



## **POLY MGM MUSEUM Celebrated Its Grand Opening**

*Ushering in a New Era of the Inheritance of Chinese Culture with a Premium World-class Cultural Tourism Landmark*

The POLY MGM MUSEUM, a visionary collaboration between Poly Culture and MGM, held its grand opening ceremony at the Grande Praça of MGM MACAU on November 15. Prominent guests were invited to attend the celebrated occasion, including Mr. **Ho Iat Seng**, Chief Executive of the Macao Special Administrative Region; Mr. **Ho Hau Wah**, Vice Chairman of the National Committee of the Chinese People's Political Consultative Conference; Mr. **Lv Yuyin**, Deputy Director of the Liaison Office of the Central People's Government in the Macao Special Administrative Region; Mr. **Liu Xianfa**, Commissioner of the Ministry of Foreign Affairs of the People's Republic of China in the Macao Special Administrative Region; Mr. **Li Qun**, Deputy Minister of Culture and Tourism of China and Director-General of the National Cultural Heritage Administration of the People's Republic of China; Ms. **Ao Ieong U**, Secretary for Social Affairs and Culture of the Macao Special Administrative Region; Mr. **Liu Hualong**, Chairman of China Poly Group Corporation Limited; Mr. **Zhang Hao**, Director of China Poly Group Corporation Limited; Mr. **Wang Bo**, Chairman of Poly Culture Group Corporation Limited, Mr. **Xu Bei**, Director of Poly Culture Group Corporation Limited; Ms. **Pansy Ho**, Chairperson & Executive Director of MGM China Holdings Limited; Mr. **Kenneth Feng**, President and Executive Director of MGM China Holdings Limited, along with over 200 guests including government officials from Macau, representatives from the education, cultural tourism, and business sectors, community groups, representatives from local and international art museums and cultural institutions, the Ambassador of the European Union to China, Consuls General from various countries in Hong Kong and Macau, national athletes Bao Chunlai and Wu Dajing, and actor from Hong Kong, China Wang Zulan.

During the opening ceremony, **Li Qun** delivered a congratulatory video address, followed by speeches from **Liu Hualong** and **Pansy Ho**. Together, in the presence of **Ho Iat Seng**, they co-officiated the unveiling ceremony of the POLY MGM MUSEUM. Distinguished guests then participated in a ribbon-cutting ceremony to officially open "The Maritime Silk Road – Discover the Mystical Seas and Encounter the Treasures of the Ancient Trade Route". Curator of the inaugural exhibition **Mr. Su Dan**, who is also The Deputy Director of the China National Arts & Crafts Museum and the China Intangible Cultural Heritage Museum, shared the exhibition's curatorial concept and vision for the future through a video presentation.

In his remarks, Liu Hualong emphasized that the inauguration of the POLY MGM MUSEUM signifies a significant step by the Poly Group in support of the nation's Greater Bay Area initiative, embodying the group's commitment to fulfill its new cultural duties in the modern era and to uphold the responsibilities of state-owned enterprises. This collaboration is also a sincere contribution from Poly Culture and MGM towards the continuation of Chinese cultural heritage, the spread of Chinese culture, and the promotion of Chinese civilization, embodying a collective commitment to cultural preservation, mutual exchange, and collaborative development. Poly Group and MGM view the museum's opening



as a unique chance to further contribute to Macau's development as a "one center, one platform, one base", amplifying the essence of the world's tourism and leisure hub, adding vibrancy to the presentation of Chinese civilization, expanding the horizons of mutual learning, and collectively forging a new era of shared beauty and future.

Pansy Ho stated in her address that MGM is honored to join hands with Poly Culture to integrate the resources of both parties ranging from art and culture, leisure and cultural tourism and to technological innovation. It serves as a cultural landmark and a cultural palace to the Motherland. Macau was once a key node on the Maritime Silk Road and has always been an important cultural landscape that connects China to the world. As a result, Macau has developed a unique urban spirit that integrates East and West and connects ancient and modern times. Established in Macau, the POLY MGM MUSEUM will shoulder a new historical mission in the new era. The inaugural exhibition "The Maritime Silk Road " is the continuation of the essence of the Maritime Silk Road. In the future, it will strive to bridge exchanges and mutual learning among Chinese and foreign cultures and arts, as well as to tell the world the great stories of Chinese heritage.

On the momentous occasion of the 75<sup>th</sup> anniversary of the founding of the People's Republic of China and the 25<sup>th</sup> anniversary of the establishment of the Macao SAR, Poly Culture and MGM have jointly created the POLY MGM MUSEUM, a world-class cultural tourism landmark dedicated to preserving the excellence of traditional Chinese culture and showcasing the beauty of Chinese intangible cultural heritage. It stands as a testament to the brilliance of 5,000 years of Chinese civilization, and reflects the steadfast commitment of both Poly Culture and MGM to pass down the treasures of Chinese culture, and continue the legacy of Chinese heritage. Located in Macau — a window of East-West cultural exchange and a shining pearl along the Maritime Silk Road — the museum positions itself at the forefront of China's connection with the world. As a world-class museum built to the strict standards of exhibiting Grade-One cultural relics, POLY MGM MUSEUM is dedicated to spreading the narratives of Chinese culture across the globe.

**The POLY MGM MUSEUM and its inaugural exhibition "The Maritime Silk Road – Discover the mystical seas and encounter the treasures of the ancient trade route"**

Nestled on the second floor of MGM MACAU, the POLY MGM MUSEUM spans almost 2,000 square meters and was constructed in accordance with Chinese national standards for the exhibition of Grade-One cultural relics, with highly precise environmental regulation technology on par with global standards for institutions of such capacity. The museum integrates traditional Chinese craftsmanship with state-of-the-art technology, providing a multi-sensorial artistic and cultural experience for visitors. Through the lens of modern architecture, the exhibition synergizes traditional Chinese intangible cultural heritage with relics and artistic elements from key countries along the "Silk Road Economic Belt and the 21st-Century Maritime Silk Road", seamlessly embodying "East meets West", "Antiquity and Modernity", "Virtuality and Reality", and "Culture and Technology". By revitalizing cultural treasures with new exhibition production techniques and showcasing a grand vision of the harmonious integration between Chinese and Western cultures, the museum cements itself as the foundation for Macau to become a new focal point for cultural tourism.

The inaugural exhibition of POLY MGM MUSEUM is themed around the Maritime Silk Road, focusing on the exchange between Eastern and Western cultures. Divided into four themed zones: Monsoon,



Cultural Origin, Integration, and Connections, the curation places equal importance on ancient cultural relics and contemporary art pieces, featuring Maritime Silk Road archaeological artifacts as a key element while emphasizing Macau's rich culture and history. In collaboration with nearly 20 national museums and international arts and cultural organizations, the exhibition features an impressive collection of 228 artifacts and artworks in 184 sets. Highlights include nearly 30 grade-one cultural relics, such as the four Bronze Zodiac Heads of the Old Summer Palace. The exhibition transports visitors through the history, current developments, and future prospects of the oceanic trade route, offering an unparalleled cultural experience that transcends time and space.

###

### **About Poly Culture**

Poly Culture is a leading enterprise group primarily focused on cultural and artistic operations, supervised by the State-owned Assets Supervision and Administration Commission of the State Council (SASAC). Established in 2000, it was honored by the Ministry of Culture and Tourism of the People's Republic of China as a "National-level Cultural Industry Demonstration Base" and has amassed more than 10 wins of "China's Top 30 Culture Enterprises".

Poly Culture Group owns and controls over 150 subsidiaries, including well-known brands like Poly Theater, Poly Auction, Poly Film, Poly Art Education, Poly WeDo, and Poly Art Museum. In recent years, Poly Culture has actively expanded its presence in cultural communication, tourism, asset management, digitalization, and other sectors, achieving notable growth.

Poly Culture, guided by the principles outlined by President Xi Jinping and anchored in his thoughts on culture, is committed to delivering top-notch cultural products and services to the public. The group aims to present China's stories and amplify its voice through refined cultural and artistic endeavors. It strives to be a "leading creator of a brighter future", focusing on key missions such as upholding socialism, rallying public support, fostering a new generation with sound values and ethics, developing Chinese culture, and building a positive image of China. Poly Culture is dedicated to the preservation and promotion of China's rich traditional heritage, fostering the growth and prosperity of cultural endeavors and industries, and contributing to the advancement of cultural confidence and the construction of mode.

### **About MGM**

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA which holds one of the six gaming concessions to run casino games in Macau. MGM Grand Paradise, SA owns and operates MGM MACAU, the award-winning premium integrated resort located on the Macau Peninsula and MGM COTAI, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macau.

MGM MACAU is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM MACAU has approximately 600 guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM MACAU's world class



facilities include conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Our property is conveniently located on the Macau Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM COTAI is the latest integrated resort of MGM in China. Designed as the “jewelry box” of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia’s first dynamic theater, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macau, China. MGM COTAI is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the only mega complex and hotel in Macau to gain three-star certification in both Green Building Design and Operation Label, as well as the first hotel in the Greater Bay Area and second in Greater China to receive the certifications.

MGM China is majority owned by MGM Resorts International (NYSE: MGM) one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, ARIA, MGM Grand, Mandalay Bay and Park MGM. For more information about MGM Resorts International, visit the Company's website at [www.mgmresorts.com](http://www.mgmresorts.com).

**For media enquiries, please contact:**

Jessie Kuan  
Executive Director of Public Relations  
MGM  
Tel: (853) 8806 3412  
Email: [jessiekuan@mgm.mo](mailto:jessiekuan@mgm.mo)

Karen Lam  
Senior Corporate Relations Manager  
MGM  
Tel: (853) 8806 3421  
Email: [karenlam@mgm.mo](mailto:karenlam@mgm.mo)