

2015 Corporate Fact Sheet

Corporate Headquarters

500 Frank W. Burr Blvd.
 Teaneck, NJ 07666
 Tel: +1 201 801 0233
 Fax: +1 201 801 0243
 Toll free: +1 888 937 3277
 Email: inquiry@cognizant.com
 Website: www.cognizant.com

Market Position & Mission

Cognizant is a leading provider of information technology, consulting, IT infrastructure and business process outsourcing services. Cognizant's single-minded mission is to dedicate our business process and technology innovation know-how, deep industry expertise and worldwide resources to working together with customers to make their businesses stronger.

Value Proposition

As a customer-centric, relationship-driven partner, we are redefining the way companies experience and benefit from global services. Our unique delivery model is infused with a distinct culture of high customer satisfaction. Cognizant delivers a trusted partnership, cost reductions and business results. Cognizant enables global enterprises to address a dual mandate: to make their current operations as efficient and cost-effective as possible, and to invest in innovation to unleash new potential across their organizations.

Cultural Values

Customer Focus, Passion, Collaboration, Empowerment, Transparency, Integrity.

Differentiation Factors

- Over 21 years of experience fusing the Two-in-a-Box™ client relationship model with a seamless global delivery experience
- Multifaceted client partnership architecture yielding high customer value and continuous alignment with client teams
- Commitment to delivering the full value of outsourcing based on a proven record of delivering results
- Financial success and sound management record resulting in continuous innovation, new services and higher value creation
- Service delivery enabled by Cognizant 2.0, a proprietary Web 2.0-based platform that enables knowledge sharing and collaboration across global teams to benefit every customer engagement.

Key Attributes

- "Client-first" culture of customer satisfaction, resulting in unique Cognizant customer experience
- Distinct identity: Born-global corporation, multicultural workforce and management, entrepreneurial leadership & culture
- Dedicated to building deep, sustainable and long-term

client relationships based on collaboration, customization and quality

- Access to the best global IT resources and skills resulting in intellectual arbitrage advantage for our customers
- Financial re-investment strategy enabling optimal balance and value for onsite-offshore model
- Widely recognized for superior transition and knowledge transfer processes and close cultural fit with customers
- Integrated services approach and flexible business practices
- Industry/domain depth and expertise with a verticalized go-to-market approach

History

Founded in 1994 as a captive arm of Dun & Bradstreet
 Traded on NASDAQ since 1998
 Stock symbol: NASDAQ: CTSH
 Member since 2004: NASDAQ-100 Index
 Member since 2006: S&P 500 Index
 Member since 2011: Fortune 500

Financials

2014 Revenues: \$10.26 billion (up 16.1% YoY)
 2014 Diluted EPS (GAAP): \$2.35
 2014 Net income (GAAP): \$1.44 billion
 2014 Operating margin (GAAP): 18.4%
 Q1 2015 Revenues: \$2.91 billion (up 20.2% YoY)

Revenue Mix (Q1 2015)

Geography:
 North America: 78.7%, Europe: 16.3%, RoW: 4.9%

Industry:

**Financial Services: 39.9%, Healthcare: 30.2%,
 Manufacturing, Retail & Logistics: 18.9%, Other: 11.1%**

Executive Officers

- Francisco D'Souza, Chief Executive Officer
- Gordon J. Coburn, President
- Chandra Sekaran, Vice Chairman, Cognizant India
- Rajeev Mehta, CEO, IT Services
- Karen McLoughlin, Chief Financial Officer
- Malcolm Frank, Executive Vice President, Strategy and Marketing
- Steven Schwartz, Executive Vice President, Chief Legal and Corporate Affairs Officer
- Sridhar Thiruvengadam, Chief Operating Officer

Board of Directors

- John E. Klein, Chairman of the Board, Cognizant and President and Chief Executive Officer, Polarex, Inc.
- Lakshmi Narayanan, Vice Chairman, Cognizant
- Robert E. Weissman, Chairman, Shelburne Investments
- Thomas M. Wendel, former Chief Executive Officer, Bridge Information Systems
- John Fox, former Vice Chairman, Deloitte & Touche

- Maureen Breakiron-Evans, former Chief Financial Officer, Towers Perrin
- Michael Patsalos-Fox, Former Senior Partner, McKinsey & Company
- Francisco D'Souza, Chief Executive Officer, Cognizant
- Leo S. Mackay, Jr., VP, Lockheed Martin Corporation

Customers

- 28 of the top 30 global pharmaceutical companies
- 16 of the top 20 U.S. healthcare plans
- 4 of the top 5 US PBM Companies
- 9 out of the top 10 biotech companies
- 12 out of the top 15 medical device companies
- 7 of the top 10 Global Insurers
- 33 of the top 50 Insurers
- 6 of the top 10 North American banks
- 8 of the top 10 European banks
- 7 of the top 10 Automotive OEM
- 4 of the top 15 Industrial Manufacturers
- 4 of the top 15 Chemical Manufacturers
- 4 of the top 15 Logistics Providers
- 9 of the top 30 Global Retailers
- 3 leading US Airlines
- 3 of the World's Leading Restaurant Chains
- 2 of the top 4 Global Distribution System companies
- 4 of the top 10 Information Service Companies Worldwide
- 6 Major U.S. Movie Studios
- 4 of the top 10 Global Media Companies
- 4 of the top 5 Online Companies
- 7 of the top 10 ISVs
- 2 of the top 5 Semiconductor Manufacturers
- 7 of the top 10 Communications Services Providers & Equipment Vendors

Employees

Approximately 217,700 employees as of March 31, 2015

Global Delivery Ecosystem (GDE)

- 24x7 global delivery availability
- More than 20,000 outsourcing projects delivered in 40 countries
- Over 100 development and delivery centers around the world
- Budapest (Hungary), Buenos Aires (Argentina), Guadalajara (Mexico), Glasgow (UK), Eindhoven (Netherlands), Oslo (Norway), Munich, Hamburg (Germany), Grenoble (France), Singapore, Kualalumpur (Malaysia), Manila, Cebu (Philippines), Sao Paulo (Brazil), San Jose (Costa Rica), Toronto (Canada), Chennai, Coimbatore, Kolkata, Bengaluru, Hyderabad, Pune, Mumbai, New Delhi, Kochi (India); College Station, TX; Bentonville, AR; Boston, MA; Bridgewater, NJ; Chicago, IL; Phoenix, AZ; Tampa, FL; Teaneck, NJ; Minot, ND; Des Moines, IA(U.S.A)

Geographic Reach

Over 30 regional sales and client relationship offices in: Atlanta, Boston, Chicago, Dallas, Minneapolis, Phoenix, Los Angeles, Norwalk, San Ramon, Seattle, Teaneck (U.S.); Toronto (Canada); Brussels (Belgium); London (UK); Frankfurt (Germany); Paris

(France); Madrid (Spain);Helsinki (Finland); Copenhagen (Denmark); Zurich, Geneva(Switzerland); Amsterdam (The Netherlands); Hong Kong, Shanghai (China); Tokyo (Japan); Melbourne, Sydney (Australia); Singapore (Singapore); Bangkok (Thailand); Kuala Lumpur (Malaysia); Buenos Aires (Argentina); São Paulo (Brazil); Dubai (UAE); Manila (Philippines); Riyadh (Kingdom of Saudi Arabia)

Industries Served

Client-centric go-to-market approach organized by industry verticals: Banking & Financial Services; Communications; Consumer Goods; Energy & Utilities; Healthcare; Travel & Hospitality; Information, Media & Entertainment; Insurance; Life Sciences; Retail; Manufacturing & Logistics; Technology

Major Service Offerings

- Project-based application services
- Business and technology consulting
- Complex systems integration
- Application outsourcing
- Business process services
- IT Infrastructure and cloud services
- Digital strategy, marketing and operations solutions
- Analytics, Business Intelligence, CRM, Data Warehousing, Supply Chain Management, Mobility, Engineering & Manufacturing Solutions, ERP, Testing Solutions

Key Alliances or Partnerships

SAP®, Oracle, Microsoft, Siebel, Informatica, Invensys Operations Management, Salesforce.com, Pegasystems, IBM (SOA), SAS, Sybase, T-Systems

Investment Analysts Coverage

Atlantic Equities, Bank of America Merrill Lynch, Barclays, Berenberg Bank, Bernstein Research, BMO Capital Markets, Citigroup, CLSA, Cowen & Company, Credit Suisse, Deutsche Bank, Evercore Partners, Goldman Sachs, J.P. Morgan Chase, Janney Montgomery Scott, Jefferies & Company, Inc., Monness Crespi Hardt, Morgan Stanley, Needham & Company, Inc., Nomura Securities, Oppenheimer & Co., Societe Generale, RBC Capital Markets, Robert W. Baird & Co., Susquehanna Financial Group, Tigress Financial Partners, UBS, Wells Fargo Securities LLC, William Blair & Co.