



OTI - On Track Innovations Ltd.

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Fact Sheet July, 2017



COMPANY OVERVIEW

On Track Innovations Ltd. (OTI) designs, manufactures and sells secure cashless payment solutions globally.

We Provide - Proprietary hardware, software, and telemetry cashless payment solutions that benefit consumers, retailers, and financial institutions. OTI is one of the world's largest providers of cashless payment systems for the unattended retail market, which includes kiosks, mass transit ticketing, vending machines, ATMs, and gas stations. Growth into the wearable payments and Internet of Things market increases high-margin, recurring revenue streams.

The World Is Accelerating Towards Cashless Payments

As most of the globe moves towards cashless transactions, users are looking for options beyond traditional credit and debit cards. OTI can turn virtually any product into a Near Field Communications (NFC) payment device using our patented PayEnable technology, empowering our customers with access to the non-cash market. Contactless payments are expected to account for \$95 billion in transaction value by 2020, up from \$35 billion in 2015, driven by devices ranging from mobile phones to wearables.

Dominant Player in High Growth Tech Market

Market growth and technology adoption rates for OTI products are driven by millennials who prefer to go cashless. Other growth factors include: universal presence of wireless communications, governments' promotion of cashless transactions to combat "black cash", and the demand for the miniaturization of technology. OTI is extremely well positioned to provide best-in-class product solutions for today's booming technology market.

INVESTMENT HIGHLIGHTS

- Over **1/2 Million** devices installed worldwide
- Deployed in **55** countries
- 40%** of US Cashless Vending Market

EQUITY OVERVIEW - NASDAQ: OTIV

| | |
|------------------------------|-----------------|
| Stock Price (7/5/17): | \$1.33 |
| Market Cap (7/5/17): | \$55M |
| 52 Week Range: | \$0.88 - \$2.09 |
| Average Daily Volume: | 93K |
| Ordinary Shares Outstanding: | 41M |
| Cash Balance (03/31/17): | \$10.8M |
| 2016 Revenues: | \$20.6M |
| 2016 Gross Profit: | \$10.2M |

ANALYST COVERAGE

| Analyst | Price Target |
|---------------------------|--------------|
| Felzl (Discontinued 5/17) | \$2.05 |
| Joseph Gunnar | \$3.00 |
| Northland Capital Markets | \$2.25 |

OTI'S PATENTED TECHNOLOGY - A KEY MARKET ADVANTAGE

OTI is leveraging its market dominance and robust IP position in secure cashless payment systems to become the leader in turning any product or "thing" into a payment device. According to Cisco, there will be 50 billion connected IoT (Internet of Things) devices by 2020. OTI's PayEnable platform technology is the only all-in-one solution that enables any manufacturer to turn its existing products into payment devices.

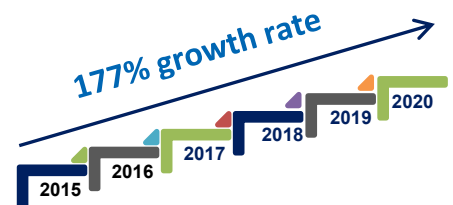
OTI has a vast portfolio of patents and patent applications across the globe. This IP encompasses hardware, product applications and concepts, and software. Its IP portfolio gives OTI a clear competitive advantage in an industry propelled by innovation and technology.

WEARABLE TECH PAYMENTS TO REACH \$500 BILLION IN TRANSACTIONS BY 2020

OTI's PayCapsule-Flex is the smallest payment card in the world"

PayCapsule-Flex can be programmed to securely work with all major credit cards. It is ideally suited for wearable tech products since it is waterproof, washable, durable and bendable. OTI offers device, accessory and apparel companies a turn-key way to enter the wearable payments market.

OTI is currently piloting its wearable tech payment technologies, with very promising results, and believes its cutting-edge technology in this market will contribute meaningfully to revenues in 2017.



Wearables Payment Market
\$500 billion annual transaction volume by 2020



OTI Cashless Readers and M2M Controllers



INVESTOR CONTACT

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Disclaimer: Except for historical information contained herein, the statements in this fact sheet are "forward looking" within the meaning of the Private Securities Litigation Act of 1995. This fact sheet includes estimates and projections and, as such, reflects only management's current expectations. A fuller discussion of On Track Innovations Ltd.'s risks and uncertainties are described in the Company's filings with the Securities and Exchange Commission, which should be reviewed in conjunction with this overview.