



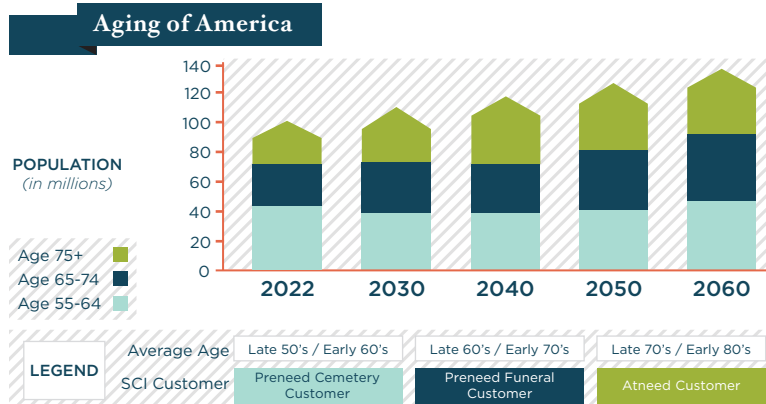
Investor Fact Sheet

Service Corporation International

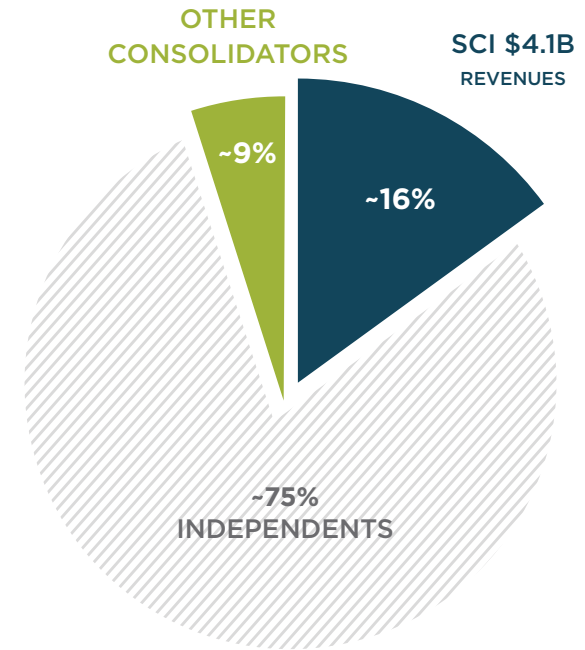
is North America's leading provider of deathcare products and services, assisting more than 600,000 families annually with atneed or preneed arrangements. The Company was founded in 1962 and is headquartered in Houston, Texas. We own and operate more than 1,900 funeral homes and cemeteries in 44 states, eight Canadian provinces, the District of Columbia and Puerto Rico.

Investment Considerations

- Predominant player in stable industry; national footprint with broad geographic coverage
- Size and scale provides significant competitive advantages (purchasing power, shared resources, back-office efficiencies)
- Poised to benefit from Aging of America
- Robust and consistent cash flow with a strong balance sheet
- Disciplined and balanced approach to capital deployment
- Meaningful acquisition opportunities in highly fragmented industry



SOURCE: U.S. Census Bureau November 2023



2023 Snapshot

Investment Considerations

SIGNIFICANT MARKET OPPORTUNITY - PRENEED

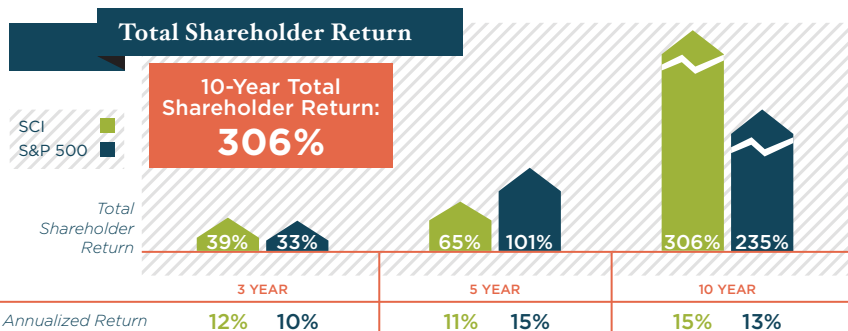
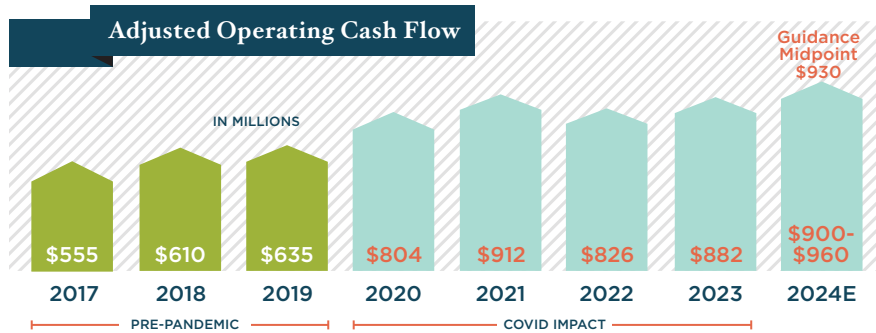
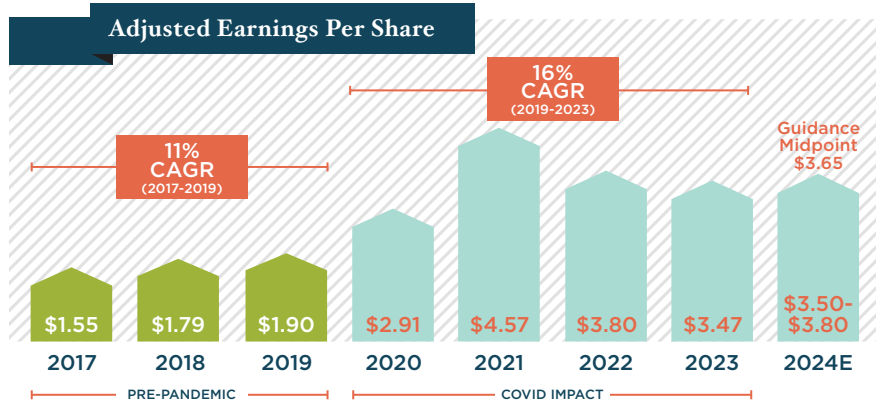
- Differential growth opportunity through premier preneed sales program
- Annual preneed sales of more than \$2.6B through an approximate 3,800 person sales force
- Backlog of future revenues from preneed sales approximately \$15B
- Size and scale provides unparalleled economics in funding methods and allows us to compete in a cash flow friendly manner



Investor Fact Sheet

Strong Financial Performance

Our strong track record of adjusted earnings per share (EPS) growth over time has resulted in steady and robust cash flow
YIELDING CONSISTENT, SUPERIOR SHAREHOLDER RETURNS.



SOURCE: S&P Global Market Intelligence. Returns are as of June 30, 2024, and include the reinvestment of dividends.

Adjusted EPS and Adjusted operating cash flow are non-GAAP financial measures and exclude certain adjustments that we believe are relevant to evaluate the overall performance of the business. This information should not be considered in isolation or as a substitute for related GAAP measures. For additional information about these non-GAAP financial measures and for a discussion of factors that may cause results to differ from management's projections, forecasts and expectations, please see our SEC filings as well as other relevant materials at www.sci-corp.com.

LONG-TERM GROWTH FRAMEWORK

8%-12%
AVERAGE ANNUAL ADJUSTED EPS GROWTH

Organic
5%-7%
Base Business Growth

Capital Deployment
3%-5%
Acquisitions | New Builds | Share Repurchases

Growth Drivers

DEMOGRAPHIC TAILWINDS



- Aging demographics
- Excess deaths (including Covid)
- Preneed driving market share

MARKETING, SALES & CEMETERY INVENTORY IMPACT



- Quality & quantity of marketing-driven leads
- Improved sales effectiveness & efficiencies
- Cemetery inventory opportunities

ENHANCED GROWTH CAPITAL OPPORTUNITIES



- Acquisitions
- New builds
- Other growth capital

PRENEED BACKLOG IMPACT



- Higher quality contract sales production
- Trust investment returns supporting future growth
- Increasing cemetery backlog recognition

For additional information:
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"Service Corporation International" and "SCI" refer to the affiliates of Service Corporation International.