



## **MGM partners with MGTO and Oral History Association of Macao to launch Community Outreach Tourism eLearning Series**

MGM, Macao Government Tourism Office (MGTO) and Oral History Association of Macao jointly launched “Community Outreach eLearning Program - Introductory Series of Macao History & Culture”. Through fun and engaging form of eLearning, the Program aims to enhance the local historic and cultural knowledge for residents and tourism industry practitioners, so that they are empowered to promote and share the stories of Macao to tourists and as a result, elevates their overall tourism experience.

The Launch Ceremony took place at MGM COTAI on December 16, and it was attended by Assistant of Deputy Director of the Department of Economic Affairs of the Liaison Office of the Central People's Government in the Macao Special Administrative Region, Sun Yaohua, Head of Training and Quality Management Department of MGTO, Doris Leong; Head of Research and Investigation Department of Gaming Inspection and Coordination Bureau, Serene Chan; President of Docents association of Cultural Tourism of Macao, Cora Wong and Executive Vice President of Human Resources of MGM, Wendy Yu. Following the launch ceremony, Prof. Lam Fat lam, Director of School of Humanities and Social Sciences of Macao Polytechnic Institute, also the trainer of the eLearning program, led the “MGM National Education Series Seminar of Stories of Macao World Heritage Tourism” and shared insights of the history and world heritage of Macau with over 200 participants from MGM, industry peers, as well as various higher education institutes and relevant associations.

### **Continuous collaboration with the industry to introduce community outreach eLearning program**

Having partnered with MGM and Macau Deaf Association to jointly launch the sign language eLearning program to the public last year, this year MGTO once again worked with the industry on this endeavor. Together with MGM and the Oral History Association of Macao, the three parties join hands to co-organize the “Community Outreach eLearning Program - Introductory Series of Macao History & Culture”. Content of the Program will be updated on a regular basis in order to continuously cultivate appreciation of the uniqueness of Macao history in the communities.

This eLearning Program is facilitated by renowned scholar Prof. Lam Fat lam, who shares in the program the beauty of Macao history and culture vividly with images, videos and engaging animation. The first series of topics introduced includes The Lotus in Macao Culture, The Formation of The Historic Centre of Macao, and The Composition of The Historic Centre of Macao, which covers the lesser-known Macao stories such as the original landscape of Macao, the various firsts of the Historic Center, and the spirituality of lotus.



Wendy Yu, Executive Vice President of Human Resources of MGM said that the pandemic has severely impacted the local tourism industry. Yet, as the situation eases and the number of tourist arrival bounces back, tourism industry professionals should capitalize the opportunities to enhance their skill sets so that they can be part of the big comeback as the economy gradually recovers. Not only does this eLearning program encourage digital learning as a way for personal improvement, it also strengthens the industry professionals' knowledge in Macao historic development and Macao World Heritage sites. MGM will continue working with the industry to provide relevant learning resources, encourage its team members to improve themselves and increase the competitiveness of Macau's tourism industry personnel to underpin the Macao's leading position as the World Center of Tourism and Leisure.

To join the eLearning program, simply access the Macao Tourism Industry Net (<http://industry.macaotourism.gov.mo>) to access the "Community Outreach eLearning Program - Introductory Series of Macao History & Culture".

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#### **Photo Captions:**

- 01 MGM, Macao Government Tourism Office (MGTO) and Oral History Association of Macao jointly launched "Community Outreach eLearning Program - Introductory Series of Macao History & Culture".
- 02 MGM also hosted the "MGM National Education Series Seminar of Stories of Macao World Heritage Tourism", where Prof. Lam Fat lam, Director of School of Humanities and Social Sciences of Macao Polytechnic Institute were invited to share Macau's history and heritage to over 200 participants.

#### **About MGM**

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA which holds one of the six gaming concessions/subconcessions to run casino games in Macau. MGM Grand Paradise, SA owns and operates MGM MACAU, the award-winning premium integrated resort located on the Macau Peninsula and MGM COTAI, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macau.



MGM MACAU is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM MACAU has approximately 600 guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM MACAU's world class facilities include the MGM Art Space, dedicating over 5,000 square feet to display authentic works of art, conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Our property is conveniently located on the Macau Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM COTAI is the latest integrated resort of MGM in China. Designed as the "jewelry box" of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia's first dynamic theater, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macau, China. MGM COTAI is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the largest property and the first mega-size complex project in Macau to achieve the China Green Building Design Label Three-Star Certification.

MGM China Holdings Limited is majority owned by MGM Resorts International (NYSE: MGM), one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage.



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