



**FOR IMMEDIATE RELEASE**

**Keurig Dr Pepper Inc. Reports Second Quarter 2018 Results for Keurig Green Mountain, Inc. and Dr Pepper Snapple Group, Inc.**

*Keurig Dr Pepper Inc. Affirms Guidance for Full Year 2018*

BURLINGTON, MA and PLANO, TX (August 8, 2018) - Keurig Dr Pepper Inc. (NYSE: KDP) today reported second quarter 2018 results for Keurig Green Mountain (“KGM”) and Dr Pepper Snapple Group (“DPS”) for the period ending June 30, 2018. Keurig Dr Pepper filed a Form 8-K/A with the U.S. Securities and Exchange Commission containing a presentation of KGM’s results for the second quarter ended June 30, 2018<sup>1</sup> and a Form 10-Q containing a presentation of DPS’s second quarter results. Subsequent to the end of the second quarter, the merger of KGM and DPS was successfully completed.

**Keurig Green Mountain Q2 2018 Results**

- *KGM net sales were even with year-ago, as strong volume/mix of 3.2% and favorable foreign currency translation of 0.5% were essentially offset by the moderating impact of strategic pricing actions initiated in 2016.*
- *Operating income in the second quarter of 2018 totaled \$170 million, after giving effect to merger-related expenses totaling \$74 million and expenses related to the amortization of intangibles. Adjusted operating income<sup>2</sup> advanced 10.8% versus year-ago to \$288 million, an improvement of 290 basis points as a percentage of net sales.*

| (\$ in millions)                   | Three Months Ended |           |          |
|------------------------------------|--------------------|-----------|----------|
|                                    | 6/30/2018          | 6/24/2017 | Change   |
| Net Sales                          | \$ 949             | \$ 948    | +0.1%    |
| Adj. Operating Income <sup>2</sup> | \$ 288             | \$ 260    | +10.8%   |
| % of Net Sales                     | 30.3%              | 27.4%     | +290 bps |

KGM’s net sales performance in the second quarter of 2018 reflected high single-digit pod volume growth, driven primarily by growth in U.S. household penetration of the Keurig single-serve system, offset by lower net price realization due to strategic pricing actions and lower brewer sales due to timing related to brewer innovation.

Household penetration responded positively to increased marketing investment behind new brewer innovations, such as the K-Elite, introduced in March, and the K-Café, which debuted during the quarter. KGM Adjusted operating income advanced 10.8% versus year-ago, primarily driven by the benefits of significant productivity savings and SG&A overhead cost management, partially offset by significantly higher planned advertising investment.

KGM has continued to significantly reduce net debt<sup>3</sup>, with a reduction of \$481 million at the end of the second quarter of 2018, compared to net debt at December 31, 2017, reflecting strong cash flow management and improved operating results. Since the end of the second quarter of 2017, KGM’s strategy of rapid deleveraging has reduced term loans and the revolving credit facility by a total of approximately \$1.1 billion.

## Dr Pepper Snapple Group Q2 2018 Results

- *DPS net sales increased 5.0% versus year-ago, primarily reflecting favorable mix and higher volume, despite the shift of Easter into the first quarter of 2018.*
- *Operating income declined 3.5% versus year-ago, as expected, as inflationary cost increases have not yet been fully offset by pricing actions and productivity benefits, particularly in the Packaged Beverage segment.*
- *Diluted EPS of \$1.30 advanced 27.5%, including the significant benefit in the second quarter of 2018 from the Tax Cuts and Jobs Act enacted in December 2017 and the favorable year-over-year impact from the 2017 loss on the early extinguishment of debt.*

| (\$ in millions) | Three Months Ended |           |        |
|------------------|--------------------|-----------|--------|
|                  | 6/30/2018          | 6/30/2017 | Change |
| Net Sales        | \$ 1,886           | \$ 1,797  | +5.0%  |
| Operating Income | \$ 362             | \$ 375    | -3.5%  |
| Diluted EPS      | \$ 1.30            | \$ 1.02   | +27.5% |

DPS's net sales growth of 5% versus year-ago reflected the benefits of favorable mix of 3% and higher volume of 2%, including growth in contract manufacturing. Also benefitting the net sales comparison was modestly higher net pricing, offset by unfavorable foreign currency translation.

The strong net sales performance in the second quarter of 2018 was driven by successful innovation behind Canada Dry, continued growth of Bai and gains in Mott's juices and several Allied Brands.

DPS operating income declined 3.5% to \$362 million, reflecting commodity inflation, particularly in plastics, aluminum and apples, higher logistics costs, increased planned marketing investments and higher administrative expenses, primarily behind the Packaged Beverage DSD organization. Partially offsetting these factors were the benefits of the strong growth in net sales and the favorable year-over-year impact of mark-to-market adjustments. Excluding mark-to-market adjustments and other items affecting comparability, Adjusted operating income<sup>4</sup> declined 6.4% versus year-ago to \$363 million.

Adjusted diluted EPS<sup>5</sup> increased 4.0% to \$1.30 in the second quarter of 2018, compared to \$1.25 in the second quarter of 2017, primarily due to a 720 basis point reduction in the effective tax rate to 26.1%, compared to a 33.3% effective tax rate in the year-ago quarter.

Commenting on the announcement, Keurig Dr Pepper CEO Bob Gamgort stated, "With the merger of these two great companies now behind us, our focus is on integration, optimization and ensuring delivery of the financial expectations we established. We are very pleased with the progress to date. The integration, in particular, is well on track, as evidenced by the establishment of the new KDP leadership team, and we remain very confident in our promised synergies and the future of our new Company. On financials, the second quarter results reported today are fully consistent with our full year outlook for 2018, and we are equally confident in the longer-term value creation framework we shared at our March 20, 2018 Investor Day."

## **KDP Outlook**

KDP will report combined results of both KGM and DPS beginning with the third quarter ending September 30, 2018. The Company's outlook for the business remains unchanged, including the following:

- 2018 Adjusted diluted EPS<sup>5</sup> of \$1.02 to \$1.07, on a pro-forma basis, after the impact of preliminary Purchase Price Accounting adjustments
- Merger-related synergies totaling \$600 million over the 2019-2021 period, with \$200 million in savings expected per year
- Significant cash flow generation and rapid deleveraging, with leverage ratio targeted to be less than 3.0x in two to three years

<sup>1</sup> Presentation of KGM results reflects the results of Maple Parent Holdings Corp, KGM's parent company. Maple Parent Holdings Corp. is a holding company that does not have any operations or material assets other than its interest in KGM through which Maple conducted all of its operations.

<sup>2</sup> KGM Adjusted operating income is a non-GAAP financial measure. Please see the discussion of non-GAAP measures and the reconciliation to GAAP at the end of this press release.

<sup>3</sup> KGM Net debt is a non-GAAP financial measure. Please see the discussion of non-GAAP measures and the reconciliation to GAAP at the end of this press release.

<sup>4</sup> DPS Adjusted operating income (or "Core" operating income) is a non-GAAP measure. Please see the discussion of non-GAAP measures and the reconciliation to GAAP at the end of this press release.

<sup>5</sup> Adjusted diluted EPS (or "Core" diluted EPS) is a non-GAAP financial measure. Please see the discussion of non-GAAP measures and the reconciliation to GAAP at the end of this press release.

## **ABOUT KEURIG DR PEPPER**

Keurig Dr Pepper (KDP) is a leading coffee and beverage company in North America, with annual revenue in excess of \$11 billion. KDP holds leadership positions in soft drinks, specialty coffee and tea, water, juice and juice drinks and mixers, and markets the #1 single serve coffee brewing system in the U.S. The Company maintains an unrivaled distribution system that enables its portfolio of more than 125 owned, licensed and partner brands to be available nearly everywhere people shop and consume beverages. With a wide range of hot and cold beverages that meet virtually any consumer need, KDP key brands include Keurig®, Dr Pepper®, Green Mountain Coffee Roasters®, Canada Dry®, Snapple®, Bai®, Mott's® and The Original Donut Shop®. The Company employs more than 25,000 employees and operates more than 120 offices, manufacturing plants, warehouses and distribution centers across North America. For more information, visit [www.keurigdrpepper.com](http://www.keurigdrpepper.com).

## **FORWARD LOOKING STATEMENTS**

Certain statements contained herein are "forward-looking statements" within the meaning of applicable securities laws and regulations. These forward-looking statements can generally be identified by the use of words such as "anticipate," "expect," "believe," "could," "estimate," "feel," "forecast," "intend," "may," "plan," "potential," "project," "should," "will," "would," and similar words, phrases or expressions and variations or negatives of these words, although not all forward-looking statements contain these identifying words. Forward-looking statements by their nature address matters that are, to different degrees, uncertain, such as statements regarding the estimated or anticipated future results of the combined company following the combination of Keurig Green Mountain, Inc. ("KGM") and Dr Pepper Snapple Group, Inc. ("DPSG" and such combination, the "merger"), the anticipated benefits of the transaction, including estimated synergies and cost savings, and other statements that are not historical facts. These statements are based on the current expectations of our management and are not predictions of actual performance.

These forward-looking statements are subject to a number of risks and uncertainties regarding the combined company's business and the combination and actual results may differ materially. These risks and uncertainties include, but are not limited to: (i) the impact the significant additional debt incurred in connection with the transaction may have on our ability to operate our combined business, (ii) risks relating to the integration of the KGM and DPS operations, products and employees into the combined company and assumption of certain potential liabilities of KGM and the possibility that the anticipated synergies and other benefits of the combination, including cost savings, will not be realized or will not be realized within the expected timeframe, (iii) our status as a "controlled company" within the meanings of the New York Stock Exchange, including our reliance on exemptions from certain corporate governance standards and the significantly less influence that our pre- transaction holders now have on our company, and (iv) risks relating to the combined businesses and the industries in which our combined company operates. These risks and uncertainties, as well as other risks and uncertainties, are more fully discussed in our definitive proxy statement filed with the SEC on May 29, 2018, our Current Report on Form 8-K filed with the SEC on July 9, 2018, and our subsequent filings with the SEC. While the lists of risk factors presented here and in our public filings are considered representative, no such list should be considered to be a complete statement of all potential risks and uncertainties. Any forward-looking statement made herein speaks only as of the date of this document. We are under no obligation to, and expressly disclaim any obligation to, update or alter any forward-looking statements, whether as a result of new information, subsequent events or otherwise, except as required by applicable laws or regulations.

### **NON-GAAP FINANCIAL MEASURES**

This release includes certain non-GAAP financial measures, which differ from results using U.S. Generally Accepted Accounting Principles (GAAP). These non-GAAP financial measures should be considered as supplements to the GAAP reported measures, should not be considered replacements for, or superior to, the GAAP measures and may not be comparable to similarly named measures used by other companies. Non-GAAP financial measures typically exclude certain charges, which are not expected to occur routinely in future periods. The Company uses non-GAAP financial measures internally to focus management on performance excluding these special charges to gauge our business operating performance. Management believes this information is helpful to investors because it increases transparency and assists investors in understanding the underlying performance of the Company and in the analysis of ongoing operating trends. Additionally, management believes that non-GAAP financial measures are frequently used by analysts and investors in their evaluation of companies, and its continued inclusion provides consistency in financial reporting and enables analysts and investors to perform meaningful comparisons of past, present and future operating results. The most directly comparable GAAP financial measures and reconciliations to non-GAAP financial measures are set forth in the appendix to this presentation and included in the Company's filings with the SEC.

See the attached schedules for the supplemental financial data and corresponding reconciliations of DPS Adjusted operating income, DPS Adjusted diluted EPS, KGM Adjusted operating income and KGM net debt.

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**DR PEPPER SNAPPLE GROUP, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF INCOME**  
For The Three and Six Months Ended June 30, 2018 and 2017  
(Unaudited, in millions, except per share data)

| <i>(in millions, except per share data)</i>   | For the<br>Three Months Ended<br>June 30, |               | For the<br>Six Months Ended<br>June 30, |               |
|---|---|---------------|---|---------------|
|   | 2018                                      | 2017          | 2018                                    | 2017          |
| <b>Net sales</b>  | \$ 1,886                                  | \$ 1,797      | \$ 3,480                                | \$ 3,307      |
| Cost of sales   | 790                                       | 718           | 1,471                                   | 1,325         |
| <b>Gross profit</b>   | <b>1,096</b>                              | <b>1,079</b>  | <b>2,009</b>                            | <b>1,982</b>  |
| Selling, general and administrative expenses  | 721                                       | 681           | 1,347                                   | 1,301         |
| Depreciation and amortization   | 28  | 25            | 55                                      | 50            |
| Other operating income, net   | (15)                                      | (2)           | (14)                                    | (30)          |
| <b>Income from operations</b>   | <b>362</b>                                | <b>375</b>    | <b>621</b>                              | <b>661</b>    |
| Interest expense  | 43  | 44            | 84                                      | 84            |
| Interest income   | —   | (1)           | (1)                                     | (2)           |
| Loss on early extinguishment of debt  | —   | 49            | —                                       | 49            |
| Other income, net   | (2)                                       | —             | (2)                                     | (1)           |
| <b>Income before provision for income taxes and equity in loss of unconsolidated subsidiaries</b> | <b>321</b>                                | <b>283</b>    | <b>540</b>                              | <b>531</b>    |
| Provision for income taxes  | 83  | 94            | 137                                     | 165           |
| <b>Income before equity in loss of unconsolidated subsidiaries</b>                                | <b>238</b>                                | <b>189</b>    | <b>403</b>                              | <b>366</b>    |
| Equity in loss of unconsolidated subsidiaries, net of tax   | (3)                                       | (1)           | (9)                                     | (1)           |
| <b>Net income</b>   | <b>\$ 235</b>                             | <b>\$ 188</b> | <b>\$ 394</b>                           | <b>\$ 365</b> |
| <b>Earnings per common share:</b>   |   |               |   |               |
| <b>Basic</b>  | \$ 1.30                                   | \$ 1.02       | \$ 2.19                                 | \$ 1.99       |
| <b>Diluted</b>  | <b>1.30</b>                               | <b>1.02</b>   | <b>2.17</b>                             | <b>1.98</b>   |
| <b>Weighted average common shares outstanding:</b>  |   |               |   |               |
| <b>Basic</b>  | <b>180.2</b>                              | <b>183.2</b>  | <b>180.1</b>                            | <b>183.3</b>  |
| <b>Diluted</b>  | <b>181.1</b>                              | <b>183.7</b>  | <b>181.0</b>                            | <b>184.1</b>  |
| <b>Cash dividends declared per common share</b>   | \$ —                                      | \$ 0.58       | \$ 0.58                                 | \$ 1.16       |

**DR PEPPER SNAPPLE GROUP, INC.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
**As of June 30, 2018 and December 31, 2017**  
(Unaudited, in millions, except share and per share data)

| <i>(in millions, except share and per share data)</i>  | June 30,<br>2018 | December 31,<br>2017 |
|--|------------------|----------------------|
| <b>Assets</b>  |                  |                      |
| Current assets:  |                  |                      |
| Cash and cash equivalents  | \$ 64            | \$ 61                |
| Restricted cash and restricted cash equivalents  | 25               | 18                   |
| Accounts receivable:   |                  |                      |
| Trade, net   | 814              | 668                  |
| Other  | 52               | 42                   |
| Inventories  | 265              | 229                  |
| Prepaid expenses and other current assets  | 196              | 99                   |
| <b>Total current assets</b>  | <b>1,416</b>     | <b>1,117</b>         |
| Property, plant and equipment, net   | 1,183            | 1,198                |
| Investments in unconsolidated subsidiaries   | 34               | 24                   |
| Goodwill   | 3,562            | 3,561                |
| Other intangible assets, net   | 3,777            | 3,781                |
| Other non-current assets   | 214              | 279                  |
| Deferred tax assets  | 60               | 62                   |
| <b>Total assets</b>  | <b>\$ 10,246</b> | <b>\$ 10,022</b>     |
| <b>Liabilities and Stockholders' Equity</b>  |                  |                      |
| Current liabilities:   |                  |                      |
| Accounts payable   | \$ 484           | \$ 365               |
| Deferred revenue   | 64               | 64                   |
| Short-term borrowings and current portion of long-term obligations   | 264              | 79                   |
| Income taxes payable   | 39               | 11                   |
| Other current liabilities  | 675              | 719                  |
| <b>Total current liabilities</b>   | <b>1,526</b>     | <b>1,238</b>         |
| Long-term obligations  | 4,126            | 4,400                |
| Deferred tax liabilities   | 645              | 614                  |
| Non-current deferred revenue   | 1,021            | 1,055                |
| Other non-current liabilities  | 206              | 264                  |
| <b>Total liabilities</b>   | <b>7,524</b>     | <b>7,571</b>         |
| Commitments and contingencies  |                  |                      |
| Stockholders' equity:  |                  |                      |
| Preferred stock, \$0.01 par value, 15,000,000 shares authorized, no shares issued  | —                | —                    |
| Common stock, \$0.01 par value, 800,000,000 shares authorized, 180,288,812 and 179,743,028 shares issued and outstanding as of June 30, 2018 and December 31, 2017, respectively | 2                | 2                    |
| Additional paid-in capital   | —                | —                    |
| Retained earnings  | 2,920            | 2,651                |
| Accumulated other comprehensive loss   | (200)            | (202)                |
| <b>Total stockholders' equity</b>  | <b>2,722</b>     | <b>2,451</b>         |
| <b>Total liabilities and stockholders' equity</b>  | <b>\$ 10,246</b> | <b>\$ 10,022</b>     |

**DR PEPPER SNAPPLE GROUP, INC.**  
**RECONCILIATION OF GAAP AND NON-GAAP INFORMATION**  
**(Unaudited)**

The company reports its financial results in accordance with U.S. GAAP. However, management believes that certain non-GAAP financial measures that reflect the way management evaluates the business may provide investors with additional information regarding the company's results, trends and ongoing performance on a comparable basis. Specifically, investors should consider the following with respect to our quarterly results:

**Core earnings:** Defined as net income adjusted for the unrealized mark-to-market impact of commodity derivatives and interest rate derivatives not designated as hedges in accordance with U.S. GAAP and for certain Items Affecting Comparability.

**Items affecting comparability:** Defined as certain items that are excluded for comparison to prior year periods, adjusted for the tax impact as applicable. Tax impact is determined based upon an approximate rate for each item. For the three and six months ended June 30, 2018, we excluded (i) the impact of transaction and integration expenses associated with the Maple Merger and the Bai Brands Merger, (ii) restructuring charges and (iii) the impact of the recent federal tax law change. For the three and six months ended June 30, 2017, we excluded (i) the impact of transaction and integration expenses associated with the Bai Brands Merger and (ii) the loss on early extinguishment of debt related to the completion of a tender offer for our 2018 Notes and 2038 Notes.

The tables on the following pages provide these reconciliations.



**DR PEPPER SNAPPLE GROUP, INC.**  
**RECONCILIATION OF CERTAIN REPORTED ITEMS TO NON-GAAP CORE MEASURES**  
(Unaudited, in millions, except per share data)

For the Three Months Ended June 30, 2018

|  | Reported | Mark to Market | Transaction & Integration Expenses | Restructuring | Tax Reform | Total Adjustments | Core   |
|--|----------|----------------|------------------------------------|---------------|------------|-------------------|--------|
| Cost of sales  | \$ 790   | \$ 1           | \$ —                               | \$ —          | \$ —       | \$ 1              | \$ 791 |
| Gross profit   | 1,096    | (1)            | —                                  | —             | —          | (1)               | 1,095  |
| Gross margin   | 58.1%    | — %            | — %                                | — %           | — %        | — %               | 58.1%  |
| Selling, general and administrative expenses   | \$ 721   | \$ 8           | \$ (11)                            | \$ 1          | \$ —       | \$ (2)            | \$ 719 |
| Income from operations   | 362      | (9)            | 11                                 | (1)           | —          | 1                 | 363    |
| Operating margin   | 19.2%    | (0.5)%         | 0.6 %                              | (0.1)%        | —          | 0.1%              | 19.2%  |
| Income before provision for income taxes and equity in loss of unconsolidated subsidiaries | 321      | (9)            | 11                                 | (1)           | —          | 1                 | 322    |
| Provision for income taxes   | 83       | (2)            | 2                                  | —             | 1          | 1                 | 84     |
| Effective tax rate   | 25.9%    | 0.1 %          | (0.3)%                             | 0.1 %         | 0.3%       | 0.2%              | 26.1%  |
| Income before equity in loss of unconsolidated subsidiaries                                | 238      | (7)            | 9                                  | (1)           | (1)        | —                 | 238    |
| Net income   | \$ 235   | \$ (7)         | \$ 9                               | \$ (1)        | \$ (1)     | —                 | \$ 235 |

|                                   | Reported EPS |          |         |      |      |                           | Core EPS |
|-----------------------------------|--------------|----------|---------|------|------|---------------------------|----------|
| Diluted earnings per common share | \$ 1.30      | \$(0.04) | \$ 0.04 | \$ — | \$ — | \$ —                      | \$ 1.30  |
|                                   |              |          |         |      |      | FX Translation            | \$ —     |
|                                   |              |          |         |      |      | Currency Neutral Core EPS | \$ 1.30  |

**DR PEPPER SNAPPLE GROUP, INC.**  
**RECONCILIATION OF CERTAIN REPORTED ITEMS TO NON-GAAP CORE MEASURES - (Continued)**  
(Unaudited, in millions, except per share data)

For the Three Months Ended June 30, 2017

|  | Reported | Mark to Market | Transaction & Integration Expenses | Loss on Early Extinguishment of Debt | Total Adjustments | Core   |
|--|----------|----------------|------------------------------------|--------------------------------------|-------------------|--------|
| Cost of sales  | \$ 718   | \$ (6)         | \$ —                               | \$ —                                 | \$ (6)            | \$ 712 |
| Gross profit   | 1,079    | 6              | —                                  | —                                    | 6                 | 1,085  |
| Gross margin   | 60.0%    | 0.4%           | —                                  | —                                    | 0.4%              | 60.4%  |
| Selling, general and administrative expenses   | \$ 681   | \$ (6)         | \$ (1)                             | \$ —                                 | \$ (7)            | \$ 674 |
| Income from operations   | 375      | 12             | 1                                  | —                                    | 13                | 388    |
| Operating margin   | 20.9%    | 0.7%           | —                                  | —                                    | 0.7%              | 21.6%  |
| Loss on early extinguishment of debt   | 49       | —              | —                                  | (49)                                 | (49)              | —      |
| Income before provision for income taxes and equity in loss of unconsolidated subsidiaries | 283      | 12             | 1                                  | 49                                   | 62                | 345    |
| Provision for income taxes   | 94       | 4              | —                                  | 17                                   | 21                | 115    |
| Effective tax rate   | 33.2%    | —%             | (0.1)%                             | 0.2%                                 | 0.1%              | 33.3%  |
| Net income   | \$ 188   | \$ 8           | \$ 1                               | \$ 32                                | \$ 41             | \$ 229 |

|                                   | Reported EPS |         |         |         |         | Core EPS |
|-----------------------------------|--------------|---------|---------|---------|---------|----------|
| Diluted earnings per common share | \$ 1.02      | \$ 0.04 | \$ 0.01 | \$ 0.18 | \$ 0.23 | \$ 1.25  |

**DR PEPPER SNAPPLE GROUP, INC.**  
**RECONCILIATION OF CERTAIN REPORTED ITEMS TO NON-GAAP CORE MEASURES - (Continued)**  
(Unaudited, in millions, except per share data)

For the Six Months Ended June 30, 2018

|  | Reported | Mark to Market | Transaction & Integration Expenses | Restructuring | Tax Reform | Total Adjustments | Core     |
|--|----------|----------------|------------------------------------|---------------|------------|-------------------|----------|
| Cost of sales  | \$ 1,471 | \$ (11)        | \$ —                               | \$ —          | \$ —       | \$ (11)           | \$ 1,460 |
| Gross profit   | 2,009    | 11             | —                                  | —             | —          | 11                | 2,020    |
| Gross margin   | 57.7%    | 0.3%           | —                                  | —             | —          | 0.3%              | 58.0%    |
| Selling, general and administrative expenses   | \$ 1,347 | \$ 9           | \$ (24)                            | \$ 1          | \$ —       | \$ (14)           | \$ 1,333 |
| Income from operations   | 621      | 2              | 24                                 | (1)           | —          | 25                | 646      |
| Operating margin   | 17.8%    | 0.1%           | 0.7 %                              | — %           | —          | 0.8%              | 18.6%    |
| Income before provision for income taxes and equity in earnings of unconsolidated subsidiaries | \$ 540   | \$ 2           | \$ 24                              | \$ (1)        | \$ —       | \$ 25             | \$ 565   |
| Provision for income taxes   | 137      | 1              | 5                                  | —             | 1          | 7                 | 144      |
| Effective tax rate   | 25.4%    | 0.1%           | (0.2)%                             | — %           | 0.2%       | 0.1%              | 25.5%    |
| Income before equity in earnings of unconsolidated subsidiaries                                | 403      | 1              | 19                                 | (1)           | (1)        | 18                | 421      |
| Net income   | \$ 394   | \$ 1           | \$ 19                              | \$ (1)        | \$ (1)     | \$ 18             | \$ 412   |

|                                   | Reported EPS |         |         |      |      |                           | Core EPS |
|-----------------------------------|--------------|---------|---------|------|------|---------------------------|----------|
| Diluted earnings per common share | \$ 2.17      | \$ 0.01 | \$ 0.10 | \$ — | \$ — | \$ 0.11                   | \$ 2.28  |
|                                   |              |         |         |      |      | FX Translation            | \$ —     |
|                                   |              |         |         |      |      | Currency Neutral Core EPS | \$ 2.28  |

**DR PEPPER SNAPPLE GROUP, INC.**  
**RECONCILIATION OF CERTAIN REPORTED ITEMS TO NON-GAAP CORE MEASURES - (Continued)**  
(Unaudited, in millions, except per share data)

For the Six Months Ended June 30, 2017

|  | Reported            | Mark to Market | Transaction & Integration Expenses | Loss on Early Extinguishment of Debt | Total Adjustments | Core            |
|--|---------------------|----------------|------------------------------------|--------------------------------------|-------------------|-----------------|
| Cost of sales  | \$ 1,325            | \$ 12          | \$ —                               | \$ —                                 | \$ 12             | \$ 1,337        |
| Gross profit   | 1,982               | (12)           | —                                  | —                                    | (12)              | 1,970           |
| Gross margin   | 59.9%               | (0.3)%         | —                                  | —                                    | (0.3)%            | 59.6%           |
| Selling, general and administrative expenses   | \$ 1,301            | \$ (20)        | \$ (20)                            | \$ —                                 | \$ (40)           | \$ 1,261        |
| Income from operations   | 661                 | 8              | 20                                 | —                                    | 28                | 689             |
| Operating margin   | 20.0%               | 0.2 %          | —                                  | —                                    | 0.8 %             | 20.8%           |
| Interest expense   | 84                  | 1              | —                                  | —                                    | 1                 | 85              |
| Loss on early extinguishment of debt   | \$ 49               | \$ —           | \$ —                               | \$ (49)                              | \$ (49)           | \$ —            |
| Income before provision for income taxes and equity in loss of unconsolidated subsidiaries | 531                 | 7              | 20                                 | 49                                   | 76                | 607             |
| Provision for income taxes   | 165                 | 2              | 7                                  | 17                                   | 26                | 191             |
| Effective tax rate   | 31.1%               | (0.1)%         | 0.1%                               | 0.3%                                 | 0.4 %             | 31.5%           |
| Net income   | \$ 365              | \$ 5           | \$ 13                              | \$ 32                                | \$ 50             | \$ 415          |
|  | <b>Reported EPS</b> |                |                                    |                                      |                   | <b>Core EPS</b> |
| Diluted earnings per common share  | \$ 1.98             | \$ 0.02        | \$ 0.07                            | \$ 0.18                              | \$ 0.27           | \$ 2.25         |

**MAPLE PARENT HOLDINGS CORP.**  
**CONDENSED CONSOLIDATED STATEMENTS OF INCOME**  
For The Three and Six Months Ended June 30, 2018 and June 24, 2017  
(Unaudited, in millions)

| <i>(in millions, except per share data)</i>                   | For the Three Months Ended |               | For the Six Months Ended |                 |
|---|----------------------------|---------------|--------------------------|-----------------|
|   | June 30, 2018              | June 24, 2017 | June 30, 2018            | June 24, 2017   |
| <b>Net sales</b>  | <b>\$ 949</b>              | <b>\$ 948</b> | <b>\$ 1,897</b>          | <b>\$ 1,916</b> |
| Cost of sales   | <b>467</b>                 | 493           | <b>943</b>               | 976             |
| <b>Gross profit</b>   | <b>482</b>                 | 455           | <b>954</b>               | 940             |
| Selling, general and administrative expenses                  | <b>212</b>                 | 188           | <b>402</b>               | 389             |
| Transportation and warehouse costs                            | <b>48</b>                  | 55            | <b>104</b>               | 116             |
| Transaction costs   | <b>44</b>                  | —             | <b>80</b>                | —               |
| Restructuring expenses  | <b>8</b>                   | 28            | <b>14</b>                | 30              |
| <b>Operating income</b>                                       | <b>170</b>                 | 184           | <b>354</b>               | 405             |
| Other income (loss), net                                      | <b>12</b>                  | 1             | <b>4</b>                 | 3               |
| Gain (loss) on financial instruments, net                     | <b>10</b>                  | (34)          | <b>38</b>                | (27)            |
| Gain (loss) on foreign currency, net                          | <b>(6)</b>                 | (1)           | <b>(19)</b>              | (11)            |
| Loss on extinguishment of debt                                | <b>—</b>                   | —             | <b>(1)</b>               | (52)            |
| Interest expense - related party                              | <b>(26)</b>                | (25)          | <b>(51)</b>              | (50)            |
| Interest expense  | <b>(61)</b>                | (36)          | <b>(86)</b>              | (91)            |
| <b>Income before income taxes</b>                             | <b>99</b>                  | 89            | <b>239</b>               | 177             |
| Income tax benefit (expense)                                  | <b>(13)</b>                | (28)          | <b>(65)</b>              | (56)            |
| <b>Net income</b>   | <b>86</b>                  | 61            | <b>174</b>               | 121             |
| Net income attributable to noncontrolling interests           | <b>(2)</b>                 | (1)           | <b>(3)</b>               | (2)             |
| <b>Net income attributable to Maple Parent Holdings Corp.</b> | <b>\$ 84</b>               | <b>\$ 60</b>  | <b>\$ 171</b>            | <b>\$ 119</b>   |

**MAPLE PARENT HOLDINGS CORP.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
**As of June 30, 2018 and December 31, 2017**  
(Unaudited, in millions, except share and per share data)

| <i>(in millions, except for shares)</i>   | June 30,<br>2018 | December 31,<br>2017 |
|---|------------------|----------------------|
| <b>Current assets:</b>  |                  |                      |
| Cash, cash equivalents, and restricted cash   | \$ 8,284         | \$ 95                |
| Receivables, less uncollectible accounts and return allowances of \$23 and \$31, respectively | 338              | 483                  |
| Inventories   | 412              | 384                  |
| Income taxes receivable   | 23               | 45                   |
| Other current assets  | 103              | 49                   |
| Total current assets  | 9,160            | 1,056                |
| Fixed assets, net   | 782              | 790                  |
| Intangibles, net  | 3,783            | 3,834                |
| Goodwill  | 9,767            | 9,819                |
| Deferred income taxes, net  | 28               | 27                   |
| Long-term restricted cash   | —                | —                    |
| Investments in unconsolidated Subsidiaries  | 110              | 97                   |
| Other long-term assets  | 170              | 121                  |
| Total assets  | \$ 23,800        | \$ 15,744            |
| <b>Current liabilities:</b>   |                  |                      |
| Current portion of long-term debt   | \$ 219           | \$ 219               |
| Current portion of capital lease and financing obligations                                    | 8                | 6                    |
| Accounts payable  | 1,711            | 1,580                |
| Accrued expenses  | 302              | 201                  |
| Income tax payable  | 3                | 3                    |
| Deferred revenue  | 4                | 3                    |
| Other current liabilities   | 6                | 6                    |
| Total current liabilities   | 2,253            | 2,018                |
| Long-term debt, less current portion  | 10,772           | 3,064                |
| Long-term debt, related party   | 1,815            | 1,815                |
| Capital lease and financing obligations, less current portion                                 | 107              | 97                   |
| Deferred income taxes, net  | 993              | 1,031                |
| Other long-term liabilities   | 54               | 56                   |
| Total liabilities   | 15,994           | 8,081                |
| <b>Commitment and contingencies</b>   |                  |                      |
| Employee redeemable non-controlling interest and mezzanine equity awards                      | 318              | 265                  |
| <b>Stockholders' equity:</b>  |                  |                      |
| Class A Common Stock  | —                | —                    |
| Class B Common Stock  | —                | —                    |
| Additional paid-in capital  | 6,385            | 6,385                |
| Retained earnings   | 1,044            | 914                  |
| Accumulated other comprehensive income  | 59               | 99                   |
| Total stockholders' equity  | \$ 7,488         | \$ 7,398             |
| Total liabilities and stockholders' equity  | \$ 23,800        | \$ 15,744            |

**MAPLE PARENT HOLDINGS CORP.**  
**RECONCILIATION OF GAAP AND NON-GAAP INFORMATION**  
**(Unaudited)**

The company reports its financial results in accordance with U.S. GAAP. However, management believes that certain non-GAAP financial measures that reflect the way management evaluates the business may provide investors with additional information regarding the company's results, trends and ongoing performance on a comparable basis. Specifically, investors should consider the following with respect to our quarterly results:

**Adjusted operating income:** Defined as operating income adjusted for certain items affecting comparability.

**Items affecting comparability:** Defined as certain items that are excluded for comparison to prior year periods, adjusted for the tax impact as applicable. Tax impact is determined based upon an approximate rate for each item. For the three and six months ended June 30, 2018, we excluded (i) expenses related to antitrust litigation, (ii) amortization of identifiable intangibles, (iii) restructuring expenses, (iv) acquisition, integration and productivity expenses and (v) stock compensation. For the three and six months ended June 24, 2017, we excluded (i) amortization of identifiable intangibles, (ii) restructuring expenses, (iii) acquisition, integration and productivity expenses and (iv) stock compensation.

**Net Debt:** Defined as long term debt (including the current portion), less cash, cash equivalents and restricted cash.

Reconciliations for these items are provided in the tables below.

| <i>(in millions)</i>                              | June 30,<br>2018 | December 31,<br>2017 | Change          |
|---|------------------|----------------------|-----------------|
| Current portion of long-term debt                 | \$ 219           | \$ 219               | \$ —            |
| Long-term debt, less current portion              | 10,772           | 3,064                | 7,708           |
| Long-term debt, related party                     | 1,815            | 1,815                | —               |
| Less: Cash, cash equivalents, and restricted cash | (8,284)          | (95)                 | (8,189)         |
| <b>Net Debt</b>                                   | <b>\$ 4,522</b>  | <b>\$ 5,003</b>      | <b>\$ (481)</b> |

| <i>(in millions)</i>                                | Three Months Ended |               | Six Months Ended |               |
|---|--------------------|---------------|------------------|---------------|
|   | June 30, 2018      | June 24, 2017 | June 30, 2018    | June 24, 2017 |
| Operating income                                    | \$ 170             | \$ 184        | \$ 354           | \$ 405        |
| Expenses related to antitrust litigation            | 1                  | —             | 4                | —             |
| Amortization of identifiable intangibles            | 29                 | 24            | 59               | 48            |
| Restructuring expenses                              | 8                  | 28            | 14               | 30            |
| Acquisition, integration, and productivity expenses | 74                 | 17            | 117              | 48            |
| Stock compensation                                  | 6                  | 7             | 12               | 12            |
| Non-GAAP adjusted operating income                  | <b>\$ 288</b>      | <b>\$ 260</b> | <b>\$ 560</b>    | <b>\$ 543</b> |