



MGM Launches Employee Exclusive Shopping Programs to Support Local SMEs

Encourages Team Members to Give Their Full Support to Local Brands

As epidemic continues to post adverse impacts on many small and medium enterprises (SMEs), MGM hopes to continue supporting their operation amid this challenging time. In the recent months, MGM partnered with over 60 local SMEs to launch three rounds of employee exclusive shopping programs, namely the “Cheer Up Macau Shopping Programs” and the “MGM Jetso Program for Creative SME”. Comprised of enterprises of different categories, such as retails, dining, creative crafts and technologies, these shopping programs does not only offer exclusive discounts to team members as well as sales platform for SMEs, but more importantly it is to encourage them to support local businesses.

The first round of “Cheer Up Macau Shopping Program” was first launched in March with a participation of 20 local shops. The month-long program has received tremendous positive responses, which resulted in extending another round of the program right after, and more SMEs participated. The two rounds of program recorded a total turnover of MOP 1.36 million. This month, the Company kick-started another program, the “MGM Jetso Program for Creative SME” to further supporting the local creative industry, which features 21 favorable creative SMEs.

Nicole Fong, owner of the Moss Natural Life, one of the participating shops of the “MGM Jetso Program for Creative SME” and roadshows at MGM back of house area, said, “The publicity of taking part in a roadshow at a large enterprise with over 10,000 employees was more effective than ordinary advertising. Our collaboration with MGM went smooth and at the same time it was humane and flexible, where we could genuinely feel how supportive they are towards local creative brands. Not only have we earned a decent turnover, but also a great opportunity to promote our natural and organic philosophy to their team members.”

Tank Lei, owner of the lifestyle select shop Banbu Concept Store, said, “Previously we conducted two roadshows at the back of house areas of MGM, and the responses were overwhelming. During the epidemic, we took part in MGM’s employee shopping program, many of their employees came to our stores and shopped with us, and some even promoted us to their friends, which has definitely gained us more public exposures.”

MGM hosted hundreds of SME roadshows, where SMEs could promote their products to over 10,000 team members. Solely in 2019, there were 22 SME roadshows, which accounted for 73% of the roadshow turnover.

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About MGM

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA which holds one of the six gaming concessions/subconcessions to run casino games in Macau. MGM Grand Paradise, SA owns and operates MGM MACAU, the award-winning premium integrated resort located on the Macau Peninsula and MGM COTAI, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macau.

MGM MACAU is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM MACAU has approximately 600 guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM MACAU's world class facilities include the MGM Art Space, dedicating over 5,000 square feet to display authentic works of art, conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Our property is conveniently located on the Macau Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM COTAI is the latest integrated resort of MGM in China. Designed as the “jewelry box” of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia's first dynamic theater, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macau, China. MGM COTAI is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the largest property and the first mega-size complex project in Macau to achieve the China Green Building Design Label Three-Star Certification.

MGM China Holdings Limited is majority owned by MGM Resorts International (NYSE: MGM), one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage.



For media enquiries, please contact:

Jessie Kuan
Director of Public Relations
MGM
Tel: (853) 8806 3412
Email: jessiekuan@mgm.mo

Karen Lam
Public Relations Manager
MGM
Tel: (853) 8806 3421
Email: karenlam@mgm.mo