 2016				
	U.S. Rental Car	Int'l Rental Car	All Other Operations	Corporate	Hertz Global	U.S. Rental Car	Int'l Rental Car	All Other Operations	Corporate	Hertz Global
(In millions)										
Income (loss) from continuing operations before income taxes	\$ (146)	\$ 43	\$ 16	\$ (158)	\$ (245)	\$ 104	\$ 29	\$ 14	\$ (182)	\$ (35)
Depreciation and amortization	573	108	121	4	806	462	106	116	7	691
Interest, net of interest income	35	19	5	99	158	45	15	4	110	174
Gross EBITDA	\$ 462	\$ 170	\$ 142	\$ (55)	\$ 719	\$ 611	\$ 150	\$ 134	\$ (65)	\$ 830
Revenue earning vehicle depreciation and lease charges, net	(524)	(100)	(119)	—	(743)	(417)	(98)	(114)	—	(629)
Vehicle debt interest	(57)	(18)	(7)	—	(82)	(53)	(14)	(5)	—	(72)
Vehicle debt-related charges ^(a)	4	2	1	—	7	1	1	1	—	3
Loss on extinguishment of vehicle related debt ^(b)	—	—	—	—	—	6	—	—	—	6
Corporate EBITDA	\$ (115)	\$ 54	\$ 17	\$ (55)	\$ (99)	\$ 148	\$ 39	\$ 16	\$ (65)	\$ 138
Non-cash stock-based employee compensation charges	—	—	—	5	5	—	—	—	6	6
Restructuring and restructuring related charges ^{(c)(d)}	—	—	—	5	5	13	3	—	2	18
Impairment charges and asset write-downs ^(e)	86	—	—	—	86	3	—	—	—	3
Finance and information technology transformation costs ^(f)	—	—	—	20	20	5	—	—	14	19
Other items ^(g)	7	9	—	2	18	(1)	—	—	1	—
Adjusted Corporate EBITDA	\$ (22)	\$ 63	\$ 17	\$ (23)	\$ 35	\$ 168	\$ 42	\$ 16	\$ (42)	\$ 184
Non-vehicle depreciation and amortization	(49)	(8)	(2)	(4)	(63)	(45)	(8)	(2)	(7)	(62)
Non-vehicle debt interest, net of interest income	22	(1)	2	(99)	(76)	8	(1)	1	(110)	(102)
Non-vehicle debt-related charges ^(a)	—	—	—	3	3	—	—	—	9	9
Loss on extinguishment of non-vehicle related debt ^(b)	—	—	—	8	8	—	—	—	14	14
Non-cash stock-based employee compensation charges	—	—	—	(5)	(5)	—	—	—	(6)	(6)
Acquisition accounting ^(h)	12	2	2	—	16	12	1	2	3	18
Adjusted pre-tax income (loss) ⁽ⁱ⁾	\$ (37)	\$ 56	\$ 19	\$ (120)	\$ (82)	\$ 143	\$ 34	\$ 17	\$ (139)	\$ 55
Income tax (provision) benefit on adjusted pre-tax income (loss) ⁽ⁱ⁾					30					(20)
Adjusted net income (loss)					\$ (52)					\$ 35
Weighted average number of diluted shares outstanding					83					85
Adjusted diluted earnings (loss) per share					\$ (0.63)					\$ 0.41

HERTZ GLOBAL HOLDINGS, INC.

**RECONCILIATION OF INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES
TO GROSS EBITDA, CORPORATE EBITDA, ADJUSTED CORPORATE EBITDA, ADJUSTED PRE-TAX INCOME (LOSS),
ADJUSTED NET INCOME (LOSS) AND ADJUSTED DILUTED EARNINGS (LOSS) PER SHARE**

Unaudited

(In millions)	Six Months Ended June 30, 2017					Six Months Ended June 30, 2016				
	U.S. Rental Car	Int'l Rental Car	All Other Operations	Corporate	Hertz Global	U.S. Rental Car	Int'l Rental Car	All Other Operations	Corporate	Hertz Global
Income (loss) from continuing operations before income taxes	\$ (278)	\$ 37	\$ 34	\$ (332)	\$ (539)	\$ 82	\$ 27	\$ 30	\$ (251)	\$ (112)
Depreciation and amortization	1,115	201	242	6	1,564	931	201	230	12	1,374
Interest, net of interest income	64	35	9	181	289	89	30	7	199	325
Gross EBITDA	\$ 901	\$ 273	\$ 285	\$ (145)	\$ 1,314	\$ 1,102	\$ 258	\$ 267	\$ (40)	\$ 1,587
Revenue earning vehicle depreciation and lease charges, net	(1,023)	(185)	(236)	—	(1,444)	(836)	(184)	(225)	—	(1,245)
Vehicle debt interest	(105)	(34)	(14)	—	(153)	(104)	(27)	(9)	—	(140)
Vehicle debt-related charges ^(a)	8	4	2	—	14	8	3	2	—	13
Loss on extinguishment of vehicle related debt ^(b)	—	—	—	—	—	6	—	—	—	6
Corporate EBITDA	\$ (219)	\$ 58	\$ 37	\$ (145)	\$ (269)	\$ 176	\$ 50	\$ 35	\$ (40)	\$ 221
Non-cash stock-based employee compensation charges	—	—	—	12	12	—	—	—	11	11
Restructuring and restructuring related charges ^{(c)(d)}	—	1	—	10	11	14	3	—	12	29
Sale of CAR Inc. common stock ^(k)	—	—	—	(3)	(3)	—	—	—	(75)	(75)
Impairment charges and asset write-downs ^(e)	86	—	—	30	116	3	—	—	—	3
Finance and information technology transformation costs ^(f)	—	—	—	39	39	9	—	—	17	26
Other items ^(g)	7	7	—	5	19	(9)	—	—	6	(3)
Adjusted Corporate EBITDA	\$ (126)	\$ 66	\$ 37	\$ (52)	\$ (75)	\$ 193	\$ 53	\$ 35	\$ (69)	\$ 212
Non-vehicle depreciation and amortization	(92)	(16)	(6)	(6)	(120)	(95)	(17)	(5)	(12)	(129)
Non-vehicle debt interest, net of interest income	41	(1)	5	(181)	(136)	15	(3)	2	(199)	(185)
Non-vehicle debt-related charges ^(a)	—	—	—	7	7	—	—	—	12	12
Loss on extinguishment of non-vehicle related debt ^(b)	—	—	—	8	8	—	—	—	14	14
Non-cash stock-based employee compensation charges	—	—	—	(12)	(12)	—	—	—	(11)	(11)
Acquisition accounting ^(h)	25	3	3	—	31	25	3	3	3	34
Other ^(d)	—	—	—	2	2	—	—	—	—	—
Adjusted pre-tax income (loss) ⁽ⁱ⁾	\$ (152)	\$ 52	\$ 39	\$ (234)	\$ (295)	\$ 138	\$ 36	\$ 35	\$ (262)	\$ (53)
Income tax (provision) benefit on adjusted pre-tax income (loss) ^(j)					109					20
Adjusted net income (loss)					\$ (186)					\$ (33)
Weighted average number of diluted shares outstanding					83					85
Adjusted diluted earnings (loss) per share					\$ (2.24)					\$ (0.39)

(a) Represents debt-related charges relating to the amortization of deferred financing costs and debt discounts and premiums.

(b) In 2017, represents \$6 million of early redemption premium and write off of deferred financing costs associated with the redemption of the outstanding 4.25% Senior Notes due April 2018 and a \$2 million write-off of deferred financing costs associated with the termination of commitments under the Senior RCF. In 2016, represents the write-off of deferred financing costs in the second quarter as a result of paying off the Senior Term Facility and various vehicle debt refinancings.

(c) Represents expenses incurred under restructuring actions as defined in U.S. GAAP, excluding impairments and asset write-downs, when applicable. Also represents certain other charges such as incremental costs incurred directly supporting business transformation initiatives. Such costs include transition costs incurred in connection with business process outsourcing arrangements and incremental costs incurred to facilitate

business process re-engineering initiatives that involve significant organization redesign and extensive operational process changes. Also includes consulting costs and legal fees related to the previously disclosed accounting review and investigation.

- (d) For the six months ended June 30, 2017, excludes \$2 million of stock-based compensation expenditures included in restructuring and restructuring related charges.
- (e) In 2017, primarily represents a second quarter impairment of \$86 million of the Dollar Thrifty tradename and a first quarter impairment of \$30 million related to an equity method investment.
- (f) Represents external costs associated with the Company's finance and information technology transformation programs, both of which are multi-year initiatives that commenced in 2016 to upgrade and modernize the Company's systems and processes.
- (g) Represents miscellaneous, non-recurring and other non-cash items. In 2017, includes first and second quarter adjustments, as applicable, to the carrying value of the Company's Brazil operations in connection with its classification as held for sale and second quarter charges of \$6 million for labor-related matters and \$5 million relating to PLPD as a result of a terrorist event. For the six months ended June 30, 2016, includes a \$9 million settlement gain from an eminent domain case related to one of the Company's airport locations.
- (h) Represents incremental expense associated with amortization of other intangible assets and depreciation of property and equipment relating to acquisition accounting.
- (i) Adjustments by caption to arrive at adjusted pre-tax income (loss) are as follows:

Increase (decrease) to expenses <u>(In millions)</u>	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Direct vehicle and operating expenses	\$ (21)	\$ (25)	\$ (37)	\$ (38)
Selling, general and administrative expenses	(33)	(32)	(62)	(59)
Vehicle interest expense, net	(7)	(9)	(14)	(19)
Non-vehicle interest expense, net	(11)	(23)	(15)	(26)
Other income (expense), net	(91)	(1)	(116)	83
Total adjustments	<u>\$ (163)</u>	<u>\$ (90)</u>	<u>\$ (244)</u>	<u>\$ (59)</u>

- (j) Derived utilizing a combined statutory rate of 37% applied to the adjusted income (loss) before income taxes.
- (k) Represents the pre-tax gain on the sale of CAR Inc. common stock.

HERTZ GLOBAL HOLDINGS, INC.
RECONCILIATION OF GAAP TO NON-GAAP MEASURE - FLEET GROWTH
Unaudited

	Six Months Ended June 30, 2017				Six Months Ended June 30, 2016			
	U.S. Rental Car	Int'l Rental Car	All Other Operations	Hertz Global	U.S. Rental Car	Int'l Rental Car	All Other Operations	Hertz Global
<i>(In millions)</i>								
Revenue earning vehicles expenditures	\$ (4,520)	\$ (1,682)	\$ (333)	\$ (6,535)	\$ (4,854)	\$ (1,669)	\$ (364)	\$ (6,887)
Proceeds from disposal of revenue earning vehicles	2,658	895	108	3,661	3,545	1,126	116	4,787
Net revenue earning vehicles capital expenditures	(1,862)	(787)	(225)	(2,874)	(1,309)	(543)	(248)	(2,100)
Depreciation of revenue earning vehicles, net	1,023	151	236	1,410	837	150	225	1,212
Financing activity related to vehicles:								
Borrowings	3,214	1,060	754	5,028	4,221	1,267	591	6,079
Payments	(2,333)	(607)	(725)	(3,665)	(3,614)	(886)	(578)	(5,078)
Restricted cash changes	33	56	(34)	55	18	1	(2)	17
Net financing activity related to vehicles	914	509	(5)	1,418	625	382	11	1,018
Fleet growth	<u>\$ 75</u>	<u>\$ (127)</u>	<u>\$ 6</u>	<u>\$ (46)</u>	<u>\$ 153</u>	<u>\$ (11)</u>	<u>\$ (12)</u>	<u>\$ 130</u>

HERTZ GLOBAL HOLDINGS, INC.
RECONCILIATION OF GAAP TO NON-GAAP MEASURE - ADJUSTED FREE CASH FLOW
Unaudited

Reconciliation of Cash Flows From Operating Activities to Adjusted Free Cash Flow*(In millions)*

	Six Months Ended June 30,	
	2017	2016
Net cash provided by operating activities	\$ 982	\$ 1,014
Net change in restricted cash and cash equivalents, vehicle	55	17
Revenue earning vehicles expenditures	(6,535)	(6,887)
Proceeds from disposal of revenue earning vehicles	3,661	4,787
Capital asset expenditures, non-vehicle	(103)	(72)
Proceeds from disposal of property and other equipment	11	39
Proceeds from issuance of vehicle debt	5,028	6,079
Repayments of vehicle debt	(3,665)	(5,078)
Adjusted free cash flow	\$ (566)	\$ (101)

Supplemental Schedule V

HERTZ GLOBAL HOLDINGS, INC.
RECONCILIATIONS OF GAAP TO NON-GAAP MEASURES - NET DEBT
Unaudited

<i>(In millions)</i>	As of June 30, 2017			As of December 31, 2016		
	Vehicle	Non-Vehicle	Total	Vehicle	Non-Vehicle	Total
Debt as reported in the balance sheet	\$ 11,176	\$ 5,633	\$ 16,809	\$ 9,646	\$ 3,895	\$ 13,541
Add:						
Debt issue costs deducted from debt obligations ^(a)	33	44	77	36	37	73
Less:						
Cash and cash equivalents	—	1,141	1,141	—	816	816
Restricted cash	183	834	1,017	235	—	235
Net debt	\$ 11,026	\$ 3,702	\$ 14,728	\$ 9,447	\$ 3,116	\$ 12,563

- (a) Certain debt issue costs are required to be reported as a deduction from the carrying amount of the related debt obligation under GAAP. Management believes that eliminating the effects that these costs have on debt will more accurately reflect the Company's net debt position.

HERTZ GLOBAL HOLDINGS, INC.
RECONCILIATIONS OF KEY METRICS
REVENUE, UTILIZATION AND DEPRECIATION
Unaudited

U.S. Rental Car

(\$In millions, except as noted)	Three Months Ended June 30,		Percent Inc/(Dec)	Six Months Ended June 30,		Percent Inc/(Dec)
	2017	2016		2017	2016	
Total RPD						
Revenues	\$ 1,519	\$ 1,584		\$ 2,872	\$ 2,990	
Ancillary retail vehicle sales revenue	(24)	(18)		(46)	(37)	
Total rental revenue	\$ 1,495	\$ 1,566		\$ 2,826	\$ 2,953	
Transaction days (in thousands)	36,233	37,190		68,545	69,932	
Total RPD (in whole dollars)	\$ 41.26	\$ 42.11	(2)%	\$ 41.23	\$ 42.23	(2)%
Total Revenue Per Unit Per Month						
Total rental revenue	\$ 1,495	\$ 1,566		\$ 2,826	\$ 2,953	
Average vehicles	495,000	500,000		486,500	480,100	
Total revenue per unit (in whole dollars)	\$ 3,020	\$ 3,132		\$ 5,809	\$ 6,151	
Number of months in period	3	3		6	6	
Total RPU (in whole dollars)	\$ 1,007	\$ 1,044	(4)%	\$ 968	\$ 1,025	(6)%
Vehicle Utilization						
Transaction days (in thousands)	36,233	37,190		68,545	69,932	
Average vehicles	495,000	500,000		486,500	480,100	
Number of days in period	91	91		181	182	
Available car days (in thousands)	45,045	45,500		88,057	87,378	
Vehicle utilization ^(a)	80%	82%	(130) bps	78%	80%	(220) bps
Net Depreciation Per Unit Per Month						
Depreciation of revenue earning vehicles and lease charges, net	\$ 524	\$ 417		\$ 1,023	\$ 836	
Average vehicles	495,000	500,000		486,500	480,100	
Depreciation of revenue earning vehicles and lease charges, net divided by average vehicles (in whole dollars)	\$ 1,059	\$ 834		\$ 2,103	\$ 1,741	
Number of months in period	3	3		6	6	
Net depreciation per unit per month (in whole dollars)	\$ 353	\$ 278	27 %	\$ 351	\$ 290	21 %

(a) Calculated as transaction days divided by available car days.

Supplemental Schedule VI (continued)

HERTZ GLOBAL HOLDINGS, INC.
RECONCILIATIONS OF KEY METRICS
REVENUE, UTILIZATION AND DEPRECIATION
Unaudited

International Rental Car

(\$in millions, except as noted)	Three Months Ended June 30,		Percent Inc/(Dec)	Six Months Ended June 30,		Percent Inc/(Dec)
	2017	2016		2017	2016	
Total RPD						
Revenues	\$ 543	\$ 540		\$ 955	\$ 973	
Foreign currency adjustment ^(a)	(23)	(41)		(35)	(60)	
Total rental revenue	\$ 520	\$ 499		\$ 920	\$ 913	
Transaction days (in thousands)	13,235	12,511		23,419	22,613	
Total RPD (in whole dollars)	\$ 39.29	\$ 39.88	(1)%	\$ 39.28	\$ 40.38	(3)%
Total Revenue Per Unit Per Month						
Total rental revenue	\$ 520	\$ 499		\$ 920	\$ 913	
Average vehicles	186,100	178,600		168,300	163,300	
Total revenue per unit (in whole dollars)	\$ 2,794	\$ 2,794		\$ 5,466	\$ 5,591	
Number of months in period	3	3		6	6	
Total RPU (in whole dollars)	\$ 931	\$ 931	— %	\$ 911	\$ 932	(2)%
Vehicle Utilization						
Transaction days (in thousands)	13,235	12,511		23,419	22,613	
Average vehicles	186,100	178,600		168,300	163,300	
Number of days in period	91	91		181	182	
Available car days (in thousands)	16,935	16,253		30,462	29,721	
Vehicle utilization ^(b)	78%	77%	120 bps	77%	76%	80 bps
Net Depreciation Per Unit Per Month						
Depreciation of revenue earning vehicles and lease charges, net	\$ 100	\$ 98		\$ 185	\$ 184	
Foreign currency adjustment ^(a)	(4)	(8)		(6)	(12)	
Adjusted depreciation of revenue earning vehicles and lease charges, net	\$ 96	\$ 90		\$ 179	\$ 172	
Average vehicles	186,100	178,600		168,300	163,300	
Adjusted depreciation of revenue earning vehicles and lease charges, net divided by average vehicles (in whole dollars)	\$ 516	\$ 504		\$ 1,064	\$ 1,053	
Number of months in period	3	3		6	6	
Net depreciation per unit per month (in whole dollars)	\$ 172	\$ 168	2 %	\$ 177	\$ 176	1 %

(a) Based on December 31, 2016 foreign exchange rates.

(b) Calculated as transaction days divided by available car days.

HERTZ GLOBAL HOLDINGS, INC.
RECONCILIATIONS OF KEY METRICS
REVENUE, UTILIZATION AND DEPRECIATION
Unaudited

Worldwide Rental Car

(\$in millions, except as noted)	Three Months Ended June 30,		Percent Inc/(Dec)	Six Months Ended June 30,		Percent Inc/(Dec)
	2017	2016		2017	2016	
Total RPD						
Revenues	\$ 2,062	\$ 2,124		\$ 3,827	\$ 3,963	
Ancillary retail vehicle sales revenue	(24)	(18)		(46)	(37)	
Foreign currency adjustment ^(a)	(23)	(41)		(35)	(60)	
Total rental revenue	\$ 2,015	\$ 2,065		\$ 3,746	\$ 3,866	
Transaction days (in thousands)	49,468	49,701		91,964	92,545	
Total RPD (in whole dollars)	\$ 40.73	\$ 41.55	(2)%	\$ 40.73	\$ 41.77	(2)%
Total Revenue Per Unit Per Month						
Total rental revenue	\$ 2,015	\$ 2,065		\$ 3,746	\$ 3,866	
Average vehicles	681,100	678,600		654,800	643,400	
Total revenue per unit (in whole dollars)	\$ 2,958	\$ 3,043		\$ 5,721	\$ 6,009	
Number of months in period	3	3		6	6	
Total RPU (in whole dollars)	\$ 986	\$ 1,014	(3)%	\$ 954	\$ 1,002	(5)%
Vehicle Utilization						
Transaction days (in thousands)	49,468	49,701		91,964	92,545	
Average vehicles	681,100	678,600		654,800	643,400	
Number of days in period	91	91		181	182	
Available car days (in thousands)	61,980	61,753		118,519	117,099	
Vehicle utilization ^(b)	80%	80%	(70) bps	78%	79%	(140) bps
Net Depreciation Per Unit Per Month						
Depreciation of revenue earning vehicles and lease charges, net	\$ 624	\$ 515		\$ 1,208	\$ 1,020	
Foreign currency adjustment ^(a)	(4)	(8)		(6)	(12)	
Adjusted depreciation of revenue earning vehicles and lease charges, net	\$ 620	\$ 507		\$ 1,202	\$ 1,008	
Average vehicles	681,100	678,600		654,800	643,400	
Adjusted depreciation of revenue earning vehicles and lease charges, net divided by average vehicles (in whole dollars)	\$ 910	\$ 747		\$ 1,836	\$ 1,567	
Number of months in period	3	3		6	6	
Net depreciation per unit per month (in whole dollars)	\$ 303	\$ 249	22 %	\$ 306	\$ 261	17 %

Note: Worldwide Rental Car represents U.S. Rental Car and International Rental Car segment information on a combined basis and excludes our All Other Operations segment, which is primarily comprised of our Donlen leasing operations, and Corporate.

(a) Based on December 31, 2016 foreign exchange rates.

(b) Calculated as transaction days divided by available car days.

NON-GAAP MEASURES AND KEY METRICS - DEFINITIONS AND USE

Hertz Global is the top-level holding company and The Hertz Corporation is Hertz Global's primary operating company. The term "GAAP" refers to accounting principles generally accepted in the United States of America.

Definitions of non-GAAP measures are set forth below. Also set forth below is a summary of the reasons why management of the Company believes that the presentation of the non-GAAP financial measures included in the Earnings Release provide useful information regarding the Company's financial condition and results of operations and additional purposes, if any, for which management of the Company utilizes the non-GAAP measures.

Adjusted Pre-Tax Income (Loss) and Adjusted Pre-tax Margin

Adjusted pre-tax income (loss) is calculated as income (loss) from continuing operations before income taxes plus non-cash acquisition accounting charges, debt-related charges relating to the amortization and write-off of debt financing costs and debt discounts, goodwill, intangible and tangible asset impairments and write-downs and certain one-time charges and non-operational items. Adjusted pre-tax income (loss) is important because it allows management to assess operational performance of the Company's business, exclusive of the items mentioned above. It also allows management to assess the performance of the entire business on the same basis as the segment measure of profitability. Management believes it is important to investors for the same reasons it is important to management and because it allows them to assess the operational performance of the Company on the same basis that management uses internally. When evaluating the Company's operating performance, investors should not consider adjusted pre-tax income (loss) in isolation of, or as a substitute for, measures of the Company's financial performance, such as net income (loss) from continuing operations or income (loss) from continuing operations before income taxes. Adjusted pre-tax margin is adjusted pre-tax income (loss) divided by total revenues.

Adjusted Net Income (Loss)

Adjusted net income (loss) is calculated as adjusted pre-tax income (loss) less a provision for income taxes derived utilizing a combined statutory rate of 37%. The combined statutory rate is management's estimate of the Company's long-term tax rate. Adjusted net income (loss) is important to management and investors because it represents the Company's operational performance exclusive of the effects of purchase accounting, debt-related charges, one-time charges and items that are not operational in nature or comparable to those of the Company's competitors.

Adjusted Earnings (Loss) Per Diluted Share ("Adjusted EPS")

Adjusted earnings (loss) per diluted share is calculated as adjusted net income divided by the weighted average number of diluted shares outstanding for the period. Adjusted earnings (loss) per diluted share is important to management and investors because it represents a measure of the Company's operational performance exclusive of the effects of purchase accounting adjustments, debt-related charges, one-time charges and items that are not operational in nature or comparable to those of the Company's competitors.

Adjusted Free Cash Flow

Adjusted free cash flow is calculated as net cash provided by operating activities from continuing operations, including the change in restricted cash and cash equivalents related to vehicles, net revenue earning vehicle and capital asset expenditures and the net impact of vehicle financing activities. Adjusted free cash flow is important to management and investors as it provides useful information about the amount of cash available for acquisitions and the reduction of non-vehicle debt. When evaluating the Company's liquidity, investors should not consider Adjusted free cash flow in isolation of, or as a substitute for, a measure of the Company's liquidity as determined in accordance with GAAP, such as net cash provided by operating activities.

Available Car Days

Available Car Days is calculated as average vehicles multiplied by the number of days in a period.

Average Vehicles

Average Vehicles, also known as "fleet capacity", is determined using a simple average of the number of vehicles in our fleet whether owned or leased by the Company at the beginning and end of a given period. Among other things, average vehicles is used to calculate Vehicle Utilization which represents the portion of the Company's vehicles that are being utilized to generate revenue.

Earnings Before Interest, Taxes, Depreciation and Amortization ("Gross EBITDA"), Corporate EBITDA, Adjusted Corporate EBITDA and Adjusted Corporate EBITDA Margin

Gross EBITDA is defined as net income (loss) from continuing operations before net interest expense, income taxes and depreciation (which includes lease charges on revenue earning vehicles) and amortization. Corporate EBITDA, as presented herein, represents Gross EBITDA as adjusted for vehicle debt interest, vehicle depreciation and vehicle debt-related charges. Adjusted Corporate EBITDA, as presented herein, represents Corporate EBITDA as adjusted for certain other items, as described in more detail in the accompanying schedules.

Management uses Gross EBITDA, Corporate EBITDA and Adjusted Corporate EBITDA as operating performance metrics for internal monitoring and planning purposes, including the preparation of the Company's annual operating budget and monthly operating reviews, as well as to facilitate analysis of investment decisions, profitability and performance trends. Further, Gross EBITDA enables management and investors to isolate the effects on profitability of operating metrics such as revenue, direct vehicle and operating expenses and selling, general and administrative expenses, which enables management and investors to evaluate the Company's business segments that are financed differently and have different depreciation characteristics and compare the Company's performance against companies with different capital structures and depreciation policies. We also present Adjusted Corporate EBITDA as a supplemental measure because such information is utilized in the determination of certain executive compensation.

Gross EBITDA, Corporate EBITDA, Adjusted Corporate EBITDA and Adjusted Corporate EBITDA Margin are not recognized measurements under U.S. GAAP. When evaluating the Company's operating performance, investors should not consider Gross EBITDA, Corporate EBITDA and Adjusted Corporate EBITDA in isolation of, or as a substitute for, measures of the Company's financial performance as determined in accordance with GAAP, such as net income (loss) from continuing operations or income (loss) from continuing operations before income taxes.

Adjusted Corporate EBITDA Margin is calculated as the ratio of Adjusted Corporate EBITDA to total revenues and is used by the Compensation Committee to determine certain executive compensation, primarily in the form of PSUs.

Fleet Growth

U.S. and International Rental Car segments fleet growth is defined as revenue earning vehicles expenditures, net of proceeds from disposals, plus vehicle depreciation and net vehicle financing which includes borrowings, repayments and the change in restricted cash associated with vehicles.

Net Non-Vehicle Debt

Net non-vehicle debt is calculated as non-vehicle debt as reported on the Company's balance sheet, excluding the impact of unamortized debt issue costs associated with non-vehicle debt, less cash and equivalents and restricted cash associated with the issuance of the Senior Second Priority Secured Notes. Non-vehicle debt consists of the Company's Senior Term Loan, Senior RCF, Senior Notes, Senior Second Priority Secured Notes, Promissory Notes and certain other non-vehicle indebtedness of its domestic and foreign subsidiaries.

Net non-vehicle debt is important to management and investors as it helps measure the Company's leverage. Net non-vehicle debt also assists in the evaluation of the Company's ability to service its non-vehicle debt without reference to the expense associated with the vehicle debt, which is collateralized by assets not available to lenders under the non-vehicle debt facilities.

Net Vehicle Debt

Net vehicle debt is calculated as vehicle debt as reported on the Company's balance sheet, excluding the impact of unamortized debt issue costs associated with vehicle debt, less cash and equivalents and restricted cash associated with vehicles. This measure is important to management, investors and ratings agencies as it helps measure the Company's leverage with respect to its vehicle debt.

Net Depreciation Per Unit Per Month

Net depreciation per unit per month is calculated by dividing depreciation of revenue earning vehicles and lease charges, net by the average vehicles in each period and then dividing by the number of months in the period reported with all periods adjusted to eliminate the effect of fluctuations in foreign currency exchange rates. Management believes eliminating the effect of fluctuations in foreign currency exchange rates is appropriate so as not to affect the comparability of underlying trends. Net depreciation per unit per month represents the amount of average depreciation expense and lease charges, net per vehicle per month.

Restricted Cash Associated with Vehicle Debt (used in the calculation of Net Vehicle Debt)

Restricted cash associated with vehicle debt is restricted for the purchase of revenue earning vehicles and other specified uses under the Company's vehicle debt facilities and its vehicle rental like-kind exchange program.

Total Net Debt

Total net debt is calculated as total debt less total cash and cash equivalents and restricted cash associated with vehicle debt. This measure is important to management, investors and ratings agencies as it helps measure the Company's gross leverage.

Total RPD (also referred to as "pricing")

Total RPD is calculated as total revenue less ancillary revenue associated with retail vehicle sales, divided by the total number of transaction days, with all periods adjusted to eliminate the effect of fluctuations in foreign currency exchange rates. The Company's management believes eliminating the effect of fluctuations in foreign currency exchange rates is appropriate so as not to affect the comparability of underlying trends. This metric is important to the Company's management and investors as it represents a measurement of the changes in underlying pricing in the vehicle rental business and encompasses the elements in vehicle rental pricing that management has the ability to control.

Total Revenue Per Unit Per Month ("Total RPU")

Total revenue per unit per month is calculated as total revenues less ancillary revenue associated with retail vehicle sales divided by the average vehicles in each period and then dividing by the number of months in the period reported with all periods adjusted to eliminate the effect of fluctuations in foreign currency exchange rates. Management believes eliminating the effect of fluctuations in foreign currency exchange rates is appropriate so as not to affect the comparability of underlying trends. This metric is important to the Company's management and investors as it provides a measure of revenue productivity relative to fleet capacity.

Transaction Days

Transaction days, also known as volume, represent the total number of 24-hour periods, with any partial period counted as one transaction day, that vehicles were on rent (the period between when a rental contract is opened and closed) in a given period. Thus, it is possible for a vehicle to attain more than one transaction day in a 24-hour period.

Vehicle Utilization

Vehicle utilization is calculated by dividing total transaction days by the available car days.