



## **MGM Collaborates with The Industry and Commerce Association of Macau Northern District to Support Local SMEs**

*Presenting Staff Exclusive Shopping Privileges for Win-win Outcomes*

In keeping with its commitment to supporting local SMEs, MGM introduced a range of measures to relieve their financial burdens during the pandemic, including three rounds of employee exclusive shopping program for team members to patronize local SMEs at a discount. Recently the Company has presented the fourth round of staff exclusive privileges by launching the “Cheer Up the Northern Macau District Employee Shopping Program” this month in collaboration with The Industry and Commerce Association of Macau Northern District. In addition to bringing team members special offers from retailers and dining outlets of Northern District, the new program allows the merchants to capitalize on MGM’s extensive network to expand customer base and drive their business.

Drawing overwhelming response, the first three rounds of MGM employee exclusive shopping program not only boosted team members’ morale, but also raised the turnover and publicity of merchants and their brands. The “Cheer Up the Northern Macau District Employee Shopping Program” is designed to create another win-win situation, where team members can enjoy the exclusive offers from 15 SMEs of Northern District in July. Participating merchants range from dining outlets, supermarket to shops selling cooking oil, food items and daily necessities. Moreover, MGM also teamed up with The Industry and Commerce Association of Macau Northern District to organize “Summer Shopping Carnival” in July, with 8 local SMEs presenting their products at back-of-house areas of MGM MACAU and MGM COTAI on designated days. While team members can enjoy added convenience of purchasing their preferred items, the merchants will find the roadshows another driver of their increasing turnovers.

Wong Kin Chong, President of The Industry and Commerce Association of Macau Northern District, said, “The local SMEs has been struggling for survival over the past few months. In light of this, this is our first time to work with an integrated resort operator to introduce privilege programs for customers. While the pandemic in Macau has tapered off, we really need to drive the economy through generating local demand. We have full confidence in joining hands with MGM to launch this shopping program, which will tap into the spending power of its team members to boost consumption in Northern District. The program will also enhance the publicity of participating SMEs, enabling them to draw more customers for sustainable development.”

After the pandemic began, MGM introduced a wide range of measures to help local SMEs regain their footing. From March till June, “Cheer Up Macau Shopping Program” and “MGM



Jetso Program for Creative SME” were held under the umbrella of MGM employee exclusive shopping program. Presenting special offers from 61 shops, the previous rounds of staff exclusive privileges generated a gross turnover of MOP 1.4 million. The consumption experience of MGM employees enabled the SMEs to gain publicity which will translate into sales. The outcome is expected to support local economic recovery.

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## **About MGM**

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA which holds one of the six gaming concessions/subconcessions to run casino games in Macau. MGM Grand Paradise, SA owns and operates MGM MACAU, the award-winning premium integrated resort located on the Macau Peninsula and MGM COTAI, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macau.

MGM MACAU is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM MACAU has approximately 600 guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM MACAU’s world class facilities include the MGM Art Space, dedicating over 5,000 square feet to display authentic works of art, conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Our property is conveniently located on the Macau Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM COTAI is the latest integrated resort of MGM in China. Designed as the “jewelry box” of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia’s first dynamic theater, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macau, China. MGM COTAI is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the



largest property and the first mega-size complex project in Macau to achieve the China Green Building Design Label Three-Star Certification.

MGM China Holdings Limited is majority owned by MGM Resorts International (NYSE: MGM), one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage.

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