

## 2021 MODERN SLAVERY STATEMENT

This is the annual Modern Slavery Statement to be published by Cision, for the fiscal year ending December 31, 2021.

### OUR BUSINESS

Cision US Inc., together with its affiliates, is a leading global provider of earned media and social media management software and services to public relations, marketing communications and social media professionals. Cision empowers communicators to identify and engage with key influencers, craft and distribute meaningful stories, and measure the business impact of their efforts.

### OUR STRUCTURE

Cision, together with its affiliates, Falcon, CNW, and Prime Research, amongst others, offers services that are used by companies in every sector around the world to enhance and build their public appearance and stature. Cision is headquartered in Chicago, Illinois, but has a global presence, with offices in North America, Latin America, Europe, the Middle East, and Asia.

### OUR PRINCIPLES AND POLICIES

Cision is committed to (1) honest and ethical conduct, (2) putting forth full, fair, accurate, timely, and understandable disclosures, (3) promoting compliance with applicable laws, (4) protecting company assets, (5) promoting fair dealings, (6) deterring wrongdoing, and (7) ensuring accountability for adherence to Cision's Code of Ethics. The [Code of Ethics](#) is publicly available and outlines how Cision and its affiliates conduct business. All Cision employees are required to acknowledge the Code of Ethics, as well as the [Whistleblower Policy](#), which is also publicly available on Cision's website. Cision's Whistleblower Policy allows employees to report violations of law and other misconduct, and prohibits retaliation against a person who files a claim in good faith.

### OUR SUPPLY CHAINS AND ASSESSMENTS

Cision expects its suppliers that provide goods or services to Cision to respect human rights and promote similar principles. Cision's Vendor Management team conducts assessments of potential suppliers to gauge suppliers' relative risk, and Cision's Legal team controls the process for contracting with any potential supplier. All suppliers are subject to legal terms and conditions, and such terms uniformly require compliance with all applicable law in the performance of the agreement.

As a technology company, our suppliers are concentrated in areas such as coding and development, marketing, research and analysis, and consulting. Cision does not manufacture goods nor handle raw materials or commodities.

Modern Slavery is a complex challenge which requires ongoing, evolving and continually improving efforts. We will continue to review our internal processes to ensure that our obligations under the Modern Slavery laws are met.

This statement is made pursuant to section 54(1) of the U.K. Modern Slavery Act 2015 and constitutes the slavery and human trafficking statement for the Cision companies listed below for the financial year ending 31 December 2021. This statement was approved by the Board or director(s) of Cision US Inc., Cision Group Limited, Cision SA, CNW Group Ltd and PR Newswire LLC.

For:

Cision US Inc.

Cision Group Limited

Cision SA

CNW Group Ltd

PR Newswire Association LLC

DocuSigned by:  
*Prasant Gondipalli*  
By: 70EE0904B551413...  
Prasant Gondipalli, Chief Financial Officer