

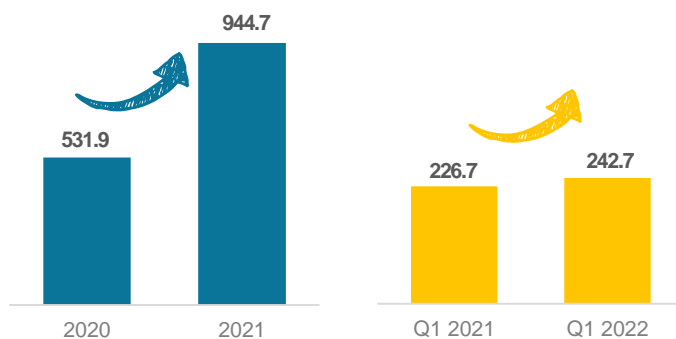
About iHuman Inc.

iHuman Inc. is a leading provider of tech-powered, intellectual development products in China that is committed to making the child-rearing experience easier for parents and transforming cognitive development into a fun journey for children. Benefiting from a deep legacy that combines over two decades of experience in the parenthood industry, superior original content, advanced high-tech innovation DNA and research & development capabilities with cutting-edge technologies, iHuman empowers parents with tools to make the child-upbringing experience more efficient. iHuman's unique, fun and interactive product offerings stimulate children's natural curiosity and exploration. The Company's comprehensive suite of innovative and high-quality products include self-directed apps, interactive content and smart devices that cover a broad variety of areas to develop children's abilities in speaking, critical thinking, independent reading and creativity, and foster their natural interest in traditional Chinese culture. Leveraging advanced technological capabilities, including 3D engines, AI/AR functionality, and big data analysis on children's behavior & psychology, iHuman believes it will continue to provide superior experience that is efficient and relieving for parents, and effective and fun for children, in China and all over the world, through its integrated suite of tech-powered, intellectual development products.

Financial and Operational Performance

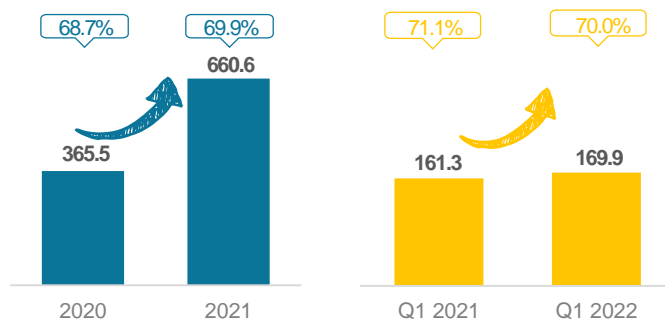
Revenue Growth

(RMB million)



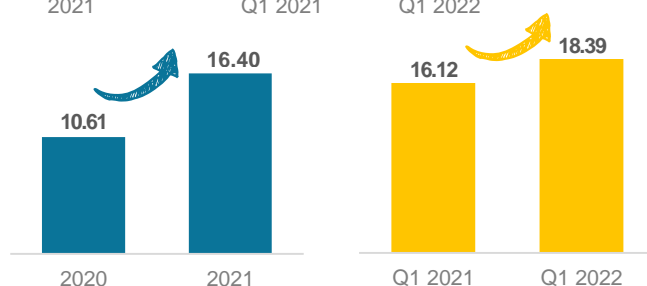
Margin Profiles

Gross Profit and Gross Margin
(RMB million)



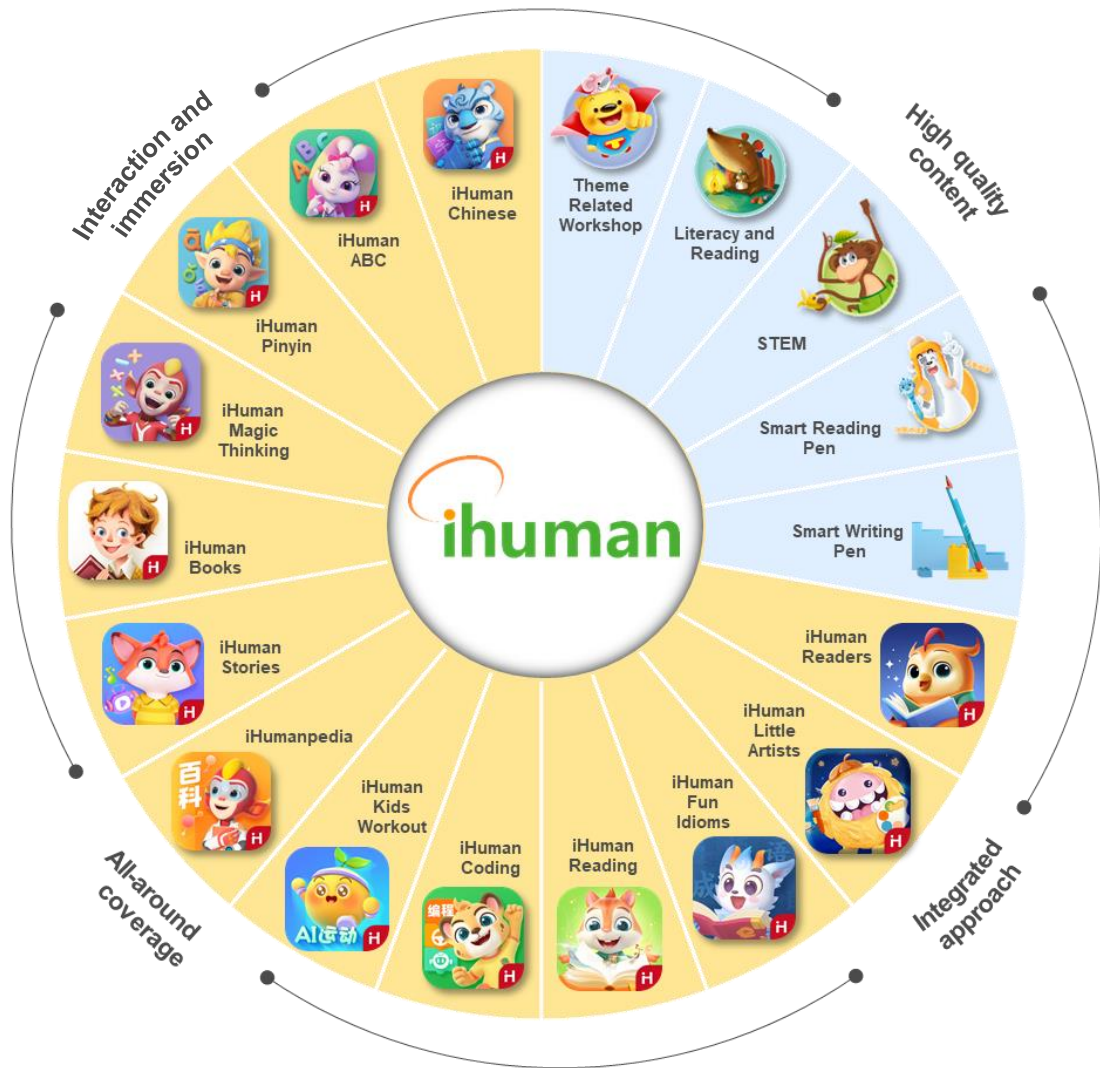
MAUs ⁽¹⁾

(Million)





1. Refers to the monthly average of the sum of the MAUs of each of our apps in 2020, 2021 and for the first quarter in 2021 and 2022, which is counted based on the number of unique mobile devices through which such app is accessed at least once in a given month, and duplicate access to different apps is not eliminated from the total MAUs calculation


Integrated Suite of Online Apps and Offline Products




Well-Established Brand Recognition

 No.1 under top grossing ranking in the kids category of the Apple App Store in China among iPad users⁽¹⁾

 2021 Best-selling App of the Year

 2021 National Outstanding Audiobooks Publication Project

 2021 MIPC⁽²⁾ Most-valued App of the Year

(1) Refers to iHuman Chinese from June 1st, 2021 to June 1st, 2022 under top grossing ranking in the kids category of the Apple App Store in China among iPad users, based on the data from Appfigures
(2) Refers to Xiaomi 2021 Global Partner Conference (MIPC)

Recent Updates



- Further expanded its content library to cover more themes.
- Added a new dinosaur module, a highly popular theme amongst children.



iHuman Little Artists

- An art app designed specially for children to develop their artistic vision and hands-on skills.
- iHuman Little Artists contains two modules, "Creative Drawing Canvas" and "Art Museum", which allow children to try their hands in drawing and gain a better understanding of famous artworks.



iHuman Coding

- A coding App specially designed for children and aimed to cultivate their logical thinking and creativity.
- Acquiring knowledge in three steps: watching, mastering, and practicing.

For further information, please contact:

iHuman Inc.
Mr. Justin Zhang
Phone: +86-10-5780-6606
E-mail: ir@ihuman.com

Christensen - China
Mr. Eric Yuan
Phone: +86-13801110739
E-mail: eyuan@christensenir.com

Christensen - US
Ms. Linda Bergkamp
Phone: +1-480-614-3004
E-mail: lbergkamp@christensenir.com

