

DarioHealth Corp. Disruptive Technology in Chronic Condition Management



DarioHealth Corp. (NASDAQ:DRIO) is a leading global digital therapeutics company revolutionizing the management of chronic conditions.

DarioHealth's novel, digital solutions platform empowers individuals managing prediabetes, diabetes, obesity and hypertension to adjust their lifestyle and health choices to best manage their chronic condition. DarioHealth captures, monitors and communicates personalized health data and metrics to our users, using precision data analytics to interpret their data and provide high quality digital and personalized coaching that help users make the best choices for their health.

DarioHealth's cross-functional team operates at the intersection of life sciences, behavioral science and software technology to deliver seamlessly integrated and highly engaging digital therapeutics interventions.

DarioHealth is one of the highest rated diabetes solutions and its user-centric approach is loved by tens of thousands of customers around the globe.

DarioHealth is rapidly expanding its solutions for additional chronic conditions, including hypertension, while penetrating new sales channels and moving into new geographic markets.

Global Reach **Global Opportunity:**

- 60** Employees
- 4** Major Regulatory Approvals: FDA, Health Canada, CE, TGA
- 4** Countries with Reimbursement: USA, Canada, United Kingdom, Australia
- 8** Published Scientific Studies
- Listed on **NASDAQ | DRIO**

Dario is a supporter of the



Dario is a Member of the



The Dario Solution Expands to Fit Additional Chronic Conditions

Our evidence-based **digital therapeutics** interventions put the user at the center providing tailored coaching and personal support backed by sophisticated software

This approach offers users a unique and highly personalized experience that results in greater engagement and improved clinical outcomes

This experience goes beyond the basics of chronic condition management of the traditional healthcare industry



A Holistic, Integrated Service For Chronic Disease Management

Proprietary medical device, mobile application, huge accumulated database and digital and human coaching

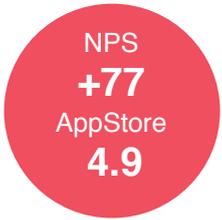


- Blood Glucose Monitor
- Blood Pressure Monitor
- Auto Strips Fulfilment
- Activity Tracking
- Food Tracking
- Human Coaching
- AI-Based Insights
- Education
- Realtime CDE Support
- Performance Rewards

Dario's Platform Engagement

The Key to Success

Experience & satisfaction lead to high user engagement



High Engagement leads to clinical improvement



Clinical Improvement leads to less expensive patient care



Data analysis of up to 40,000 T2D Dario users at one year

- ↓ 1.4% Point average reduction in eHbA1c (AADE 2018)
- ↓ 57.8% Decrease in severe hyperglycemic events (ADA2018 77-LB)
- ↑ 76% Of T2D improved average blood glucose level by 24% (ADA2018 78-LB)
- ↓ 14.3% Reduction in high glucose readings (180-400 mg/dL) for approximately 40,000 T2D (ADA2018 76-LB)

Multiple Growth Drivers

Strength of platform allows for broad market reach, increased number of users and better outcomes per user

Scale via B2B Strategic Partnerships

Expand market reach through leverage of existing and new partnerships



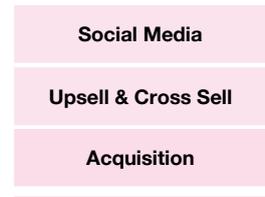
Product Enhancements

Take advantage of new market opportunities by expanding our product offering to existing and new clients



Maintain and Expand D2C User Base

Increase number of users, maximize lifetime value and grow our existing customer base through strong relationship building



DarioHealth, Well Positioned to Impact Chronic Condition Management

Global Market Opportunity

People with chronic conditions are both difficult and expensive to treat. With proper attentive, scientifically based care, the health of a patient can improve and the expense of managing that patient can be significantly reduced. This is an unmet need in today's healthcare market

Product Excellence

DarioHealth developed a platform that complements current standard of care to better manage chronic conditions. By creating active user engagement regarding their own care, Dario has proven through clinical trials that it can meaningfully impact chronic conditions, resulting in lower costs for patients and payers

Powerful Business Model

People want better health. Employer health plans and payers are willing to pay for clinical results that improve patient costs. Dario's scalable SaaS platform and membership plans drive attractive high margin, annuity-like cash flow streams. 100% data capture allows for improvement and monetization

Exciting Growth Opportunities

Multiple chronic conditions such as diabetes, hypertension and obesity in global patient populations can be treated in a similar manner with Dario's digital health platform, creating a bright financial future for its stakeholders

Revenue & Billings Growth

Membership model drives recurring revenue
Multiple channels enable growth acceleration from B2C and B2B

