



## **MGM Co-Chairperson Pansy Ho Shares Experience of Pioneering Cultural Tourism**

*Taking Innovative Approach to Promote Inheritance of Traditional Chinese Art and Bring Lingnan Culture to Life*

Co-Chairperson and Executive Director of MGM China Holdings Limited, Pansy Ho, was honored to be a guest speaker in the “New Concept, New Mindset, New Development” sharing session held on October 17, where she recounted how MGM has pioneered the integration of cultural heritage and tourism in more than 10 years. She also encouraged different parties to leverage Macau’s rich cultural assets and contribute to the “new development” of tourism industry in the Greater Bay Area.

During the sharing session, Pansy Ho related MGM’s determination to take the lead in introducing original must-visit attractions. She said, “MGM is a pioneer and advocate of cultural tourism. Since our opening in 2007, we have broken with tradition and continued to integrate cultural heritage into tourism. Recognized by an array of international art and green building awards, MGM’s properties are not only the epitome of originality in architecture and design, but also masterpieces of art. With hundreds of commissioned contemporary artworks adorning different corners of our public space, guests are able to appreciate art and culture in a relaxing atmosphere – a travel experience like no other.”

With the opening of MGM COTAI, the new flagship for promoting cultural tourism, MGM decided to take a bold step based on its solid foundation. Pansy Ho added, “Adhering to our new concept of ‘Originality+Innovation’, we aim to make use of advanced technologies and digital creativity to collaborate with artists from around the world. Through the integration and application of innovation and modern technologies, we are taking a transformational and revolutionary approach towards a new milestone in enhancing the inheritance of traditional Chinese art.”

Pansy Ho also spoke about the “dual-circulation” development pattern and the economic integration within the Greater Bay Area. She said, “To tie in with the ‘new development’, we have to tap into the potential of multi-destination tourism in the Greater Bay Area and establish a ‘Tourism+’ model built on Lingnan culture. On one hand, cultural elements can enrich tourists’ experience and inspire creativity. On the other hand, tourism can facilitate the commercialization of cultural resources, creating an important link for tourism cooperation within the Greater Bay Area. Moreover, we need to strike a balance between conservation and development, to sustain our city’s historical context as part of our effort to preserve Lingnan culture. By doing so, people will always remember our history and feel nostalgic for their hometown,”



“While we promote our traditional culture, we keep an open mind to welcome artists from around the globe to Macau, an inclusive city abounds with rich cultural heritage. At MGM, these artists can thrive and increase their understanding of Chinese culture and spread it across the world. Through these cross-cultural interactions, every stakeholder and participants will be able to create joyful memories of Macau.”

The “New Concept, New Mindset, New Development” sharing session was co-organized by Gree Electric Appliances Inc. of Zhuhai, Nam Kwong Cultural and Creative Industry Co.,Ltd, Sino-Luso Industry and Culture Exchange Promotion Association (Macao) and Macao Brand Innovation Association. It was one of the highlights of the “Dong Mingzhu Livestream Event Series” which also saw Dong, Chairperson of the Board and President of Gree Electric Appliances, host her first-ever grand livestream show in Macau.

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## **About MGM**

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA which holds one of the six gaming concessions/subconcessions to run casino games in Macau. MGM Grand Paradise, SA owns and operates MGM MACAU, the award-winning premium integrated resort located on the Macau Peninsula and MGM COTAI, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macau.

MGM MACAU is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM MACAU has approximately 600 guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM MACAU’s world class facilities include the MGM Art Space, dedicating over 5,000 square feet to display authentic works of art, conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Our property is conveniently located on the Macau Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM COTAI is the latest integrated resort of MGM in China. Designed as the “jewelry box” of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia’s first dynamic theater, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at



MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macau, China. MGM COTAI is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the largest property and the first mega-size complex project in Macau to achieve the China Green Building Design Label Three-Star Certification.

MGM China Holdings Limited is majority owned by MGM Resorts International (NYSE: MGM), one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage.

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