

Comerica Incorporated

Second Quarter 2018 Financial Review

July 17, 2018



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Any statements in this presentation that are not historical facts are forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Words such as "anticipates," "believes," "contemplates," "feels," "expects," "estimates," "seeks," "strives," "plans," "intends," "outlook," "forecast," "position," "target," "mission," "assume," "achievable," "potential," "strategy," "goal," "aspiration," "opportunity," "initiative," "outcome," "continue," "remain," "maintain," "on track," "trend," "objective," "looks forward," "projects," "models" and variations of such words and similar expressions, or future or conditional verbs such as "will," "would," "should," "could," "might," "can," "may" or similar expressions, as they relate to Comerica or its management, are intended to identify forward-looking statements. These forward-looking statements are predicated on the beliefs and assumptions of Comerica's management based on information known to Comerica's management as of the date of this presentation and do not purport to speak as of any other date. Forward-looking statements may include descriptions of plans and objectives of Comerica's management for future or past operations, products or services, including the Growth in Efficiency and Revenue initiative ("GEAR Up"), and forecasts of Comerica's revenue, earnings or other measures of economic performance, including statements of profitability, business segments and subsidiaries as well as estimates of the economic benefits of the GEAR Up initiative, estimates of credit trends and global stability. Such statements reflect the view of Comerica's management as of this date with respect to future events and are subject to risks and uncertainties. Should one or more of these risks materialize or should underlying beliefs or assumptions prove incorrect, Comerica's actual results could differ materially from those discussed. Factors that could cause or contribute to such differences are changes in general economic, political or industry conditions; changes in monetary and fiscal policies; whether Comerica may achieve opportunities for revenue enhancements and efficiency improvements under the GEAR Up initiative, or changes in the scope or assumptions underlying the GEAR Up initiative; operational difficulties, failure of technology infrastructure or information security incidents; reliance on other companies to provide certain key components of business infrastructure; Comerica's ability to maintain adequate sources of funding and liquidity; the effects of more stringent capital or liquidity requirements; declines or other changes in the businesses or industries of Comerica's customers; unfavorable developments concerning credit quality; changes in regulation or oversight; changes in the financial markets, including fluctuations in interest rates and their impact on deposit pricing; transitions away from LIBOR towards new interest rate benchmarks; reductions in Comerica's credit rating; damage to Comerica's reputation; Comerica's ability to utilize technology to efficiently and effectively develop, market and deliver new products and services; competitive product and pricing pressures among financial institutions within Comerica's markets; the interdependence of financial service companies; the implementation of Comerica's strategies and business initiatives; changes in customer behavior; management's ability to maintain and expand customer relationships; the effectiveness of methods of reducing risk exposures; the effects of catastrophic events including, but not limited to, hurricanes, tornadoes, earthquakes, fires, droughts and floods; the effects of recent tax reform and potential legislative, administrative or judicial changes or interpretations related to these and other tax regulations; any future strategic acquisitions or divestitures; management's ability to retain key officers and employees; the impact of legal and regulatory proceedings or determinations; the effects of terrorist activities and other hostilities; changes in accounting standards; the critical nature of Comerica's accounting policies and the volatility of Comerica's stock price. Comerica cautions that the foregoing list of factors is not all-inclusive. For discussion of factors that may cause actual results to differ from expectations, please refer to our filings with the Securities and Exchange Commission. In particular, please refer to "Item 1A. Risk Factors" beginning on page 11 of Comerica's Annual Report on Form 10-K for the year ended December 31, 2017. Forward-looking statements speak only as of the date they are made. Comerica does not undertake to update forward-looking statements to reflect facts, circumstances, assumptions or events that occur after the date the forward-looking statements are made. For any forward-looking statements made in this presentation or in any documents, Comerica claims the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995.



Financial Summary

	2Q18	1Q18	2Q17
Earnings per share¹	\$1.87	\$1.59	\$1.13
<i>Adjusted earnings per share^{1,2}</i>	1.90	1.54	1.15
Net interest income	\$590	\$549	\$500
<i>Net interest margin</i>	3.62%	3.41%	3.03%
Provision for credit losses	\$(29)	\$12	\$17
Noninterest income^{2,3}	\$248	\$244	\$276
Noninterest expenses^{2,3}	448	446	457
Net income	326	281	203
<i>Adjusted net income²</i>	332	271	207
Efficiency ratio⁴	53.24%	56.33%	58.70%
Return on average common shareholders' equity	16.40	14.37	10.26
Return on average assets	1.85	1.62	1.14
Common equity Tier 1 capital ratio	11.90% ⁵	11.98%	11.51%
<i>Average diluted shares (millions)</i>	174	175	179

\$ in millions, except per share data • ¹Diluted earnings per common share • ²See Reconciliation of Non-GAAP Financial Measures located in Appendix • ³Effective 1/1/18, adopted new revenue recognition standard: noninterest income for certain products are presented net of costs, effectively lowering noninterest income & expense (2Q17 proforma impact -\$28MM) • ⁴Noninterest expenses as a percentage of net interest income & noninterest income excluding net securities gains (losses) & Visa derivative contract • ⁵Estimated



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Reconciliation of Adjusted Net Income

	2Q18		1Q18		2Q17	
<i>(\$ in millions, except per share data)</i>	\$	<i>Per Share¹</i>	\$	<i>Per Share¹</i>	\$	<i>Per Share¹</i>
Net income	\$326	\$1.87	\$281	\$1.59	\$203	\$1.13
Restructuring charges ²	9	0.05	12	0.07	9	0.05
Deferred tax adjustment	—	—	(3)	(0.01)	—	—
Tax benefits from employee stock transactions	(3)	(0.02)	(19)	(0.11)	(5)	(0.03)
Adjusted net income	\$332	\$1.90	\$271	\$1.54	\$207	\$1.15
ROA	1.85%		1.62%		1.14%	
<i>Adjusted ROA³</i>	1.89		1.56		1.17	
ROE	16.40		14.37		10.26	
<i>Adjusted ROE³</i>	16.70		13.85		10.49	
Efficiency Ratio ⁴	53.24		56.33		58.70	
<i>Adjusted Efficiency^{3,4}</i>	51.90		54.32		55.25	

¹Based on diluted average common shares • ²Net of tax • ³See Reconciliation of Non-GAAP Financial Measures located in Appendix • ⁴Noninterest expenses as a percentage of net interest income & noninterest income excluding net securities gains (losses) & Visa derivative contract



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Second Quarter 2018 Results

6% increase in revenue & strong credit quality drives 18% increase in EPS

	Change From		
	2Q18	1Q18	2Q17
Average loans	\$49,225	\$804	\$502
Average deposits	55,830	(260)	(1,298)
Net interest income	\$590	\$ 41	\$90
Provision for credit losses	(29)	(41)	(46)
Noninterest income ^{1,3}	248	4	(28)
Noninterest expenses ^{1,3}	448	2	(9)
Provision for income tax	93	39	(6)
Net income	326	45	123
Earnings per share ²	\$1.87	\$0.28	\$0.74
Adjusted earnings per share ^{2,3}	1.90	0.36	0.75
Equity repurchases ⁴	\$169	\$20	\$30

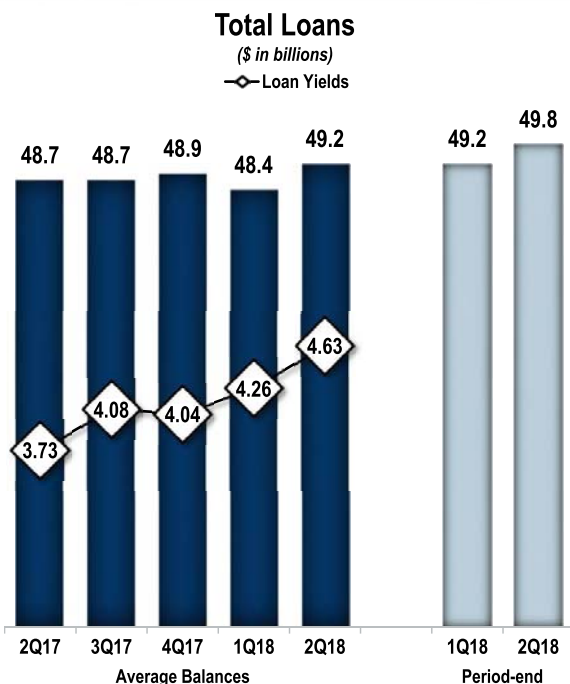
Key QoQ Performance Drivers

- Loans increased with seasonality as well as growth in Technology & Life Sciences & Middle Market
- Deposits show typical 2Q decline
- Net interest income grew; managed loan & deposit pricing as rates rose
- Strong credit quality led to reserve release
- Noninterest income grew with increased commercial lending fees & customer derivative income
- Noninterest expenses relatively stable; lower seasonal comp & restructuring offset by higher outside processing & 1Q18 business tax refund
- Higher tax with higher income & lower benefit from employee stock transactions
- Returned \$227MM to shareholders with increases in share buyback & dividend

\$ in millions, except per share data • 2Q18 compared to 1Q18 • *On 1/1/18, adopted new revenue recognition standard: noninterest income for certain products presented net of costs, effectively lowering noninterest income & expense (2Q17 proforma impact -\$28MM) •  ⁵
²Diluted earnings per common share • ³See Reconciliation of Non-GAAP Financial Measures in Appendix • ⁴2Q18 repurchases under the equity repurchase program

Average Loans Increase \$804MM or 2%

Loan yield increased 37 basis points



Average loans increase \$804MM

- + \$349MM Mortgage Banker Finance
- + \$337MM Technology & Life Sciences (Equity Fund Services)
- + \$143MM General Middle Market
- + \$115MM National Dealer Services
- + \$ 91MM Commercial Real Estate
- \$113MM Private Banking
- \$ 64MM Corporate Banking
- \$ 60MM Energy

Period-end loans increased \$552MM

Loan yield +37 bps

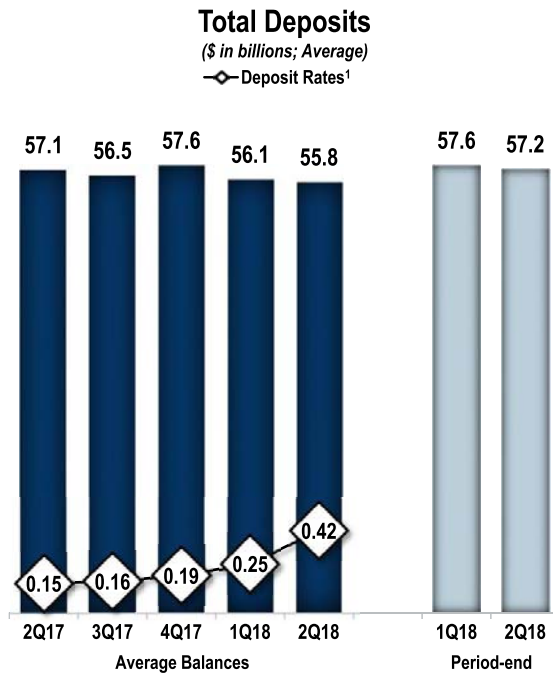
- + 27 bps due to increase in rates
- + 8 bps nonaccrual interest
- + 2 bps portfolio dynamics

2Q18 compared to 1Q18



Deposits Reflect Seasonality

In conjunction with faster rise in LIBOR, increased deposit rates



Average deposits declined \$260MM

- Noninterest-bearing declined \$553MM
- Interest-bearing increased \$293MM
- June deposits grew \$749MM over May

Loan to deposit ratio² of 87%

Continued management of deposit rates

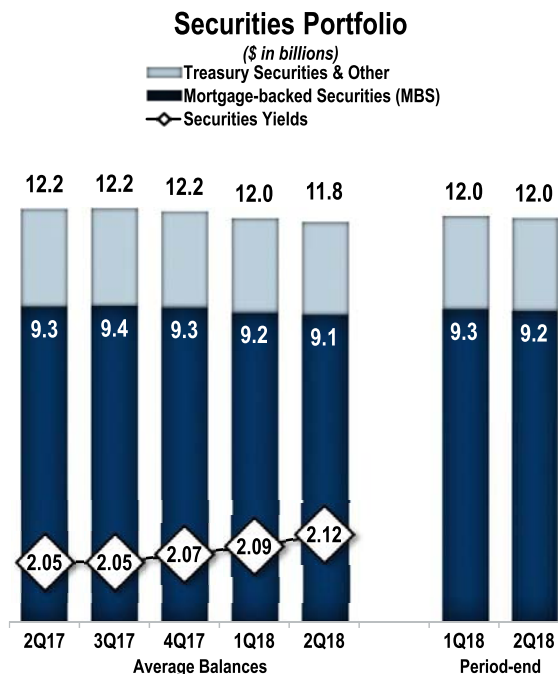
2Q18 compared to 1Q18 • ¹Interest costs on interest-bearing deposits • ²At 6/30/18



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Securities Portfolio Stable

Replaced prepays at higher yield



Duration of 3.3 years¹

- Extends to 3.8 years under a 200 bps instantaneous rate increase¹

Net unrealized pre-tax loss of \$328MM²

Net unamortized premium of \$17MM³

GNMA ~63% of MBS portfolio

Typical quarterly paydown of \$400MM - \$500MM being replaced at higher yield

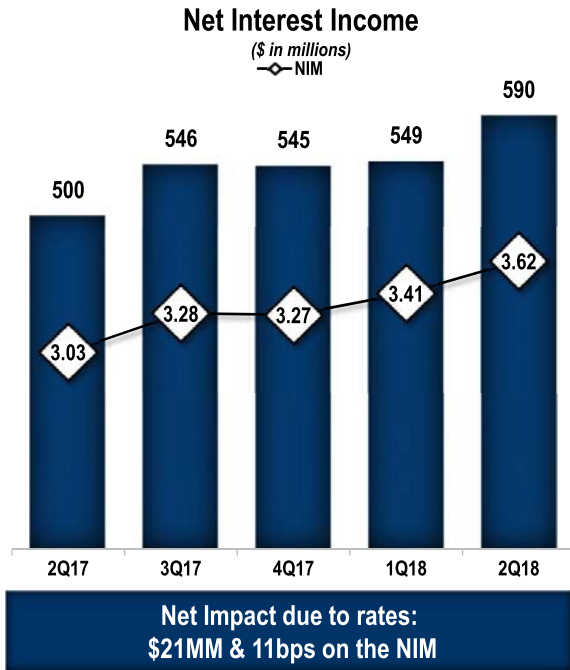
6/30/18 • ¹Estimated as of 6/30/18 • ²Net unrealized pre-tax gain/loss on the available-for-sale (AFS) portfolio • ³Net unamortized premium on the MBS portfolio



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Net Interest Income Increased \$41MM, or 7.5%

NIM increased 21 basis points



2Q18 compared to 1Q18

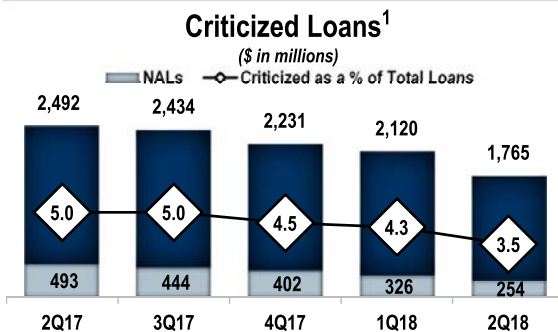
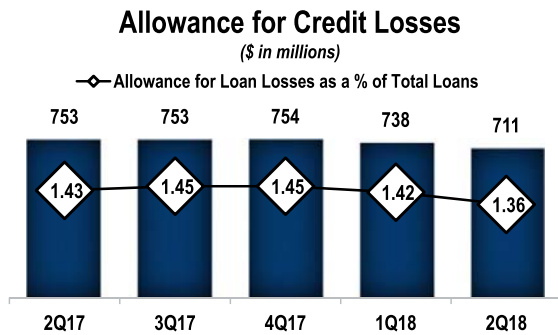
Change	Item	Impact	1Q18	2Q18
\$549MM			3.41%	
+ 59MM	Loan impacts	+ 0.29		
	+ \$33MM Higher rates	+0.20		
	+ \$ 9MM Loan growth	+0.01		
	+ \$ 9MM Nonaccrual interest	+0.06		
	+ \$ 5MM One additional day	---		
	+ \$ 3MM Other dynamics	+0.02		
+ 1MM	Balances at Fed	+ 0.03		
	+ 4MM Higher rates	+0.02		
	- 3MM Lower balances	+0.01		
- 12MM	Deposit costs	- 0.07		
	-\$11MM Higher rates	-0.07		
	-\$ 1MM Deposit growth	---		
- 7MM	Wholesale funding	- 0.04		
	-\$ 5MM Higher rates	-0.04		
	-\$ 2MM Higher balances	---		
\$590MM				3.62%



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Credit Quality Strong

Positive credit migration resulted in reserve release

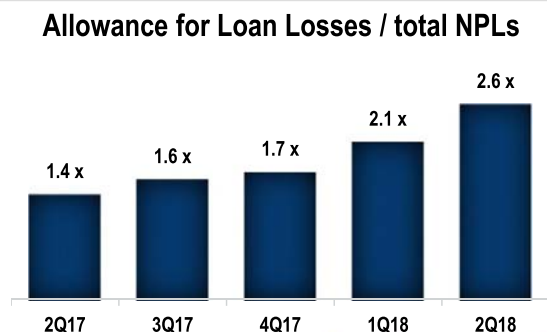


\$3MM in net recoveries²

- \$20MM Gross Charge-offs (1Q18 \$37MM)
- \$23MM Recoveries (1Q18 \$9MM)

\$355MM decrease in criticized loans

- Broad-based reduction, led by Energy



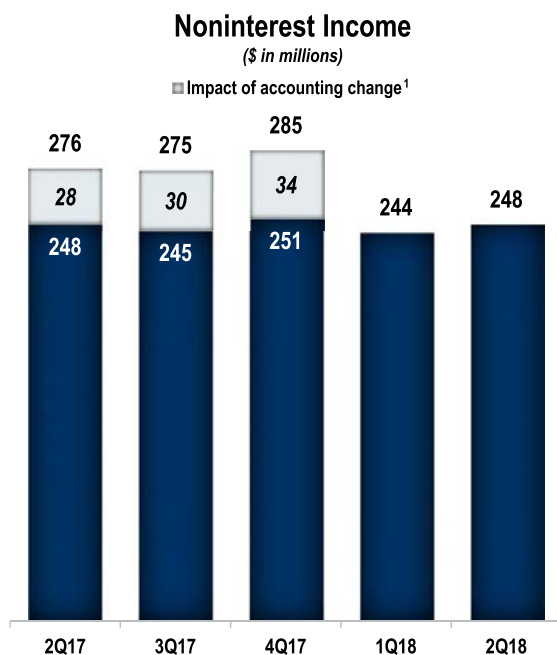
6/30/18 • ¹Criticized loans are consistent with regulatory defined Special Mention, Substandard, & Doubtful categories • ²Net credit-related charge-offs (recoveries)



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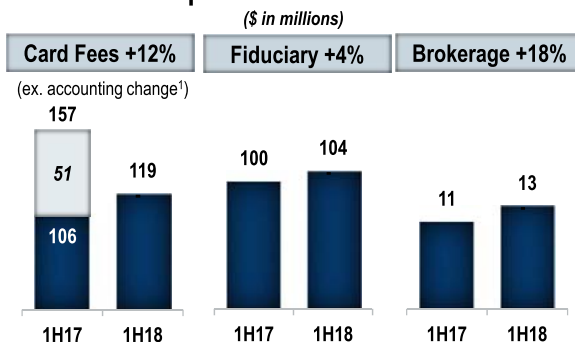
Noninterest Income Increased

Customer-driven fees grew 2%



- + \$ 5MM Commercial lending
- + \$ 2MM Customer derivatives (Other)
- \$ 2MM Investment banking (Other)
- \$ 2MM Charge related to Visa derivative (Other)

GEAR Up Remained on Track YoY



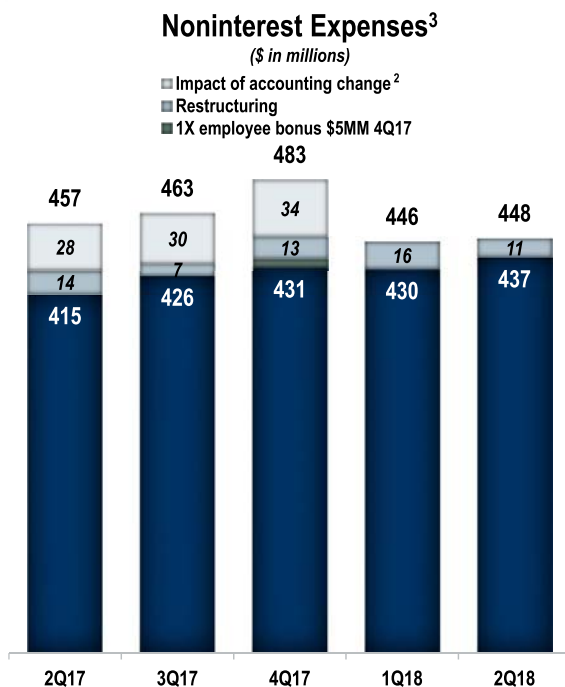
2Q18 compared to 1Q18 • ¹Effective 1/1/18, adopted new revenue recognition standard: noninterest income for certain products are presented net of costs, effectively lowering both noninterest income & expense. See Reconciliation of Non-GAAP Financial Measures located in Appendix



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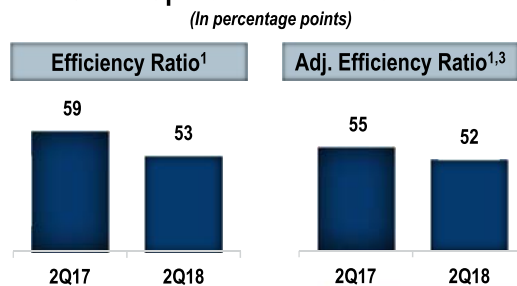
Noninterest Expense Well Controlled

Efficiency ratio¹ continues to improve



- \$ 5MM Salaries & benefits
 - Annual stock comp & higher payroll taxes in 1Q18
 - + One additional day in 2Q18
 - + Incentive comp tied to financial performance
 - + Annual Merit
- + \$ 5MM Business tax refund (Other) in 1Q18
- + \$ 3MM Outside processing fees
- + \$ 2MM Advertising
- \$ 5MM Restructuring

GEAR Up Remained on Track YoY



2Q18 compared to 1Q18 • ¹Noninterest expenses as a percentage of net interest income & noninterest income excluding net securities gains (losses) & Visa derivative contract • ²Effective 1/1/18, adopted new revenue recognition standard: noninterest income for certain products are presented net of costs, effectively lowering both noninterest income & expense. • ³See Reconciliation of Non-GAAP Financial Measures located in Appendix



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Active Capital Management

Increased capital return to shareholders

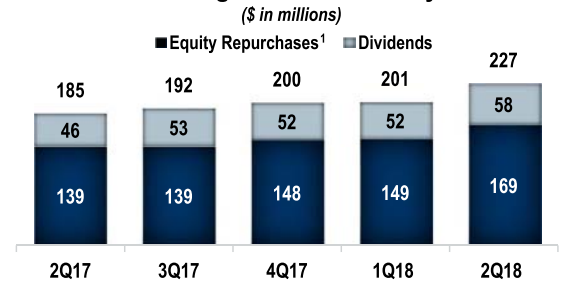
Share activity in 2Q18

- 1.8MM shares repurchased¹ (\$169MM)
- 13% increase in dividend to \$0.34 (payable 7/1/18)
- 191K shares issued from employee stock activity
 - \$3MM tax benefit (\$0.02 per share)

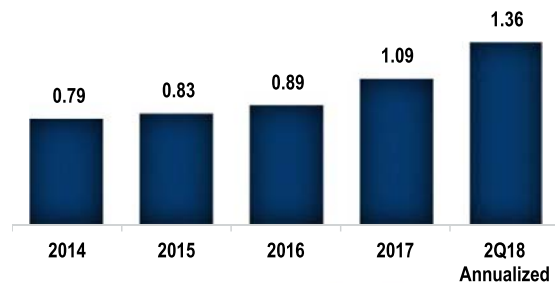
Expect to Announce Capital Plan Shortly

- In June, Federal Reserve announced that we are no longer subject to supervisory stress testing, including CCAR
- Board will discuss capital actions at its next meeting on July 24
- Solid performance & strong capital position should enable us to meaningfully increase capital returns

Increasing Shareholder Payout



Dividends Per Share Growth



6/30/18 • ¹Shares repurchased under equity repurchase program



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Benefit from Rise in Interest Rates

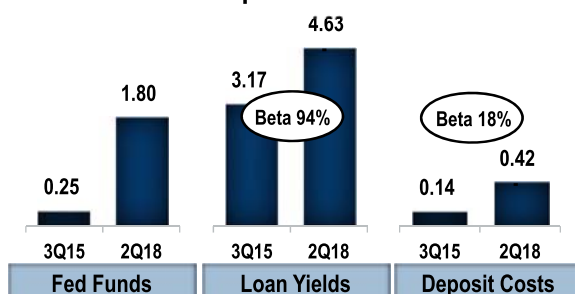
Balance sheet remains well positioned for current rate environment

Estimated Additional Net Interest Income FY18 Total \$270MM¹

Impact from FY18 rate increases	FY18 vs. FY17
1Q18 rate increase	~\$70MM
2Q18 rate increase	~\$35-40MM

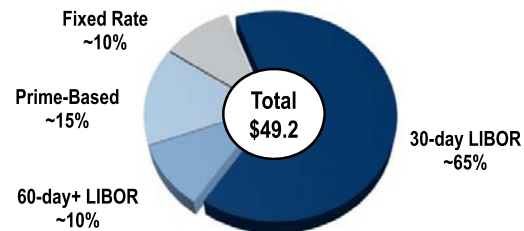
Outcomes may vary due to many variables, including balance sheet movements (loan & deposit levels), pace that LIBOR rises, deposit betas as well as incremental funding needs

Cumulative Impact of Rate Increases²



Loans Predominantly Floating Rate

(\$ in billions; 2Q18 Average)



Deposits Primarily Noninterest-bearing

(\$ in billions; 2Q18 Average)



6/30/18 • Outlook as of 7/17/18 • ¹Assumes increases in Fed Funds, Prime & LIBOR. For methodology see the Company's Form 10-Q, as filed with the SEC. Estimates are based on simulation modeling analysis. • ²Beta: change in loan yields or interest-bearing deposit costs expressed as a percentage of the increase in the federal funds rate



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Management Outlook for 2H18

Pre-tax Pre-provision Net Revenue (PPNR) growth expected to continue

Assuming continuation of current economic & rate environment ~\$270 million in cumulative benefits from GEAR Up initiative included ¹	
Average loans	Growth at a moderate pace, following seasonally strong 2Q18 <ul style="list-style-type: none"> • Growth in most lines of business, with a slower pace in Middle Market due to summer slowdown, as well as seasonality in National Dealer & Mortgage Banker • Energy & Corporate Banking remain stable
Net interest income	Net benefit from recent short-term rate increases (see slide 14) Contribution from loan growth & additional days Elevated interest recoveries not expected to repeat (2Q18 \$11MM total)
Provision	Provision of \$10MM-\$20MM per quarter Net charge-offs to remain low
Noninterest income	Growth trend to continue <ul style="list-style-type: none"> • GEAR Up initiatives to help drive growth in card fees, treasury management, fiduciary income
Noninterest expenses	Modest increase primarily due to additional days in 2H18 (ex. restructuring of \$20-25MM in 2H18) <ul style="list-style-type: none"> • GEAR Up savings remain on track • Rise in technology costs, typical seasonal & inflationary pressures
Tax Rate	~23% of pre-tax income, excluding impact from employee stock transactions

Outlook as of 7/17/18 • ¹Relative to when we began the initiative in June 2016. See slide 17 for further detail.



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Appendix

commitment

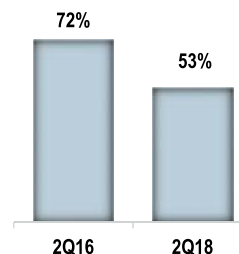


GEAR Up: Growth in Efficiency And Revenue

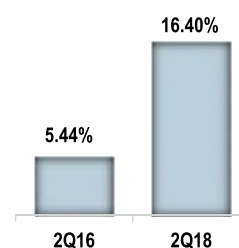
Helping drive revenue growth & expense reductions

	Incremental	Total
Expense Benefits 	2016 ~\$ 25MM+	~\$ 25MM+
	2017 ~\$125MM	~\$150MM
	2018 ~\$ 50MM	~\$200MM
	2019 ~\$ 15MM	~\$215MM
Revenue Benefits 	2017 ~\$ 30MM	~\$ 30MM
	2018 ~\$ 40MM	~\$ 70MM
	2019 ~\$ 20MM	~\$ 90MM
Restructuring Expenses 	2016 \$ 93MM	\$ 93MM
	2017 \$ 45MM	\$138MM
	2018 ~\$47-57MM	~\$185-195MM

Efficiency ratio¹ ≤60% by FYE18



Driving to a double-digit ROE



Pre-tax \$ • Estimates & outlook as of 7/17/18 • GEAR Up initiative launched post 2Q16 • ¹Noninterest expenses as a percentage of net interest income & noninterest income excluding net securities gains (losses) & Visa derivative contract



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Average Loans by Business and Market

By Line of Business	2Q18	1Q18	2Q17
Middle Market			
General	\$12.0	\$11.8	\$12.1
Energy	1.8	1.9	2.0
National Dealer Services	7.4	7.3	7.1
Entertainment	0.7	0.7	0.7
Tech. & Life Sciences	3.8	3.5	3.2
Environmental Services	1.0	1.0	0.9
Total Middle Market	\$26.8	\$26.2	\$25.9
Corporate Banking			
US Banking	3.1	3.2	3.1
International	1.3	1.3	1.5
Mortgage Banker Finance	1.8	1.4	1.8
Commercial Real Estate	5.3	5.3	5.3
BUSINESS BANK	\$38.3	\$37.4	\$37.6
Small Business	3.7	3.7	3.8
Retail Banking	2.1	2.1	2.1
RETAIL BANK	\$5.8	\$5.8	\$5.9
Private Banking	5.1	5.2	5.3
WEALTH MANAGEMENT	\$5.1	\$5.2	\$5.3
TOTAL	\$49.2	\$48.4	\$48.7

By Market	2Q18	1Q18	2Q17
Michigan	\$12.6	\$12.6	\$12.7
California	18.4	18.3	18.2
Texas	9.9	9.8	10.0
Other Markets ¹	8.3	7.6	7.8
TOTAL	\$49.2	\$48.4	\$48.7

- Middle Market: Serving companies with revenues generally between \$20-\$500MM
- Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM
- Small Business: Serving companies with revenues generally under \$20MM

\$ in billions • Totals shown above may not foot due to rounding • ¹Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic markets.



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Average Deposits by Business and Market

By Line of Business	2Q18	1Q18	2Q17
Middle Market			
General	\$13.3	\$14.0	\$14.0
Energy	0.5	0.6	0.7
National Dealer Services	0.3	0.3	0.3
Entertainment	0.1	0.1	0.2
Tech. & Life Sciences	6.0	5.9	5.7
Environmental Services	0.1	0.2	0.1
Total Middle Market	\$20.4	\$21.1	\$21.0
Corporate Banking			
US Banking	2.1	2.0	2.2
International	1.9	2.0	2.4
Mortgage Banker Finance	0.7	0.6	0.7
Commercial Real Estate	1.5	1.6	2.4
BUSINESS BANK	\$26.6	\$27.3	\$28.7
Small Business	3.2	3.2	3.2
Retail Banking	21.0	20.9	20.8
RETAIL BANK	\$24.2	\$24.1	\$23.9
Private Banking	3.6	3.6	3.8
WEALTH MANAGEMENT	\$3.9	\$3.8	\$4.1
Finance/Other ²	1.2	0.9	0.3
TOTAL	\$55.8	\$56.1	\$57.1

By Market	2Q18	1Q18	2Q17
Michigan	\$20.9	\$21.2	\$21.7
California	16.6	17.1	17.3
Texas	9.0	9.2	9.6
Other Markets ¹	8.1	7.7	8.1
Finance/Other ²	1.2	0.9	0.3
TOTAL	\$55.8	\$56.1	\$57.1

- Middle Market: Serving companies with revenues generally between \$20-\$500MM
- Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM
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\$ in billions • Totals shown above may not foot due to rounding • ¹Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic markets. • ²Finance/Other includes items not directly associated with the geographic markets or the three major business segments



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Interest Rate Sensitivity

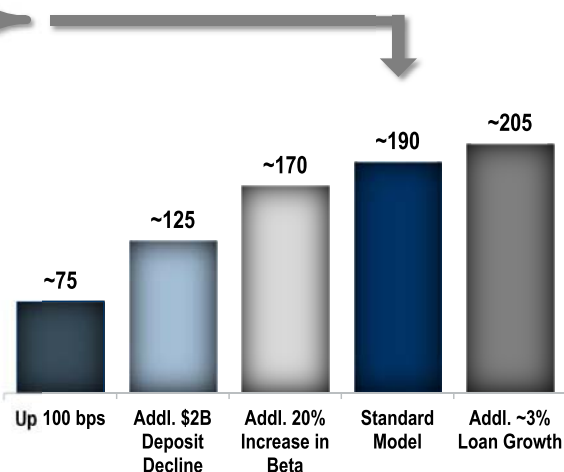
Remain well positioned for rising rates

Standard Model Assumptions

Interest Rates	200 bps gradual, non-parallel rise
Loan Balances	Modest increase
Deposit Balances	Moderate decrease
Deposit Pricing (Beta)	Historical price movements with short-term rates
Securities Portfolio	Held flat with prepayment reinvestment
Loan Spreads	Held at current levels
MBS Prepayments	Third-party projections and historical experience
Hedging (Swaps)	No additions modeled

Estimated Net Interest Income: Annual (12 month) Sensitivities

Based on Various Assumptions
Additional Scenarios are Relative to 2Q18 Standard Model
(\$ in millions)



6/30/18 • For methodology see the Company's Form 10-Q, as filed with the SEC. Estimates are based on simulation modeling analysis.



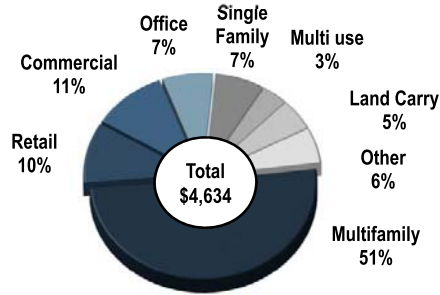
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Commercial Real Estate Line of Business

Long history of working with well established, proven developers

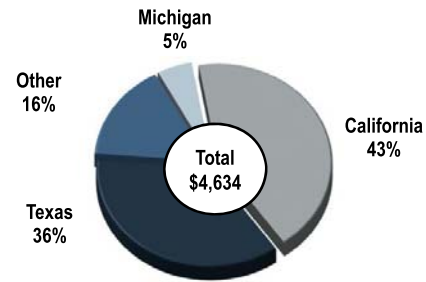
CRE by Property Type¹

(\$ in millions; Period-end)



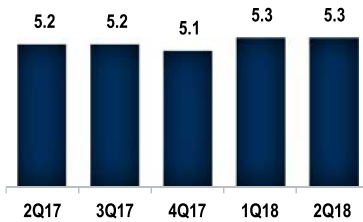
CRE by Market¹

(\$ in millions; Period-end, based on location of property)



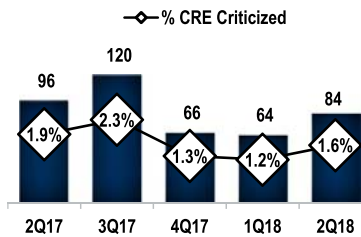
Period-end Loans²

(\$ in billions)



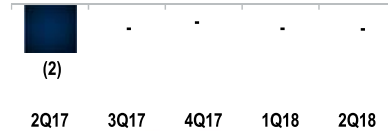
Criticized Loans³

(\$ in millions)



Net Charge-offs (Recoveries)

(\$ in millions)



6/30/18 • ¹Excludes CRE line of business loans not secured by real estate • ²Includes CRE line of business loans not secured by real estate • ³Criticized loans are consistent with regulatory defined Special Mention, Substandard & Doubtful categories



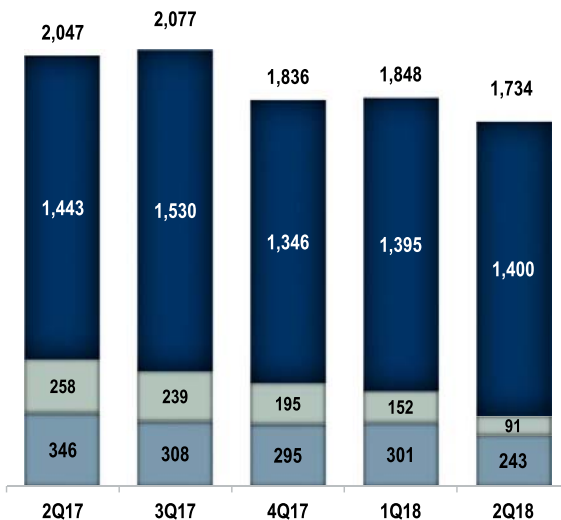
Energy Line of Business

Credit quality continues to improve; balances stable

Energy Line of Business Loans

(\$ in millions; Period-end)

■ Midstream ■ Services ■ Exploration & Production

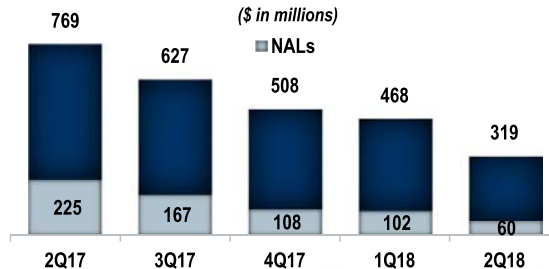


- Focus on full relationships with larger, sophisticated E&P companies (access to a variety of capital sources, hedging & diverse geographic footprint)
- Expect to maintain portfolio at ~4% of total loans
- Robust analysis of collateral (98% of loans have security at 6/30)

Energy Line of Business Criticized Loans¹

(\$ in millions)

■ NALs



6/30/18 • ¹Criticized loans are consistent with regulatory defined Special Mention, Substandard & Doubtful categories



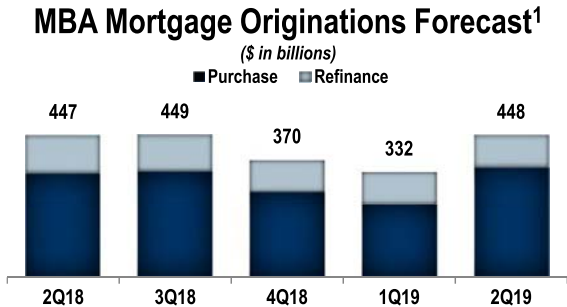
Mortgage Banker Finance

50+ years experience with reputation for consistent, reliable approach

- Provide warehouse financing: bridge from residential mortgage origination to sale to end market
- Extensive backroom provides collateral monitoring and customer service
- Focus on full banking relationships
- Granular portfolio with 100+ relationships
- Underlying mortgages are typically related to home purchases as opposed to refinances

As of 2Q18:

- Comerica: ~87% purchase
- Industry: ~70% purchase¹
- Strong credit quality
 - No charge-offs since 2010
- Period-end loans: \$2.5B

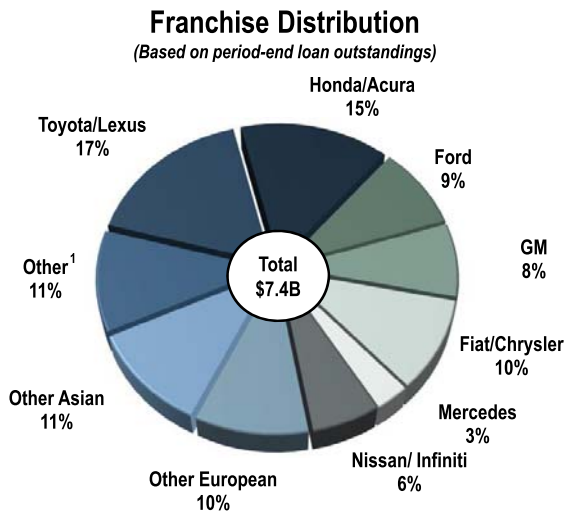


6/30/18 • ¹Source: Mortgage Bankers Association (MBA) Mortgage Finance Forecast as of 7/6/18; 2Q18 also estimated • ²\$ in billions



National Dealer Services

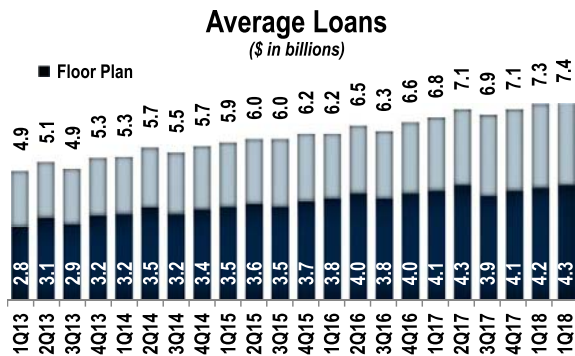
65+ years of floor plan lending



Geographic Dispersion

California	61%	Texas	8%
Michigan	21%	Other	10%

- Top tier strategy
- Focus on "Mega Dealer" (five or more dealerships in group)
- Strong credit quality
- Robust monitoring of company inventory and performance



6/30/18 • ¹Other includes obligations where a primary franchise is indeterminable (rental car and leasing companies, heavy truck, recreational vehicles, and non-floor plan loans)

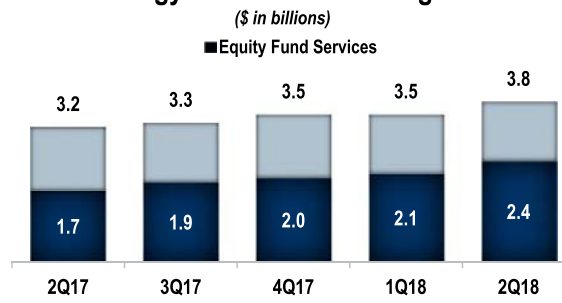


Technology and Life Sciences

20+ years experience provides competitive advantage

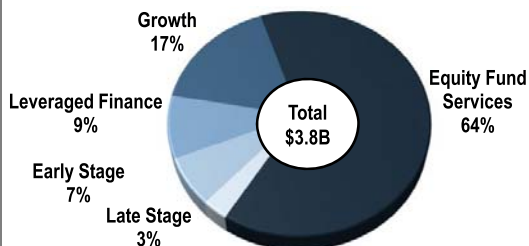
- Strong relationships with top-tier investors
- Granular portfolio: ~785 customers (including ~225 customers in Equity Fund Services)
- Manage concentration to numerous verticals to ensure widely diversified portfolio
- Closely monitor cash balances and maintain robust backroom operation
- 11 offices throughout US & Canada
- Recent growth driven by Equity Fund Services
 - Commercial banking services for venture capital & private equity firms
 - Bridge financing for capital calls
 - Strong credit profile

Technology & Life Sciences Avg. Loans



Customer Segment Overview¹

(based on period-end loans)



6/30/18 • ¹Late Stage and Leveraged Finance divisions approximated as of 7/11/18



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Holding Company Debt Rating

	<u>Senior Unsecured/Long-Term Issuer Rating</u>	<u>Moody's</u>	<u>S&P</u>	<u>Fitch</u>
Peer Banks	BB&T	A2	A-	A+
	Cullen Frost	A3	A-	--
	M&T Bank	A3	A-	A
	Comerica	A3	BBB+	A
	BOK Financial Corporation	A3	BBB+	A
	Huntington	Baa1	BBB+	A-
	Fifth Third	Baa1	BBB+	A-
	KeyCorp	Baa1	BBB+	A-
	SunTrust	Baa1	BBB+	A-
	Regions Financial	Baa2	BBB+	BBB+
	First Horizon National Corp	Baa3	BBB-	BBB-
Zions Bancorporation	Baa3	BBB-	--	
Large Banks	U.S. Bancorp	A1	A+	AA-
	Wells Fargo & Company	A2	A-	A+
	PNC Financial Services Group	A3	A-	A+
	JP Morgan	A3	A-	AA-
	Bank of America	A3	A-	A+

As of 7/12/18 • Source: S&P Global Market Intelligence • Debt Ratings are not a recommendation to buy, sell, or hold securities



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Reconciliation of Non-GAAP Financial Measures

<i>(dollar amounts in millions, except per share data)</i>	2Q18	1Q18	2Q17	<i>(dollar amounts in millions, except per share data)</i>	2Q18	1Q18	2Q17
Adjusted Earnings per Common Share:				Adjusted Net Income, ROA and ROE:			
Net income available to common shareholders	\$324	\$279	\$203	Net income	\$326	\$281	\$203
Restructuring charges, net of tax	9	12	9	Restructuring charges, net of tax	9	12	9
Deferred tax adjustment	—	(3)	—	Deferred tax adjustment	—	(3)	—
Tax benefits from employee stock transactions	(3)	(19)	(5)	Tax benefits from employee stock transactions	(3)	(19)	(5)
Adjusted net income available to common shareholders	\$330	\$269	\$207	Adjusted net income	\$332	\$271	\$207
Diluted average common shares (in millions)	174	175	179	Average assets	\$70,520	\$70,326	\$71,346
Reported diluted earnings per common share	\$1.87	\$1.59	\$1.13	Reported ROA	1.85%	1.62%	1.14%
Adjusted diluted earnings per common share	1.90	1.54	1.15	Adjusted ROA	1.89	1.56	1.17
Adjusted Noninterest Income, Noninterest Expenses and Efficiency Ratio:				Average common shareholder's equity			
Noninterest income	\$248	\$244	\$276	Reported ROE	16.40%	14.37%	10.26%
Proforma effect of adopting new accounting standard	—	—	(28)	Adjusted ROE	16.70	13.85	10.49
Adjusted noninterest income	\$248	\$244	\$248				
Noninterest Expenses	\$448	\$446	\$457				
Proforma effect of adopting new accounting standard	—	—	(28)				
Restructuring charges	(11)	(16)	(14)				
Adjusted noninterest expenses	\$437	\$430	\$415				
Net interest income	\$590	\$549	\$500				
Efficiency ratio:							
Reported	53.24%	56.33%	58.70%				
Adjusted	51.90	54.32	55.25				

Comerica believes non-GAAP measures are meaningful because they reflect adjustments commonly made by management, investors, regulators and analysts to evaluate the adequacy of common equity and performance trends. Comerica believes the adjusted data shown above provides a greater understanding of ongoing operations and enhances comparability of results with prior periods.



commitment