



美高梅 × 創孵中心 育成計劃

MGM X MYEIC
Young Entrepreneur
Nurturing Program

“MYEIC x MGM Young Entrepreneur Nurturing Program” Promotes Business Growth of Local Young Entrepreneurships

Second Session Features Information Technology Purchasing

Co-organized by MGM, Parafuturo de Macau (PFM Macau) and Macao Young Entrepreneur Incubation Centre (MYEIC), the second session of “MYEIC x MGM Young Entrepreneur Nurturing Program” was held at MGM COTAI on August 25. More than 40 participating young entrepreneurs attended to a sharing session on information technology purchasing, as well as a tour at MGM COTAI, where they learnt about the daily operations of an integrated resort. The event enabled these young entrepreneurs to understand the needs of large enterprises and industry standards. It was also a great occasion to gain professional advices from experts in the field, and at the same time seeking business opportunities.

The session was hosted by Winnie Ho, Assistant Vice President of Digital and Technology Solutions of MGM, where she introduced the IT related demands of the Company, purchasing procedures and key criteria for a successful proposal through the sharing of her own experiences and cases solutions. “First of all, young entrepreneurs must understand the core philosophy of their targeting company in order to stand out from the crowd. They also need to know the strengths of their products, analyze potential competitions and actively communicate to discover what these company need, so that they can provide feasible solutions. During these processes, MGM is more than willing to support and offer advices to young entrepreneurs in order to collaborate with them.” She said.

After the conducive sharing session, participants visited the Spectacle, MGM Theater and its backstage area to get a glimpse of the technologies behind. One of the participating young entrepreneurs thought it was a precious opportunity to learn about the operations of a large enterprise, and more importantly to meet with the management team in person, where they could present their ideas and receive useful comments. It was indeed beneficial in terms of marketizing their projects and enhancing their overall competitiveness.

Lam Ka Vai, CEO of MYEIC, concluded the event, “A Strategic Cooperation Agreement was signed earlier by both PFM Macau and MGM to facilitate the launch of this two-year project, which features eight rounds of professional mentorship training programs for members of MYEIC. It aims to enhance young entrepreneurs’ knowledge on industry standards and practices of large enterprises for the purpose of promoting their business growth. Ultimately, we hope to discover more and more outstanding projects and introduce them to the market for more business opportunities under professional guidance.”



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The event was attended by guests including Chui Hou Ian, Advisor of Secretariat for Economy and Finance; Irene Wong, Vice President of Community and Public Relations of MGM; Simon Leong, Executive Director of Purchasing of MGM; and Chui Mei San, Assistant Director of MYEIC.

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About MGM

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA which holds one of the six gaming concessions/subconcessions to run casino games in Macau. MGM Grand Paradise, SA owns and operates MGM MACAU, the award-winning premium integrated resort located on the Macau Peninsula and MGM COTAI, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macau.

MGM MACAU is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM MACAU has approximately 600 guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM MACAU's world class facilities include the MGM Art Space, dedicating over 5,000 square feet to display authentic works of art, conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Our property is conveniently located on the Macau Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM COTAI is the latest integrated resort of MGM in China. Designed as the "jewelry box" of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia's first dynamic theater, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macau, China. MGM COTAI is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the largest property and the first mega-size complex project in Macau to achieve the China Green Building Design Label Three-Star Certification.



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MGM China Holdings Limited is majority owned by MGM Resorts International (NYSE: MGM), one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage.

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