

**Cars.com Inc.**  
**Quarterly Financials & Key Operating Metrics**

Consolidated Statements of Income (Loss) <i>(In thousands, except per share data)</i>	Full Year 2018	Full Year 2019	Full Year 2020	Three Months Ended <i>(unaudited)</i>				Full Year 2021	Three Months Ended <i>(unaudited)</i>				Full Year 2022	Three Months Ended March 31, 2023
				March 31, 2021	June 30, 2021	September 30, 2021	December 31, 2021		March 31, 2022	June 30, 2022	September 30, 2022	December 31, 2022		
<b>Revenue:</b> <sup>(1)</sup>														
Dealer	\$ 457,651	\$ 477,095	\$ 463,018	\$ 132,958	\$ 136,866	\$ 139,321	\$ 140,778	\$ 549,923	\$ 140,416	\$ 143,987	\$ 145,395	\$ 149,424	\$ 579,222	\$ 149,843
OEM and National	105,381	80,774	73,176	18,069	16,329	15,273	15,414	65,085	15,174	14,144	14,909	14,330	58,557	13,543
Other	16,156	14,442	11,309	2,268	2,335	1,959	2,113	8,675	2,617	4,742	4,291	4,447	16,097	3,682
Retail	579,188	572,311	547,503	153,295	155,530	156,553	158,305	623,683	158,207	162,873	164,595	168,201	653,876	167,068
Wholesale	82,939	34,371	—	—	—	—	—	—	—	—	—	—	—	—
Total revenue	662,127	606,682	547,503	153,295	155,530	156,553	158,305	623,683	158,207	162,873	164,595	168,201	653,876	167,068
<b>Operating expenses:</b>														
Cost of revenue and operations	90,433	99,549	101,536	27,831	28,219	28,928	29,222	114,200	27,752	29,504	28,828	28,875	114,959	29,795
Product and technology	68,789	62,859	60,864	16,760	19,434	20,132	20,890	77,316	21,307	23,117	21,425	23,166	89,015	24,101
Marketing and sales	226,740	217,432	183,448	53,211	51,309	51,948	51,867	208,335	57,094	54,655	53,615	56,515	221,879	58,297
General and administrative	72,943	73,772	59,051	13,266	15,615	17,919	26,762	73,562	16,560	17,211	17,894	16,128	67,593	18,304
Affiliate revenue share	15,488	20,790	10,970	—	—	—	—	—	—	—	—	—	—	—
Depreciation and amortization	103,810	116,877	113,276	25,680	25,298	25,552	25,402	101,932	24,553	23,001	23,134	23,706	94,394	24,042
Goodwill and intangible asset impairment	—	461,463	905,885	—	—	—	—	—	—	—	—	—	—	—
Total operating expenses	578,203	1,052,742	1,434,830	136,748	139,875	144,479	154,243	575,345	147,266	147,488	144,696	148,390	587,840	154,539
Operating income (loss)	83,924	(446,060)	(887,327)	16,547	15,655	12,074	4,062	48,338	10,941	15,385	19,899	19,811	66,036	12,529
<b>Nonoperating expense:</b>														
Interest expense, net	(27,717)	(30,774)	(37,856)	(10,001)	(9,839)	(9,522)	(9,367)	(38,729)	(9,330)	(9,047)	(8,501)	(8,442)	(35,320)	(8,244)
Other (expense) income, net	722	1,555	(11,226)	38	(39)	19	(144)	(126)	208	(54)	(13,387)	5,093	(8,140)	8,239
Total nonoperating expense, net	(26,995)	(29,219)	(49,082)	(9,963)	(9,878)	(9,503)	(9,511)	(38,855)	(9,122)	(9,101)	(21,888)	(3,349)	(43,460)	(5)
Income (loss) before income taxes	56,929	(475,279)	(936,409)	6,584	5,777	2,571	5,449	9,483	1,819	6,284	(1,989)	16,462	22,576	12,524
Income tax expense (benefit) <sup>(2)</sup>	18,120	(29,955)	(147,303)	1,306	(189)	140	(2,565)	(1,308)	739	952	6,200	6,200	5,370	1,045
Net income (loss) <sup>(2)</sup>	\$ 38,809	\$ (445,324)	\$ (789,106)	\$ 5,278	\$ 5,966	\$ 2,431	\$ (2,884)	\$ 10,791	\$ 4,340	\$ 5,545	\$ (2,941)	\$ 10,262	\$ 17,206	\$ 11,479
<b>Weighted-average common shares outstanding:</b>														
Basic	70,318	66,995	67,241	67,787	68,869	69,607	69,176	68,727	69,463	69,194	67,680	66,546	68,215	66,530
Diluted	70,547	66,995	67,241	70,254	70,694	70,945	69,176	71,337	70,899	70,257	67,680	68,513	69,649	67,747
<b>Earnings (loss) per share:</b>														
Basic <sup>(2)</sup>	\$ 0.55	\$ (6.65)	\$ (11.74)	\$ 0.08	\$ 0.09	\$ 0.04	\$ (0.04)	\$ 0.16	\$ 0.06	\$ 0.08	\$ (0.04)	\$ 0.15	\$ 0.25	\$ 0.17
Diluted <sup>(2)</sup>	0.55	(6.65)	(11.74)	0.08	0.08	0.03	(0.04)	0.15	0.06	0.08	(0.04)	0.15	0.25	0.17
<b>Non-GAAP Reconciliations</b> <i>(unaudited and in thousands)</i>														
<b>Reconciliation of Net income (loss) to Adjusted EBITDA</b>														
Net income (loss) <sup>(2)</sup>	\$ 38,809	\$ (445,324)	\$ (789,106)	\$ 5,278	\$ 5,966	\$ 2,431	\$ (2,884)	\$ 10,791	\$ 4,340	\$ 5,545	\$ (2,941)	\$ 10,262	\$ 17,206	\$ 11,479
Interest expense, net	27,717	30,774	37,856	10,001	9,839	9,522	9,367	38,729	9,330	9,047	8,501	8,442	35,320	8,244
Income tax expense (benefit) <sup>(2)</sup>	18,120	(29,955)	(147,303)	1,306	(189)	140	(2,565)	(1,308)	(2,521)	739	952	6,200	5,370	1,045
Depreciation and amortization	103,810	116,877	113,276	25,680	25,298	25,552	25,402	101,932	24,553	23,001	23,134	23,706	94,394	24,042
Goodwill and intangible asset impairment	—	461,463	905,885	—	—	—	—	—	—	—	—	—	—	—
Stock-based compensation	9,423	7,736	15,450	5,108	6,029	5,623	5,435	22,195	5,417	6,581	5,578	5,390	22,966	6,952
Write-off of long-lived assets and other	968	706	9,700	(15)	94	809	499	1,387	(45)	15	100	929	999	135
Severance, transformation and other exit costs	5,771	10,588	7,919	780	927	1,073	748	3,528	392	1,419	1,558	960	4,329	1,217
Transaction-related items	13,182	5,582	2,205	—	512	622	10,814	11,948	556	(1,043)	13,001	(6,370)	6,144	(8,777)
Costs associated with the stockholder activist campaign	9,806	8,825	—	—	—	—	—	—	—	—	—	—	—	—
Adjusted EBITDA <sup>(3)</sup>	\$ 227,606	\$ 167,272	\$ 155,882	\$ 48,138	\$ 48,476	\$ 45,772	\$ 46,816	\$ 189,202	\$ 42,022	\$ 45,304	\$ 49,883	\$ 49,519	\$ 186,728	\$ 44,337
<b>Reconciliation of Net cash provided by operating activities to Free cash flow</b>														
Net cash provided by operating activities	\$ 163,548	\$ 101,484	\$ 138,616	\$ 50,362	\$ 29,257	\$ 36,607	\$ 21,777	\$ 138,003	\$ 30,358	\$ 11,922	\$ 49,011	\$ 37,220	\$ 128,511	\$ 28,141
Capitalization of internally developed technology <sup>(4)</sup>	(14,233)	(21,257)	(16,712)	(6,219)	(6,876)	(4,784)	(1,313)	(19,192)	(4,008)	(4,547)	(5,844)	(5,315)	(19,714)	(199)
Purchase of property and equipment	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Free cash flow	\$ 149,315	\$ 80,227	\$ 121,904	\$ 44,143	\$ 22,381	\$ 31,823	\$ 20,464	\$ 118,811	\$ 26,350	\$ 7,375	\$ 43,167	\$ 31,905	\$ 108,797	\$ 22,770
<b>Key Operating Metrics</b> <i>(unaudited)</i>														
Traffic	445,282,000	553,660,000	599,807,000	156,604,000	158,438,000	142,418,000	134,039,000	591,499,000	148,491,000	148,010,000	150,449,000	140,439,000	587,388,000	164,782,000
Average Monthly Unique Visitors	18,778,000	22,629,000	23,822,000	25,957,000	26,391,000	24,341,000	23,566,000	25,064,000	26,562,000	27,079,000	27,309,000	24,640,000	26,400,000	28,478,000
Dealer Customers (at period end) <sup>(4)</sup>	19,921	18,834	18,372	18,823	18,845	19,029	19,179	19,179	19,500	19,517	19,585	19,506	19,506	19,186
Monthly Average Revenue Per Dealer <sup>(5)</sup>	\$ 2,098	\$ 2,179	\$ 1,995	\$ 2,268	\$ 2,299	\$ 2,332	\$ 2,333	\$ 2,309	\$ 2,291	\$ 2,326	\$ 2,334	\$ 2,361	\$ 2,329	\$ 2,386

<sup>(1)</sup> Revenue categories were renamed to align with the Company's customer types beginning in Q1 2021. Dealer revenue was previously referred to as "Direct" revenue and the OEM and National revenue was previously referred to as "National advertising" revenue. No reclassifications were made between revenue categories. This change was due to the expiration of the affiliate contracts in 2019 resulting in the Wholesale/Retail distinction to be no longer relevant in the current periods.

<sup>(2)</sup> During the three months ended March 31, 2022, the Company identified a \$30.8 million overstatement of the valuation allowance recorded against deferred tax assets that originated in 2020. As a result, these financial line items for the Full Year 2020, Q4 2021, and Full Year 2021 have been updated. See further discussion within the Company's Form 10-Q for the period ended March 31, 2022.

<sup>(3)</sup> There was no unfavorable contract liability amortization during 2020 and 2021 as it was fully amortized as of September 30, 2019. Prior to September 30, 2019, amortization of unfavorable contracts liability is not adjusted out of Adjusted EBITDA.

<sup>(4)</sup> Beginning June 30, 2022, this key operating metric includes Accu-Trade; however, no prior period has been recast as it would be impracticable to do so.

<sup>(5)</sup> Beginning with the three months ended June 30, 2022, Accu-Trade is included in our ARPD metric, which had an immaterial impact on ARPD for the annual and quarterly periods. No prior period has been recast as it would be impracticable to do so.

<sup>(6)</sup> Beginning with the three months ended March 31, 2023, capitalization of internally developed technology is presented separately from the purchase of property and equipment. See the Company's Press Release for any updates to prior period amounts disclosed for this activity.