SUSTAINABILITY

Megan Clarken
Chief Executive Officer
Sustainability is Part of Our DNA

Diversity, Equity, & Inclusion

- Pay parity
- 43% Women population
- 7 Employee Resource Groups

Governance & Data Privacy

- High privacy & data protection standards
- Board Oversight of sustainability strategy
- Annual CSR report since 2016
- SASB reporting

Environment

- 100% of data centers powered by decarbonized energy sources or compensated by certificates
- GHG emissions inventory for Scopes 1, 2 and 3 in 2022
Sustainability is Part of Our DNA

✓ Attractive business partner and employer
✓ Lower voluntary employee turnover
Our Sustainability Journey and Commitments

Defining Ambitious Goals

1. Reach 30% of women in tech roles by 2030

2. Set up GHG emission reduction targets and secure validation from The Science Based Targets Initiative (SBTi)

3. Work with our suppliers to better control the sustainability of our supply chain

4. Respond to the Carbon Disclosure Project (CDP) questionnaire and leverage recommendations from the Task Force on Climate-Related Financial Disclosures (TCFD)
Why Invest in CRTO Today?

Huge Market Opportunity
Leadership in fast-growing Commerce and Retail Media market with $110B SAM

Unique Commerce Data
Large scale and commerce data with access to 725M Daily Active Users and $1+ trillion in annual ecommerce sales

Differentiated Technology
16+ years of AI powering unified tech platform for 1st-party data-based marketing and media monetization with unique supply at scale and closed-loop measurement

Proven Resilience to Signal Loss
Innovation, advanced AI engine and largest data set to deliver outcomes in any environment

World-Class Team
Seasoned management team, culture of innovation and accountability

Strong Financials
Sustainable growth, rebalanced revenue and high margin

Robust Balance Sheet
Strong cash generation, no debt, flexibility to invest for growth

Sustainability
DE&I core to people strategy, strong privacy and data protection standards