

Banxa (TSX-V:BNXA) is a Payments Service Provider (PSP) for the digital asset space. The company has a mission – to build the bridge between traditional financial systems, regulation, and the digital space. Our goal is to onboard the general public to digital currency by building fully compliant payment infrastructure that enables simple and secure conversion of fiat currency to digital currency eg. USD/CAD to BTC/ETH.

Banxa’s flagship product is a **Plug and Play** fiat onramp which allows seamless access to digital currencies via multiple payment methods. The company’s product line is diversified by a B2B (Business-to-Business) offering, or wholly owned, B2C (direct-to-consumer) websites. Upcoming products will focus around further development of digital payments, transfers and storage.

Banxa’s B2B product reaches over 1.2 million users through its customer network, while the company’s B2C product portfolio encompasses a number of brands and has been in operation since 2014.

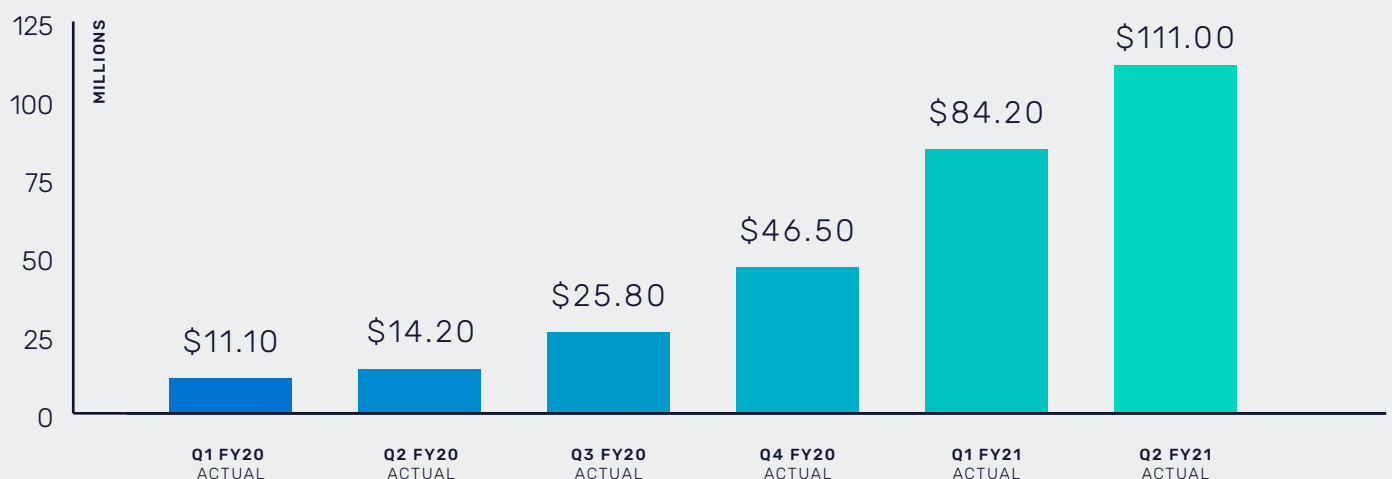
## Capital Structure

Trading Symbol	TSX-V:BNXA
Share Price	\$1 CAD (at 6th January 2021)
Basic Shares Outstanding	40,710,704
Market Capitalisation	\$40,710,704

Banxa has a healthy pipeline for future growth. For Q4 2020, Total Transaction Volume (TTV) has exceeded \$100 million \$AUD, a growth of over 150% from Q3 2020, and over 400% year on year.

Headquartered in Melbourne, Australia, with offices in Europe and North America. Banxa’s goal is to bring transparent, fair and secure digital asset access to the general public. Visit [banxa.com](https://banxa.com) for more information.

## Total Transaction Volume (TTV) in \$AUD



Payment Methods Accepted **12**  
Countries Covered **130**

**Note** Banxa operates on a June 30 financial year, hence Q2 FY2021 represents the December 2020 quarter. All TTV numbers are listed in \$AUD unless specifically stated and are management prepared. The \$AUD/\$CAD rate is 0.98 and \$AUD/\$USD rate is 0.76 according to xe.com as at 30 Dec 2020.

## Leadership Team



**Domenic Carosa**  
Founder & Chairman  
Director



**Matthew Cain**  
Non-Executive Director



**Doren Cohen**  
Non-Executive Director



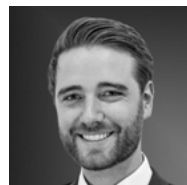
**Jim Landau**  
Non-Executive Director



**Holger Arians**  
CEO



**Konstantin Lichtenwald**  
CFO



**Josh D'Ambrosio**  
General Manager



**Iain Clark**  
CTO

## Why BANXA?

The company's management team has a wide array of senior leadership experience in both the technology and finance sectors. The company has been operating for 7 years, with long exposure to the blockchain industry, and has actively advocated for clearer regulation.

## Exceptional Early Stage Investor networks

Banxa has a strong institutional investor base including a number of technology based investment funds (Thorney, Alium & NGC) and digital asset industry participants (OK Group & Kucoin). All significant investors in the early stage startup and blockchain industries, providing wide reach and significant market contacts.

## Growth track record and mindset

Banxa believes strongly in its mission to bring safe and secure digital asset access to the world, and has added significant reach to its potential market through its client networks. The company's TTV has grown from \$11 million AUD to \$111 million AUD in the last 18 months.

## Future Strategy

Banxa aims to grow its network for its B2B flagship product, as well as adding more payment channels to service new currencies and asset classes. The company is also working on a number of new product initiatives (launching 2021/2022) and has a healthy pipeline of potential new clients.

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