



## ***“hush! Beach Concerts x Yo~ga Wellfest 2024” Concluded with Success***

*A “Marathon” Event Featuring Music and Yoga to Reinforce the Healthy Macau*

Jointly organized by MGM and the Cultural Affairs Bureau of Macao SAR (ICM), the “hush! Beach Concerts x Yo~ga Wellfest 2024” was held successfully on November 9 and 10, with the participation of nearly 26,000 locals and international visitors. To support the development of “tourism + sports and health” industries in Macau, MGM leveraged its international network to invite more than 30 renowned fitness and yoga instructors from Asia to Macau, delivering a range of professional workouts and yoga courses onsite. On the other hand, the “hush! Beach Concerts” has brought together nearly 60 local and foreign bands, musicians and artists to perform, which jointly orchestrated a “marathon” event featuring music and yoga along the coast.

**Catarina Lio**, Senior Vice President of Brand Marketing of MGM, said, “MGM hosted the mega event of wellness – ‘Yo~ga Wellfest’, integrating the globally popular sports - yoga with the unique coastal scenery at Hac Sa Beach. The event not only emphasizes Macau’s position as the ‘City of Sports’ in multiple dimensions, but also encourages the whole society to build up a healthier Macau. Following the launch of ‘Healthy Macau Blueprint’ this year, we are capitalizing our strengths in the tourism and leisure industry to actively make efforts in this field. This initiative is also offering a cross-sector exchange platform for different parties, with the aim to inject healthy elements into local community and promote the high-quality and sustainable development of the city’s health industry.”

**Gun Gun**, Thailand Dancing Instructor, said, “It is a great honour to visit Macau for the first time as an instructor. This two-day event brought together lots of professional instructors and sports enthusiasts, where we enjoyed the sunset time while dancing. The event allowed me to explore Macau from the new perspective of sports, enjoying its natural beauty, and discovering the charm of this healthy city, which drives me more eager to join other international sports events in Macau.”

**Emi Wong**, Hong Kong Sports Influencer, said, “MGM makes full use of various outdoor resources like beautiful beaches and lush lawns, to create an exclusive yoga experience. The event provided me a valuable opportunity to exchange insights on healthy living with international yoga instructors and enthusiasts, spending a wonderful weekend together. I am looking forward to returning to Macau next year to experience Macau’s cultural glamour and sports enthusiasm again along the coastline.”

The “Yo~ga Wellfest” featured Wellfest stage, Ocean Yoga stage and Fit District stage, where over 30 famous fitness and yoga instructors from Asia presented workouts courses of a range



of intensities and categories, including gong bath, and vigorous dance courses, leading participants to explore the infinite possibilities of their body, mind and soul. Other line-up also included acclaimed yoga instructor Coffee Lam from Hong Kong, Zumba master J-Lin from Taiwan, and yoga instructor JYAN from Singapore.

Additionally, nearly 60 local and foreign bands, musicians and artists performed at this year's "hush! Beach Concerts", which comprised themed stages of Hot Wave, Music Chill and hush! Kids. The line-up joining this this diverse music party included singer-songwriter 9m88 from Taipei, music band by Canadian guitar player Jay Leonard J and Macao musician Jun Kung, guitar master Tomo Fujita, the new generation rock band NeonGarden from Chongqing and the emerging music band Lola Amour from Philippines. During the event, the hush! Market was set up at Hac Sa Beach, featuring over 20 food stalls and local cultural and creative brands, along with outdoor installations and workshops on different themes, allowing audiences at all ages to have sensory experiences and entertainment.

With the objective to extend the excitement to local community, MGM and ICM collaborated to organize a series of activities from November 2 to 11 at the Barra District, including yoga workshops and music activities, which attracted enthusiastic participation from both locals and tourists. Besides, the organizers also underlined Macau's marine cultural-tourism route and held the Macau Cruise Concert on the cruise, immersing participants into the vibe full of music and arts.

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## **About MGM**

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA which holds one of the six gaming concessions to run casino games in Macau. MGM Grand Paradise, SA owns and operates MGM MACAU, the award-winning premium integrated resort located on the Macau Peninsula and MGM COTAI, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macau.

MGM MACAU is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM MACAU has approximately 600



guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM MACAU's world class facilities include the MGM Art Space, dedicating over 5,000 square feet to display authentic works of art, conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Our property is conveniently located on the Macau Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM COTAI is the latest integrated resort of MGM in China. Designed as the “jewelry box” of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia's first dynamic theater, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macau, China. MGM COTAI is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the only mega complex and hotel in Macau to gain three-star certification in both Green Building Design and Operation Label, as well as the first hotel in the Greater Bay Area and second in Greater China to receive the certifications.

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