

Jianpu Technology Inc. Reports Third Quarter 2023 Unaudited Financial Results

Beijing, November 24, 2023 /PRNewswire/ -- **Jianpu Technology Inc.** (“Jianpu,” or the “Company”) (NYSE: JT), a leading independent open platform for the discovery and recommendation of financial products in China, today announced its unaudited financial results for the third quarter ended September 30, 2023.

Third Quarter 2023 Operational and Financial Highlights:

- Revenues from recommendation services for the third quarter of 2023 decreased by 9.6% to RMB191.2 million (US\$26.2 million) from RMB211.6 million in the same period of 2022. Revenues from recommendation services for loans increased by 25.3% to RMB102.9 million (US\$14.1 million) in the third quarter of 2023 from RMB82.1 million in the same period of 2022, primarily due to the increase in the number of loan applications. Revenues from recommendation services for credit cards decreased by 31.8% to RMB88.3 million (US\$12.1 million) in the third quarter of 2023 from RMB129.5 million in the same period of 2022, primarily due to the decrease in the credit card volume.
- Revenues from big data and system-based risk management services decreased by 24.4% to RMB18.9 million (US\$2.6 million) in the third quarter of 2023 from RMB25.0 million in the same period of 2022, primarily due to the deconsolidation of Newsky Wisdom Treasure (Beijing) Co., Ltd (“Newsky Wisdom”) in the second quarter of 2023. The decline was also caused by a gradual shift of our business model of data-based risk management services towards the cooperation with the licensed credit reporting agencies.
- Revenues from marketing and other services¹ increased by 41.3% to RMB45.5 million (US\$6.2 million) in the third quarter of 2023 from RMB32.2 million in the same period of 2022. The increase was mainly attributable to the growth of insurance brokerage services and other new businesses.
- Loss from operations was RMB8.7 million (US\$1.2 million) in the third quarter of 2023, compared with RMB31.9 million in the same period of 2022. Operating loss margin was 3.4% in the third quarter of 2023, compared with 11.9% in the same period of 2022. The improvement of loss from operations was mainly attributable to the decrease in costs and expenses resulting from efficiency improvement and cost optimization.
- Net loss was RMB6.4 million (US\$0.9 million) in the third quarter of 2023, compared with RMB25.1 million in the same period of 2022. Net loss margin was 2.5% in the third quarter of 2023, compared with 9.3% in the same period of 2022.
- Non-GAAP adjusted net loss² was RMB5.6 million (US\$0.8 million) in the third quarter of 2023, compared with RMB9.4 million in the same period of 2022. Non-GAAP adjusted net loss margin² was 2.2% in the third quarter of 2023, compared with 3.5% in the same period of 2022.

First Nine Months 2023 Operational and Financial Highlights:

- Revenues from recommendation services was RMB566.4 million (US\$77.6 million) in the first nine months of 2023, compared with RMB560.4 million in the same period of 2022. Revenues from recommendation services for loans increased by 27.3% to RMB248.4 million (US\$34.0 million) in the first nine months of 2023 from RMB195.2 million in the same period of 2022, primarily due to the increase in the number of loan

applications. Revenues from recommendation services for credit cards decreased by 12.9% to RMB318.0 million (US\$43.6 million) in the first nine months of 2023 from RMB365.2 million in the same period of 2022, primarily due to the decrease in the credit card volume.

- Revenues from big data and system-based risk management services was RMB69.6 million (US\$9.5 million) in the first nine months of 2023, compared with RMB68.0 million in the same period of 2022.
- Revenues from marketing and other services¹ increased by 72.1% to RMB194.5 million (US\$26.7 million) in the first nine months of 2023 from RMB113.0 million in the same period of 2022. The increase was mainly attributable to the growth of insurance brokerage services and other new businesses.
- Loss from operations was RMB42.9 million (US\$5.9 million) in the first nine months of 2023, compared with RMB122.4 million in the same period of 2022. Operating loss margin was 5.2% in the first nine months of 2023, compared with 16.5% in the same period of 2022. The improvement of loss from operations was mainly attributable to the increase in revenues and the decrease in operating expenses resulting from efficiency improvement and cost optimization.
- Net loss was RMB28.1 million (US\$3.9 million) in the first nine months of 2023, compared with RMB114.1 million in the same period of 2022. Net loss margin was 3.4% in the first nine months of 2023, compared with 15.4% in the same period of 2022.
- Non-GAAP adjusted net loss² was RMB32.3 million (US\$4.4 million) in the first nine months of 2023, compared with RMB92.2 million in the same period of 2022. Non-GAAP adjusted net loss margin² was 3.9% in the first nine months of 2023, compared with 12.4% in the same period of 2022.

Mr. David Ye, Co-founder, Chairman and Chief Executive Officer of Jianpu, commented, “We have made progress in navigating the challenging environment and executing our diversification strategy since earlier this year, resulting in an increase of 12.0% year-over-year of our total revenue to RMB830.5 million (US\$113.8 million) during the first nine months. Through our continued efforts to enhance operational efficiency and to optimize cost structure, our ROI³ experienced a remarkable 5.9 percentage points increase year-over-year, reaching 141.2%, and our net loss was RMB6.4 million (US\$0.9 million) in the third quarter of 2023.”

“Moreover, we are cognizant of the immense opportunities coming with the advancement of AI, and will target to develop flexible and low-coupling AI solutions with coverage in AI product architecture, and will continue to empower our ecosystem partners in their digital transformation with digital technology and artificial intelligence,” concluded Mr. Ye.

“During the third quarter of 2023, we persistently focused on achieving a diversified revenue structure, improving operating efficiency and executing cost optimization initiatives. In this quarter, our loan recommendation services and marketing and other services¹ continued to grow, leading to a more balanced revenue structure. Driven by our improved productivity and continued efficiency improvement, we trimmed our Non-GAAP adjusted net loss² significantly by 40.4% year-over-year to RMB5.6 million (US\$0.8 million) in the third quarter of 2023,” said Oscar Chen, Chief Financial Officer of Jianpu.

Third Quarter 2023 Financial Results

Total revenues for the third quarter of 2023 decreased by 4.9% to RMB255.6 million (US\$35.0 million) from RMB268.8 million in the same period of 2022. The decrease was mainly attributable to the decrease in revenues from recommendation services, partially offset by the increase of revenues from marketing and other services¹.

Revenues from recommendation services decreased by 9.6% to RMB191.2 million (US\$26.2 million) in the third quarter of 2023 from RMB211.6 million in the same period of 2022.

Revenues from recommendation services for credit cards decreased by 31.8% to RMB88.3 million (US\$12.1 million) in the third quarter of 2023 from RMB129.5 million in the same period of 2022. As certain credit card issuers lowered their marketing budget from the second quarter of 2023, credit card volume decreased by 27.3% to approximately 0.8 million in the third quarter of 2023 from 1.1 million in the same period of 2022. The average fee per credit card was RMB115.2 (US\$15.8) and RMB116.4 in the third quarters of 2023 and 2022, respectively.

Revenues from recommendation services for loans increased by 25.3% to RMB102.9 million (US\$14.1 million) in the third quarter of 2023 from RMB82.1 million in the same period of 2022, primarily due to an increase in the number of loan applications. The number of loan applications was approximately 7.4 million in the third quarter of 2023, representing a 48.0% increase from that in the same period of 2022. The average fee per loan application was RMB14.0 (US\$1.9) and RMB16.5 in the third quarters of 2023 and 2022, respectively.

Revenues from big data and system-based risk management services decreased by 24.4% to RMB18.9 million (US\$2.6 million) in the third quarter of 2023 from RMB25.0 million in the same period of 2022, primarily due to the deconsolidation of Newsky Wisdom in the second quarter of 2023. The decline was also caused by a gradual shift of our business model of data-based risk management services towards the cooperation with the licensed credit reporting agencies. Through the cooperation, which is mandated by the relevant PRC regulation, we, together with the licensed credit reporting agencies, provide data-based risk management services to the financial institutions and share the economic interests accordingly.

Revenues from marketing and other services¹ increased by 41.3% to RMB45.5 million (US\$6.2 million) in the third quarter of 2023 from RMB32.2 million in the same period of 2022, primarily due to the growth of the Company's insurance brokerage services and other new businesses.

Cost of promotion and acquisition decreased by 7.0% to RMB167.6 million (US\$23.0 million) in the third quarter of 2023 from RMB180.2 million in the same period of 2022. The decrease was primarily due to the efficiency improvements and, to a lesser extent, the decrease in revenues from recommendation services.

Cost of operation decreased by 30.5% to RMB14.6 million (US\$2.0 million) in the third quarter of 2023 from RMB21.0 million in the same period of 2022. The decrease was primarily attributable to the decrease in data acquisition costs, as well as the decrease in software development and maintenance costs related to the big data and system-based risk management services, which partially resulted from the deconsolidation of Newsky Wisdom.

Sales and marketing expenses was RMB33.2 million (US\$4.6 million) in the third quarter of 2023, compared with RMB34.5 million in the same period of 2022. The decrease was primarily due to the decreases in payroll expenses, rental expenses, and travel and entertainment expenses, partially offset by an increase in client service-related expenses.

Research and development expenses decreased by 8.4% to RMB26.2 million (US\$3.6 million) in the third quarter of 2023 from RMB28.6 million in the same period of 2022, primarily due to the decreases in payroll expenses and rental expenses resulting from the Company's continued efforts in cost optimization.

General and administrative expenses was RMB22.6 million (US\$3.1 million) in the third quarter of 2023, compared with RMB23.0 million in the same period of 2022. The change was primarily due to the decreases in rental expenses and travel and entertainment expenses, partially offset by the increases in allowance for credit losses and payroll expenses.

Impairment of goodwill and intangible assets was RMB13.3 million in the third quarter of 2022 related to the impairment of the goodwill and intangible assets of Newsky Wisdom, which experienced a decline in revenue due to the impact of COVID-19 prevention and control measures. There was no such impairment loss in the same period of 2023.

Loss from operations was RMB8.7 million (US\$1.2 million) in the third quarter of 2023, compared with RMB31.9 million in the same period of 2022. Operating loss margin was 3.4% in the third quarter of 2023, compared with 11.9% in the same period of 2022. The decrease in operating loss was mainly attributable to the decrease in costs and expenses resulting from efficiency improvement and cost optimization.

Others, net decreased by 97.3% to RMB0.2 million (US\$0.0 million) in the third quarter of 2023 from RMB7.5 million in the same period of 2022. The decrease was mainly attributable to the decrease in tax benefits for value-added tax.

Net loss was RMB6.4 million (US\$0.9 million) in the third quarter of 2023 compared with RMB25.1 million in the same period of 2022. Net loss margin was 2.5% in the third quarter of 2023, compared with 9.3% in the same period of 2022.

Non-GAAP adjusted net loss², which excluded share-based compensation expenses, investment impairment loss, impairment of goodwill and intangible assets, investment gain of deconsolidation of subsidiaries and tax effects of above Non-GAAP adjustments, was RMB5.6 million (US\$0.8 million) in the third quarter of 2023, compared with RMB9.4 million in the same period of 2022. Non-GAAP adjusted net loss margin² was 2.2% in the third quarter of 2023 compared with 3.5% in the same period of 2022.

Non-GAAP adjusted EBITDA⁵, which excluded share-based compensation expenses, investment impairment loss, impairment of goodwill and intangible assets, investment gain of deconsolidation of subsidiaries, depreciation and amortization, interest income and expenses, and income tax benefits from net loss, for the third quarter of 2023 was a loss of RMB6.6 million (US\$0.9 million), compared with a loss of RMB7.2 million in the same period of 2022.

As of September 30, 2023, the Company had cash and cash equivalents, time deposits and restricted cash and time deposits of RMB687.3 million (US\$94.2 million) and working capital of approximately RMB350.0 million (US\$48.0 million). Compared to those as of December 31, 2022, cash and cash equivalents, time deposits and restricted cash and time deposits increased by RMB3.1 million.

First Nine Months 2023 Financial Results

Total revenues for the first nine months of 2023 increased by 12.0% to RMB830.5 million (US\$113.8 million) from RMB741.4 million in the same period of 2022. The increase was mainly attributable to the increase in revenues from marketing and other services¹.

Revenues from recommendation services was RMB566.4 million (US\$77.6 million) in the first nine months of 2023, compared with RMB560.4 million in the same period of 2022.

Revenues from recommendation services for credit cards decreased by 12.9% to RMB318.0 million (US\$43.6 million) in the first nine months of 2023 from RMB365.2 million in the same period of 2022. As certain credit card issuers lowered their marketing budget from the second quarter of 2023, credit card volume in the first nine months of 2023 decreased by 12.5% to approximately 2.8 million from 3.2 million in the same period of 2022. The average fee per credit card were RMB114.3 (US\$15.7) and RMB113.4 in the first nine months of 2023 and 2022, respectively.

Revenues from recommendation services for loans increased by 27.3% to RMB248.4 million (US\$34.0 million) in the first nine months of 2023 from RMB195.2 million in the same period of 2022, primarily due to the increase in the number of loan applications. The number of loan applications was approximately 17.1 million in the first nine months of 2023, representing a 29.5% increase from that in the same period of 2022. The average fee per loan application was RMB14.6 (US\$2.0) and RMB14.8 in the first nine months of 2023 and 2022, respectively.

Revenues from big data and system-based risk management services was RMB69.6 million (US\$9.5 million) in the first nine months of 2023, compared with RMB68.0 million in the same period of 2022.

Revenues from marketing and other services¹ increased by 72.1% to RMB194.5 million (US\$26.7 million) in the first nine months of 2023 from RMB113.0 million in the same period of 2022, primarily due to the growth of the Company's insurance brokerage services and other new businesses.

Cost of promotion and acquisition increased by 9.1% to RMB569.1 million (US\$78.0 million) in the first nine months of 2023 from RMB521.5 million in the same period of 2022, primarily due to the growth of the Company's revenues from marketing and other services¹.

Cost of operation decreased by 11.5% to RMB53.0 million (US\$7.3 million) in the first nine months of 2023 from RMB59.9 million in the same period of 2022. The decrease was primarily attributable to the decreases in data acquisition costs, as well as the decrease in software development and maintenance costs related to the big data and system-based risk management services, which partially resulted from the deconsolidation of Newsy Wisdom.

Sales and marketing expenses was RMB97.9 million (US\$13.4 million) in the first nine months of 2023, compared with RMB101.6 million in the same period of 2022. The decrease was primarily due to the decreases in payroll expenses, rental expenses and marketing and advertising expenses, partially offset by an increase in client service-related expenses.

Research and development expenses decreased by 13.5% to RMB75.9 million (US\$10.4 million) in the first nine months of 2023 from RMB87.7 million in the same period of 2022, primarily due to the decreases in payroll expenses, rental expenses and share-based compensation expenses resulting from our continued efforts in cost optimization.

General and administrative expenses was RMB77.5 million (US\$10.6 million) in the first nine months of 2023 from RMB79.9 million in the same period of 2022, the change was primarily due to the decreases in rental expenses, share-based compensation expenses and travel and entertainment expenses, partially offset by an increase in professional fees.

Impairment of goodwill and intangible assets was RMB13.3 million in the first nine months of 2022 related to the impairment of the goodwill and intangible assets of Newsy Wisdom. There was no such impairment loss in the same period of 2023.

Loss from operations was RMB42.9 million (US\$5.9 million) in the first nine months of 2023, compared with RMB122.4 million in the same period of 2022. Operating loss margin was 5.2% in the first nine months of 2023, compared with 16.5% in the same period of 2022. The decrease in operating loss was mainly attributable to the increase in revenues and the decrease in operating expenses resulting from efficiency improvement and cost optimization.

Others, net decreased by 9.5% to RMB10.5 million (US\$1.4 million) in the first nine months of 2023 from RMB11.6 million in the same period of 2022. The decrease was mainly attributable to the decrease in tax benefits of value-added tax, partially offset by the investment gain from the deconsolidation of Newsy Wisdom⁴ in the first nine months of 2023.

Net loss was RMB28.1 million (US\$3.9 million) in the first nine months of 2023 compared with RMB114.1 million in the same period of 2022. Net loss margin was 3.4% in the first nine months of 2023 compared with 15.4% in the same period of 2022.

Non-GAAP adjusted net loss², which excluded share-based compensation expenses, investment impairment loss, impairment of goodwill and intangible assets, investment gain of deconsolidation of subsidiaries and tax effects of above Non-GAAP adjustments, was RMB32.3 million (US\$4.4 million) in the first nine months of 2023, compared with RMB92.2 million in the same period of 2022. Non-GAAP adjusted net loss margin² was 3.9% in the first nine months of 2023 compared with 12.4% in the same period of 2022.

Non-GAAP adjusted EBITDA⁵, which excluded share-based compensation expenses, investment impairment loss, impairment of goodwill and intangible assets, investment gain of deconsolidation of subsidiaries, depreciation and amortization, interest income and expenses, and income tax benefits from net loss, for the first nine months of 2023 was a loss of RMB33.3 million (US\$4.6 million), compared with a loss of RMB84.7 million in the same period of 2022.

Subsequent Event

In August 2023, the Group entered into a share transfer agreement with a third-party buyer to sell its remaining 15% equity interests in Newsy Wisdom. The transaction was completed in late October 2023. The Group received all of the considerations and recognized the related investment gains in October 2023.

Conference Call

The Company's management will host an earnings conference call at 8:00 AM U.S. Eastern Time on November 24, 2023 (9:00 PM Beijing/Hong Kong Time on November 24, 2023).

Dial-in details for the earnings conference call are as follows:

United States (toll free):	1-888-346-8982
International:	1-412-902-4272
Hong Kong, China (toll free):	800-905-945
Hong Kong, China:	852-3018-4992
Mainland China:	400-120-1203

Participants should dial-in at least 5 minutes before the scheduled start time and ask to be connected to the call for "Jianpu Technology Inc."

Additionally, a live and archived webcast of the conference call will be available on the Company's investor relations website at <http://ir.jianpu.ai>.

A replay of the conference call will be accessible approximately one hour after the conclusion of the live call until December 1, 2023, by dialing the following telephone numbers:

United States (toll free):	1-877-344-7529
International:	1-412-317-0088
Replay Access Code:	9027544

About Jianpu Technology Inc.

Jianpu Technology Inc. is a leading independent open platform for the discovery and recommendation of financial products in China. The Company connects users with financial service providers in a convenient, efficient, and secure way. By leveraging its proprietary technology, Jianpu provides users with customized search results and recommendations tailored to each user's particular financial needs and profile. The Company also enables financial service providers with sales and marketing solutions to reach and serve their target customers more effectively through integrated channels and enhance their competitiveness by providing them with tailored data, risk management services and solutions. The Company is committed to maintaining an independent open platform, which allows it to serve the needs of users and financial service providers impartially. For more information, please visit <http://ir.jianpu.ai>.

Use of Non-GAAP Financial Measures

The Company uses adjusted EBITDA and adjusted net (loss)/income, each a Non-GAAP financial measure, in evaluating its operating results and for financial and operational decision-making purposes.

The Company believes that adjusted EBITDA and adjusted net (loss)/income help identify underlying trends in its business that could otherwise be distorted by the effect of the expenses and gains that the Company include in (loss)/income from operations and net (loss)/income. The Company believes that adjusted EBITDA and adjusted net (loss)/income provide useful information about its operating results, enhance the overall understanding of its past performance and future prospects and allow for greater visibility with respect to key metrics used by its management in its financial and operational decision-making.

Adjusted EBITDA and adjusted net (loss)/income should not be considered in isolation or construed as alternatives to net (loss)/income or any other measure of performance or as indicators of the Company's operating performance. Investors are encouraged to review the historical Non-GAAP financial measures to the most directly comparable GAAP measures. Adjusted EBITDA and adjusted net (loss)/income presented here may not be comparable to similarly titled measures presented by other companies. Other companies may calculate similarly titled measures differently, limiting their usefulness as comparative measures to the Company's data. The Company encourages investors and others to review its financial information in its entirety and not rely on a single financial measure.

Adjusted EBITDA represents EBITDA before share-based compensation expenses, investment impairment loss, impairment of goodwill and intangible assets and investment gain of deconsolidation of subsidiaries. EBITDA represents net (loss)/income before interest, tax, depreciation and amortization.

Adjusted net (loss)/income represents net (loss)/income before share-based compensation expenses, investment impairment loss, impairment of goodwill and intangible assets, investment gain of deconsolidation of subsidiaries and tax effects of above Non-GAAP adjustments.

For more information on this Non-GAAP financial measure, please see the table captioned “Unaudited Reconciliations of GAAP and Non-GAAP results” set forth at the end of this press release.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as “will,” “expects,” “anticipates,” “future,” “intends,” “plans,” “believes,” “estimates,” “confident” and similar statements. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: the Company’s goals and strategies; the Company’s future business development, financial condition and results of operations; the Company’s expectations regarding demand for, and market acceptance of, its solutions and services; the Company’s expectations regarding keeping and strengthening its relationships with users, financial service providers and other parties it collaborates with; trends, competition and regulatory policies relating to the industries the Company operates in; general economic and business conditions globally and in China; and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company’s filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and the Company undertakes no obligation to update any forward-looking statement, except as required under applicable law.

For investor and media inquiries, please contact:

In China:

Jianpu Technology Inc.

(IR) Liting Lu, E-mail: IR@rong360.com

(PR) Amanda Hu, E-mail: Media@rong360.com

Tel: +86 (10) 6242 7068

Christensen

Suri Cheng, E-mail: suri.cheng@christensencomms.com

Tel: +86 185 0060 8364

Crystal Lai, E-mail: crystal.lai@christensencomms.com

Tel: +852 2232 3907

In US:

Christensen

Linda Bergkamp, E-mail: linda.bergkamp@christensencomms.com

Tel: +1 480 353 6648

Jianpu Technology Inc.
Unaudited Condensed Consolidated Balance Sheets

(In thousands)	As of December 31,		As of September 30,	
	2022		2023	
	RMB	RMB	US\$	US\$
ASSETS				
Current assets:				
Cash and cash equivalents	346,539	271,708	37,241	
Time deposits	-	89,826	12,312	
Restricted time deposits	297,634	282,175	38,675	
Accounts receivable, net	189,665	186,998	25,630	
Amount due from related parties	153	157	22	
Prepayments and other current assets	46,537	41,444	5,680	
Total current assets	880,528	872,308	119,560	
Non-current assets:				
Property and equipment, net	12,578	12,348	1,692	
Intangible assets, net	18,339	19,496	2,672	
Restricted cash and time deposits	40,059	43,576	5,973	
Other non-current assets	10,758	12,400	1,700	
Total non-current assets	81,734	87,820	12,037	
Total assets	962,262	960,128	131,597	
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current liabilities:				
Short-term borrowings	253,481	254,465	34,877	
Accounts payable (including amounts billed through related party of RMB5,652 and RMB2,682 as of December 31, 2022 and September 30, 2023, respectively)	96,729	111,154	15,235	
Advances from customers	46,920	46,612	6,389	
Tax payable	9,662	10,209	1,399	
Amount due to related parties	13,534	12,115	1,660	
Accrued expenses and other current liabilities	88,871	87,788	12,032	
Total current liabilities	509,197	522,343	71,592	
Non-current liabilities:				
Deferred tax liabilities	3,644	3,425	469	
Other non-current liabilities	13,096	12,200	1,672	
Total non-current liabilities	16,740	15,625	2,141	
Total liabilities	525,937	537,968	73,733	
Shareholders' equity:				
Ordinary shares	286	286	39	
Treasury stock, at cost	(77,499)	(73,735)	(10,106)	
Additional paid-in capital	1,891,266	1,890,757	259,150	
Accumulated losses	(1,424,153)	(1,452,071)	(199,023)	
Statutory reserves	2,027	2,027	278	
Accumulated other comprehensive income	37,941	54,304	7,445	
Total Jianpu's shareholders' equity	429,868	421,568	57,783	
Noncontrolling interests	6,457	592	81	
Total shareholders' equity	436,325	422,160	57,864	
Total liabilities and shareholders' equity	962,262	960,128	131,597	

Jianpu Technology Inc.

Unaudited Condensed Consolidated Statements of Comprehensive Loss

(In thousands except for number of shares and per share data)	For the Three Months Ended September 30,			For the Nine Months Ended September 30,		
	2022	2023		2022	2023	
	RMB	RMB	US\$	RMB	RMB	US\$
Revenues:						
Recommendation services:						
Loans ^[a]	82,114	102,915	14,106	195,186	248,394	34,045
Credit cards	129,454	88,300	12,103	365,229	317,993	43,585
Total recommendation services	211,568	191,215	26,209	560,415	566,387	77,630
Big data and system-based risk management services ^[b]	24,983	18,877	2,587	68,000	69,617	9,542
Marketing and other services ^{[b] 1}	32,244	45,499	6,236	113,002	194,508	26,660
Total revenues	268,795	255,591	35,032	741,417	830,512	113,832
Costs and expenses:						
Cost of promotion and acquisition ^[c]	(180,200)	(167,634)	(22,976)	(521,488)	(569,132)	(78,006)
Cost of operation ^[d]	(20,985)	(14,598)	(2,001)	(59,893)	(52,951)	(7,258)
Total cost of services	(201,185)	(182,232)	(24,977)	(581,381)	(622,083)	(85,264)
Sales and marketing expenses	(34,539)	(33,227)	(4,554)	(101,561)	(97,917)	(13,421)
Research and development expenses ^[e]	(28,617)	(26,229)	(3,595)	(87,685)	(75,929)	(10,407)
General and administrative expenses	(23,044)	(22,645)	(3,104)	(79,875)	(77,524)	(10,626)
Impairment of goodwill and intangible assets	(13,327)	-	-	(13,327)	-	-
Loss from operations	(31,917)	(8,742)	(1,198)	(122,412)	(42,941)	(5,886)
Net interest expenses	(1,218)	2,072	284	(4,122)	4,106	563
Others, net	7,472	193	26	11,643	10,488	1,438
Loss before income tax	(25,663)	(6,477)	(888)	(114,891)	(28,347)	(3,885)
Income tax benefits	588	81	11	837	243	33
Net loss	(25,075)	(6,396)	(877)	(114,054)	(28,104)	(3,852)
Less: net income/(loss) attributable to noncontrolling interests	(7,562)	326	45	(9,968)	(186)	(25)
Net loss attributable to Jianpu Technology Inc.	(17,513)	(6,722)	(922)	(104,086)	(27,918)	(3,827)
Accretion of mezzanine equity	-	-	-	(8,740)	-	-
Net loss attributable to Jianpu's shareholders	(17,513)	(6,722)	(922)	(112,826)	(27,918)	(3,827)
Other comprehensive income						
Foreign currency translation adjustments	33,676	(3,698)	(507)	63,062	16,320	2,237
Total other comprehensive income/(loss)	33,676	(3,698)	(507)	63,062	16,320	2,237
Total comprehensive income/(loss)	8,601	(10,094)	(1,384)	(50,992)	(11,784)	(1,615)
Less: total comprehensive income/(loss) attributable to noncontrolling interests	(7,581)	309	42	(9,818)	(229)	(31)
Total comprehensive income/(loss) attributable to Jianpu Technology Inc.	16,182	(10,403)	(1,426)	(41,174)	(11,555)	(1,584)
Accretion of mezzanine equity	-	-	-	(8,740)	-	-
Total comprehensive income/(loss) attributable to Jianpu's shareholders	16,182	(10,403)	(1,426)	(49,914)	(11,555)	(1,584)
Net loss per share attributable to Jianpu's shareholders						
Basic	(0.04)	(0.02)	(0.00)	(0.27)	(0.07)	(0.01)
Diluted	(0.04)	(0.02)	(0.00)	(0.27)	(0.07)	(0.01)
Net loss per ADS attributable to Jianpu's shareholders						

Basic	(0.83)	(0.32)	(0.04)	(5.32)	(1.32)	(0.18)
Diluted	(0.83)	(0.32)	(0.04)	(5.32)	(1.32)	(0.18)
Weighted average number of shares						
Basic	424,297,809	424,665,581	424,665,581	423,896,586	424,570,325	424,570,325
Diluted	424,297,809	424,665,581	424,665,581	423,896,586	424,570,325	424,570,325

[a] Including revenues from related party of RMB282 and RMB413 for the three months ended September 30, 2022 and 2023, respectively, and RMB416 and RMB1,122 for the nine months ended September 30, 2022 and 2023, respectively.

[b] Including revenues from related party of RMB1,486 and RMB447 for the three months ended September 30, 2022 and 2023, respectively, and RMB3,818 and RMB2,075 for the nine months ended September 30, 2022 and 2023, respectively.

[c] Including cost of promotion and acquisition from related party of RMB41 and RMB58 for the three months ended September 30, 2022 and 2023, respectively, and RMB185 and RMB66 for the nine months ended September 30, 2022 and 2023, respectively.

[d] Including cost of operation from related party of RMB79 and RMB322 for the three months ended September 30, 2022 and 2023, respectively, and RMB283 and RMB793 for the nine months ended September 30, 2022 and 2023, respectively.

[e] Including expenses from related party of RMB157 and RMB146 for the three months ended September 30, 2022 and 2023, respectively, and RMB524 and RMB402 for the nine months ended September 30, 2022 and 2023, respectively.

Jianpu Technology Inc.

Unaudited Reconciliations of GAAP and Non-GAAP Results

(In thousands)	For the Three Months Ended September 30,			For the Nine Months Ended September 30,		
	2022		2023	2022		2023
	RMB	RMB	US\$	RMB	RMB	US\$
Net loss	(25,075)	(6,396)	(877)	(114,054)	(28,104)	(3,852)
Add: Share-based compensation expenses	1,957	1,145	157	6,396	3,231	443
Investment impairment loss	893	-	-	8,716	-	-
Impairment of goodwill and intangible assets	13,327	-	-	13,327	-	-
Investment gain of deconsolidation of subsidiaries ⁴	-	(355)	(49)	(6,149)	(7,412)	(1,016)
Tax effects on Non-GAAP adjustments ⁵	(464)	-	-	(464)	-	-
Non-GAAP adjusted net loss²	(9,362)	(5,606)	(769)	(92,228)	(32,285)	(4,425)
Add: Depreciation and amortization	1,082	1,145	157	3,806	3,361	461
Net interest expenses	1,218	(2,072)	(284)	4,122	(4,106)	(563)
Income tax benefits	(124)	(81)	(11)	(373)	(243)	(33)
Non-GAAP adjusted EBITDA⁵	(7,186)	(6,614)	(907)	(84,673)	(33,273)	(4,560)

1 Starting from the fourth quarter of 2022, the Company updated the description of its revenue stream “advertising, marketing and other services” to “marketing and other services” to provide more relevant and clear information. It also updated the revenue description in comparative periods to conform to the current classification.

2 Non-GAAP adjusted net loss represents net loss before share-based compensation expenses, investment impairment loss, impairment of goodwill and intangible assets, investment gain of deconsolidation of subsidiaries and tax effects of above Non-GAAP adjustments. See “Unaudited Reconciliations of GAAP and Non-GAAP Results” at the end of this press release for more details about Non-GAAP adjusted net loss. Non-GAAP adjusted net loss margin equals Non-GAAP adjusted net loss divided by total revenues.

3 ROI represents revenue of recommendation services, marketing and other services divided by cost of promotion and acquisition.

4 In May 2023, the Group (Jianpu, its subsidiaries, and VIEs together are referred to as the “Group”.) entered into a share transfer agreement with the founder and minority shareholder of Newsky Wisdom, which is one of the subsidiaries of the Group before the completion of the share transfer. During the second quarter of 2023, according to the share transfer agreement, the Group transferred 35.5% shares to the founder of Newsky Wisdom and consequently became a minority shareholder of Newsky Wisdom, and the Group no longer has control over Newsky Wisdom. The investment gain of RMB7.1 million was recognized in the second quarter of 2023 accordingly.

In June 2022, Databook Tech Ltd (“Databook”), one of the Company’s subsidiaries, made a cash distribution to its shareholders, through which the Company received a portion of the cash distribution. Databook also issued additional shares to one minority shareholder and changed the Company’s board seat in Databook to one director. The Company consequently became a minority shareholder of Databook and no longer has control over Databook. The investment gain of RMB6.1 million was realized in the second quarter of 2022, and RMB17.0 million was realized in the fourth quarter of 2022.

5 Non-GAAP adjusted EBITDA represents EBITDA before share-based compensation expenses, investment impairment loss, impairment of goodwill and intangible assets and investment gain of deconsolidation of subsidiaries. EBITDA represents net (loss)/income before interest income and expenses, income tax benefits from net loss, and depreciation and amortization. See “Unaudited Reconciliations of GAAP and Non-GAAP Results” for more details.