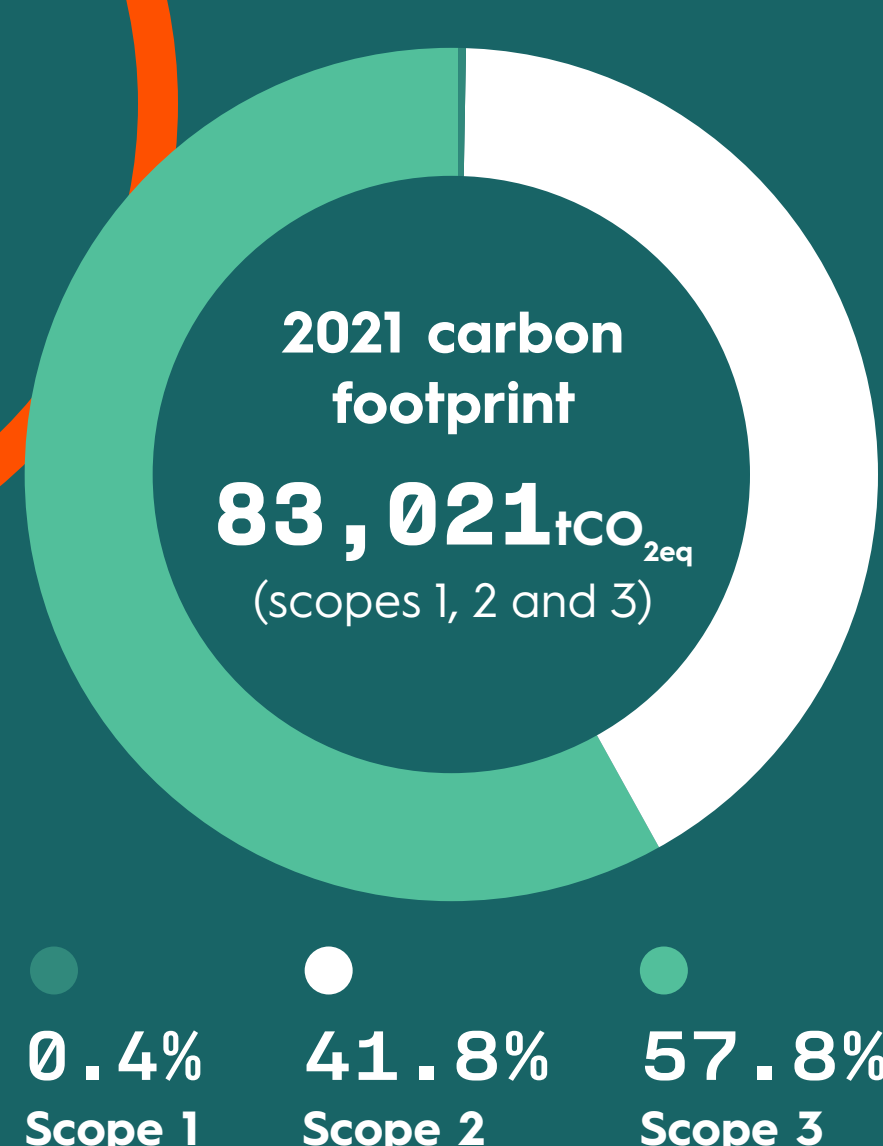


Criteo's actions in addressing climate change



Our commitment

At Criteo, 2022 was an important year for formalizing our long-term, global environmental strategy, one of our top priorities. This new strategy will pave the way for our action plan and energy-reduction goals.



Our new environmental strategy is first and foremost the result of extensive work undertaken throughout the year, which allowed us to develop a snapshot of Criteo's activities and measure their impact on the environment. As part of this process, external climate experts calculated and measured our overall carbon footprint (scopes 1, 2 and 3). This carbon footprint assessment, carried out according to the **Greenhouse Gas Protocol** (GHG Protocol), determines the main sources of emissions in our value chain and therefore pinpoints the most relevant decarbonization drivers for the years to come.

The assessment was conducted in 2022 for our 2021 carbon data.

Approximately **95%**

of Criteo's 2021 GHG emissions were induced by the network infrastructures and business perimeters (use of the Criteo solution), and almost all the emissions came from scopes 2 and 3.

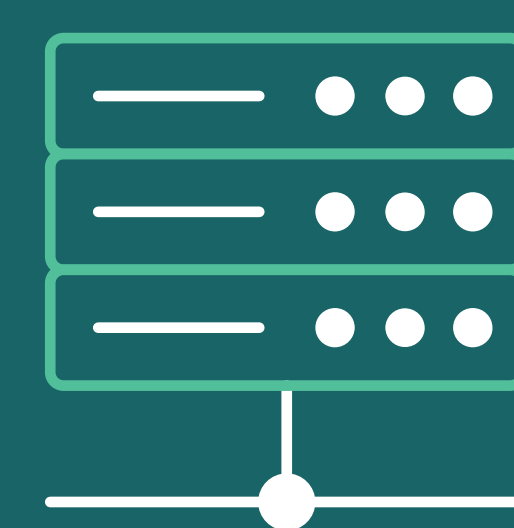
Criteo Received the EcoVadis Bronze Medal



EcoVadis assessed companies' CSR strategy and concrete actions in terms of Environmental Sustainability, Labor & Human Rights, Business Ethics & Sustainable Procurement.



Storage Capacity



3,000 servers

280+PB* storage capacity

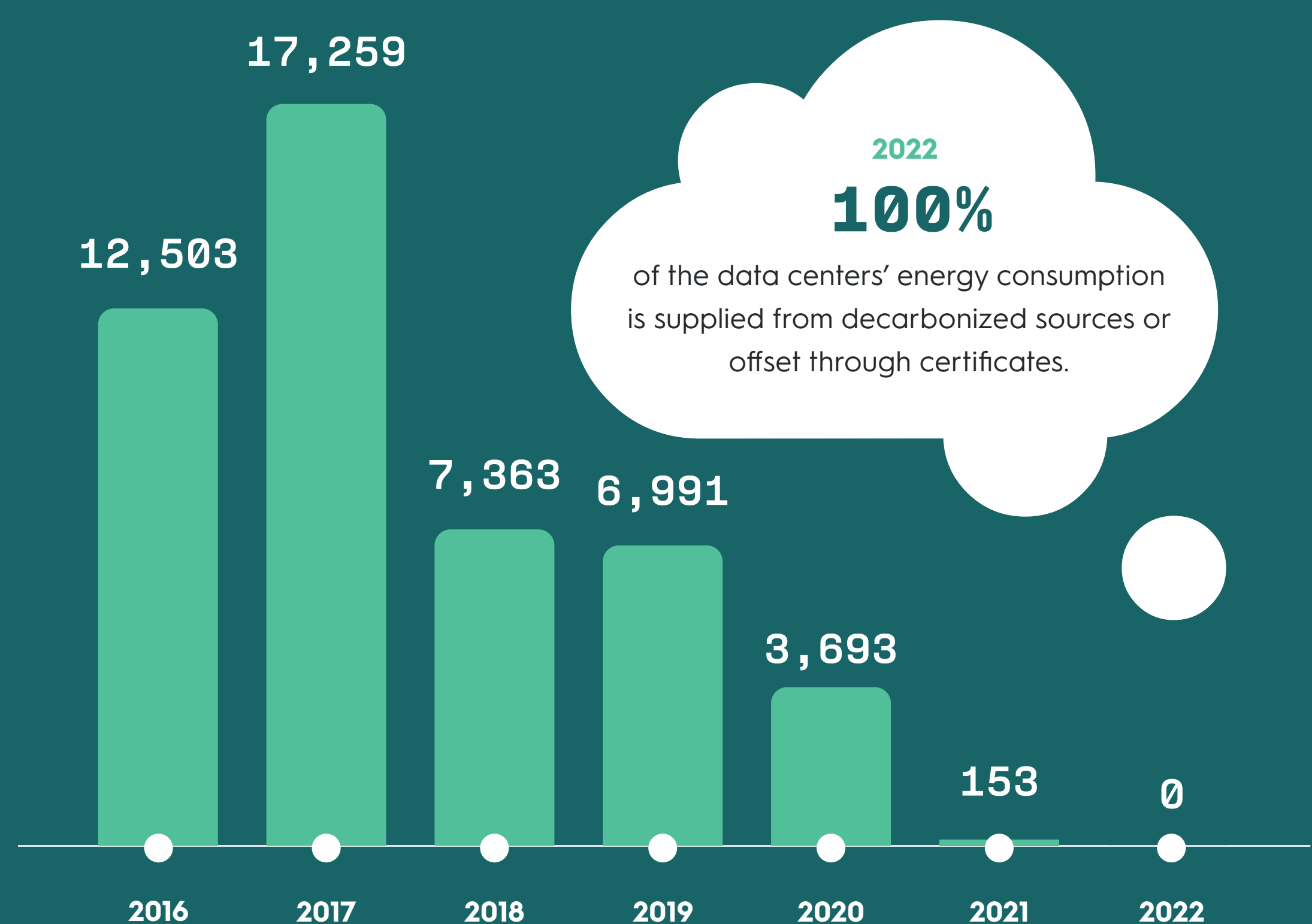
800,000 processing cores

1PB* random-access memory

*PB: Petabytes

Energy Consumption and GHG Emissions due to Data Centers

Data Center's CO₂ Emissions (TEQ CO₂)



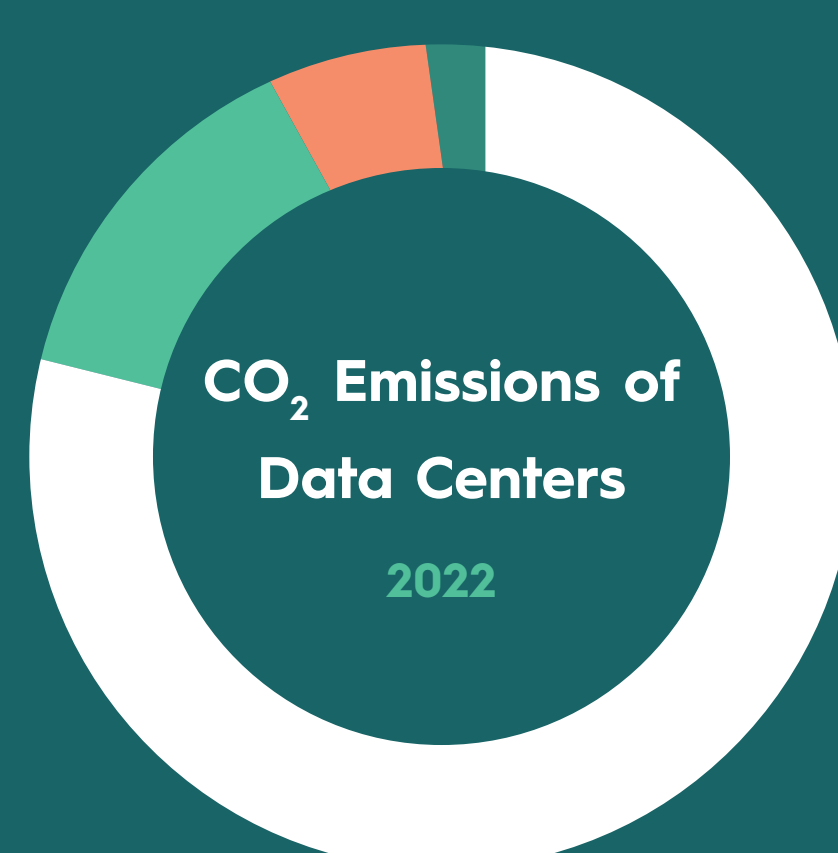
Based on Criteo's specific assessment of the carbon footprint for the entire lifecycle of the IT Infrastructure, it remains distributed between scope 2 (power usage) and scope 3 (manufacturing and end-of-life).

2022

84% power usage emissions

16% manufacturing and end-of-life emissions

Total Infrastructure CO₂ Emissions



E-waste Management 2022



55.2 tons of assets related to infrastructure activities were decommissioned.

52.7 tons of these were put back on the market.



244kgs of office e-waste refurbished from Criteo's actions.

6.31 tons of office e-waste recycled.

Environmental Impact of Offices and Travel



66% of our leased offices are covered by a **green certification** based on office area in m².

Criteo was able to obtain a first estimate of its leased-office water consumption, which amounts to **4,758m³**



In 2022, all emissions related to business trips and hotels have been offset with VCS (Verified Carbon Standard CO₂ Certification) certified credits through a partnership with the non-profit Tree-nation.

Energy Consumption due to Offices

	2021	Var.	2022
Total office electricity consumption	2,262MWh	-44%	1,274MWh
Total MWh per employee	0.86MWh	-53%	0.41MWh
Percentage of renewable energy sources	27%	+11%	38%

GHG Emissions due to Offices and Travel

	2022
From electricity consumption (offices)	303 tCO _{2eq}
From business trips*	2,318 tCO _{2eq}
Carbon footprint per employee (offices consumption + business trips)	0.84 tCO _{2eq}

*Business trips include business trips by plane and business trips by train.

There has been a sharp increase in emissions from business trips in 2022. Indeed, compared to the beginning of the pandemic, business trips are more frequent, and the organization of the annual event in Croatia has also contributed to the increase in emissions.

Employees' Green Initiatives



Nearly **500** active members

2 Annual celebrations: Earth Day & Environmental Month

Volunteering missions organized: **7** city clean-ups and **159.8kg** waste collected

2 global leaders

4 regional leaders

2 executive sponsors: CTO & CHRO

What's next?

In the coming months, we are committed to establishing a **Science-Based Targets initiative** (SBTi) - approved carbon emission reduction targets and implementing a plan to reduce and adapt GHG emissions in line with the Paris Agreement.

In parallel, we will disclose our rating from the **Carbon Disclosure Project** (CDP) questionnaire and comply with CSRD's new climate requirements.