



## Playa Hotels & Resorts Lauded for Company Culture and the Launch of an Employee Centric Magazine

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### The Dynamic Approach to Internal Communications Speaks to The Company's Vision

FT. LAUDERDALE, Fla., March 25, 2019 (GLOBE NEWSWIRE) -- [Playa Hotels & Resorts N.V.](#) (NASDAQ: PLYA, "Playa"), the leading owner and operator of all-inclusive resorts in Mexico and the Caribbean was recognized as one of the top five nominees for *Playa Pulse*, Playa's internal magazine, in Ragan Communications' PR Daily Employee Communications Awards receiving an honorable mention. As a highly regarded voice in organizational communications, Ragan's Employee Communications Awards celebrate the most successful campaigns, initiatives and teams in the communication, public relations and marketing industries. To qualify for the Employee Communication Awards, entrants must demonstrate the positive impact the internal communication has made in the workplace.

From driving awareness for social responsibility to employee spotlights and informative how-tos, the glossy print *Playa Pulse* magazine has become an effective tool for engaging, educating and entertaining more than 12,000 Playa employees across five different countries including the United States, Canada, Mexico, Jamaica and the Dominican Republic. The publication, which caters to housekeepers and executives alike, is published quarterly in two languages and is key to aligning with Playa's philosophy, vision and values across all geographies and departments.

"This recognition is a testament to our dedication to creating a company culture that includes open communication," said Dayna Blank, Playa Hotels & Resorts Vice President of Human Resources. "In lieu of employing a large agency, we tapped into our team's core strengths and empowered them to drive virtually every aspect of the project including editorial calendars, content, design and copy editing. *Playa Pulse* is created by employees, for employees – this approach is the driving force behind what makes this project special," continued Blank.

The nomination is not the first recognition the company has received for its dedication to cultivating an environment where employees thrive. Playa was named one of South Florida's Top Workplaces by the South Florida *SunSentinel* for 2017, 2018 and 2019. Playa also received Honorable Mention from the PR Daily 2017 Corporate Social Responsibility Awards for dedication to the community in Montego Bay, Jamaica.

For more information on Playa Hotels & Resorts, visit [PlayaResorts.com](#).

#### About Playa Hotels & Resorts N.V.

Playa is a leading owner, operator and developer of all-inclusive resorts in prime beachfront locations in popular vacation destinations in Mexico and the Caribbean. Playa owns and/or manages a total portfolio consisting of 21 resorts (7,908 rooms) located in Mexico, Jamaica, and the Dominican Republic. In Mexico, Playa owns and manages Hyatt Zilara Cancun, Hyatt Ziva Cancun, Panama Jack Resorts Cancun, Panama Jack Resorts Playa del Carmen, Hilton Playa del Carmen All-Inclusive Resort, Hyatt Ziva Puerto Vallarta and Hyatt Ziva Los Cabos. In Jamaica, Playa owns and manages Hyatt Zilara Rose Hall, Hyatt Ziva Rose Hall, Hilton Rose Hall Resort & Spa, Jewel Dunn's River Beach Resort, Jewel Grande Montego Bay Resort & Spa, Jewel Runaway Bay Beach & Golf Resort and Jewel Paradise Cove Beach Resort & Spa. In the Dominican Republic, Playa owns and manages the Hilton La Romana All-Inclusive Family Resort and the Hilton La Romana All-Inclusive Adult Resort. Playa also owns four resorts in Mexico and the Dominican Republic that are managed by a third party and Playa manages the Sanctuary Cap Cana, in the Dominican Republic.

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