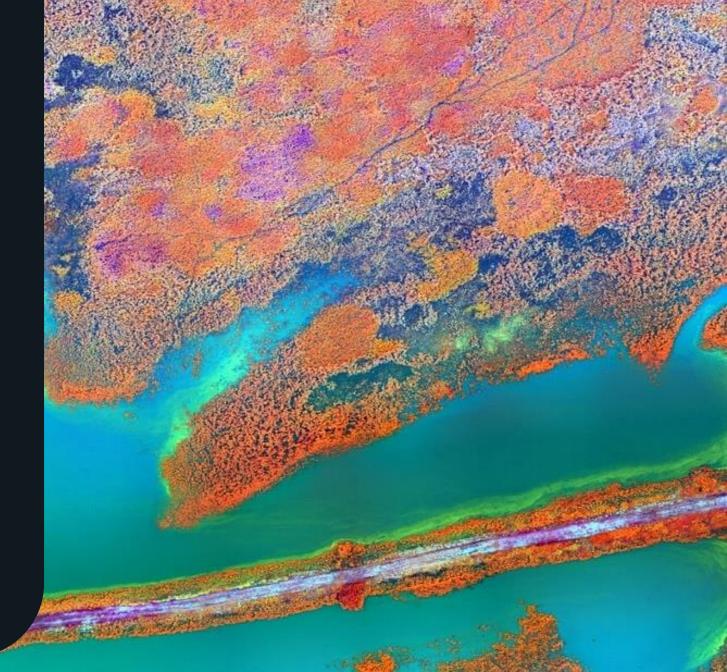
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### **Investor Presentation**

November 2023



### Forward-Looking Statements and Non-IFRS Financial Measures

#### **Forward-Looking Statements**

This presentation contains "forward-looking information" within the meaning of applicable Canadian securities laws. Such forward-looking information includes, but is not limited to, information with respect to MDA Ltd.'s ("MDA" or the "Company") objectives and strategies to achieve these objectives, as well as information with respect to the Company's beliefs, plans, expectations, anticipations, estimates, intentions and views of future events. The Company has based the forward-looking information on its current expectations and projections about future events and financial trends that it believes might affect its financial condition, results of operations, business strategy and financial needs. Statements containing forwardlooking information are based on certain assumptions and analyses made by the Company in light of management's experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate, and are subject to risks and uncertainties. These assumptions include our ability to maintain and expand the scope of our business; our ability to execute on our growth strategies; assumptions relating to government support and funding levels for space programs and missions; continued and accelerated growth in the global space economy; the impact of competition; our ability to retain key personnel; our ability to obtain and maintain existing financing on acceptable terms; changes and trends in our industry or the global economy; currency exchange and interest rates; and changes in laws, rules, regulations. Although the Company believes that the assumptions underlying these statements are reasonable, they may prove to be incorrect and there can be no assurance that actual results will be consistent with the forward-looking information. Given these risks, uncertainties and assumptions, readers should not place undue reliance on the forward-looking information. Whether actual results, performance or achievements will conform to the Company's expectations and predictions is subject to a number of known and unknown risks, uncertainties, assumptions and other factors, including those described in the Company's latest Annual Information Form (AIF) and listed under the heading "Risk Factors", which factors should not be considered exhaustive. If any of these risks or uncertainties materialize, or if assumptions underlying the forward-looking information prove incorrect, actual results might vary materially from those anticipated in the forwardlooking information. Although the Company bases the forward-looking information on assumptions that it believes are reasonable when made, the Company cautions investors that statements containing forward-looking information are not guarantees of future performance and that its actual results of operations, financial condition and liquidity and the development of the industry in which it operates may differ materially from those made in or suggested by the forward-looking information contained in this presentation. Given these risks and uncertainties, investors are cautioned not to place undue reliance on the forward-looking information. Any forward-looking information that is made in this presentation speaks only as of the date of such statement, and the Company undertakes no obligation to update any forward-looking information or to publicly announce the results of any revisions to any of those statements to reflect future events or developments, except as required by applicable securities laws.

#### **Non-IFRS Financial Measures**

This presentation refers to certain non-IFRS measures. These measures are not recognized measures under IFRS, do not have a standardized meaning prescribed by IFRS and therefore may not be comparable to similar measures presented by other companies. Rather, these measures are provided as additional information to complement those IFRS measures by providing further understanding of our results of operations from management's perspective. We use non-IFRS measures, including Adjusted EBITDA, Adjusted EBITDA Margin, and Order Bookings to provide investors with supplemental measures of our operating performance and thus highlight trends in our core business that may not otherwise be apparent when relying solely on IFRS measures. We also believe that securities analysts, investors, and other interested parties frequently use non-IFRS measures in the evaluation of issuers. Additional details for these non-IFRS measures, including a reconciliation of such measures to the most directly comparable IFRS measures, can be found in our most recently issued MD&A which is posted on www.mda.space and filed on SEDAR+.

### We Develop Advanced Space Technologies that Enable Mission Firsts

Three generations of RADARSAT satellites operating since 1995

> MDA satellite antennas, payloads and electronics have flown on more than 300 space flight missions

MDA robotics on world's first autonomous on-orbit servicing mission

> MDA space robotics were carried on 100 Space Shuttle missions

> > MDA

MDA sensors have been operational on 8 Cygnus missions

MDA space robotics and communications on ISS since 2001

> MDA technologies on 3 LEO Constellations

MDA sensors and robotics have been operational on Mars since 2008

> MDA sensor scanned Asteroid Bennu 300 million km away

> > 3



### MDA Overview

50+ year History of Space Innovation

2,900+ Workforce Globally

**500,000+** sq. ft. of Design, Manufacturing & Testing Facilities

**3 Business Areas** – Geointelligence, Robotics & Space Operations, Satellite Systems

~25% YoY Revenue Growth Expected in 2023 (\$790M - \$810M Revenue Target) <sup>(1)</sup>

~\$1.5B Market Capitalization (2)

TSX Listed under Ticker MDA

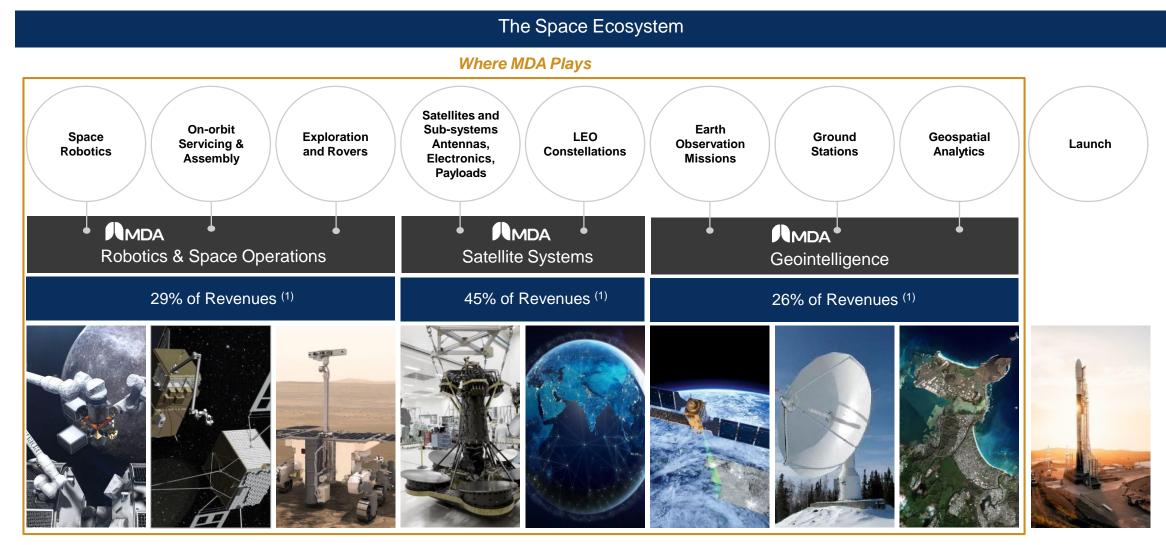


<sup>1)</sup> Targets are based on Company's current expectations and are subject to significant risks and assumptions (see "Forward Looking Information")

2) Market capitalization as of November 7, 2023

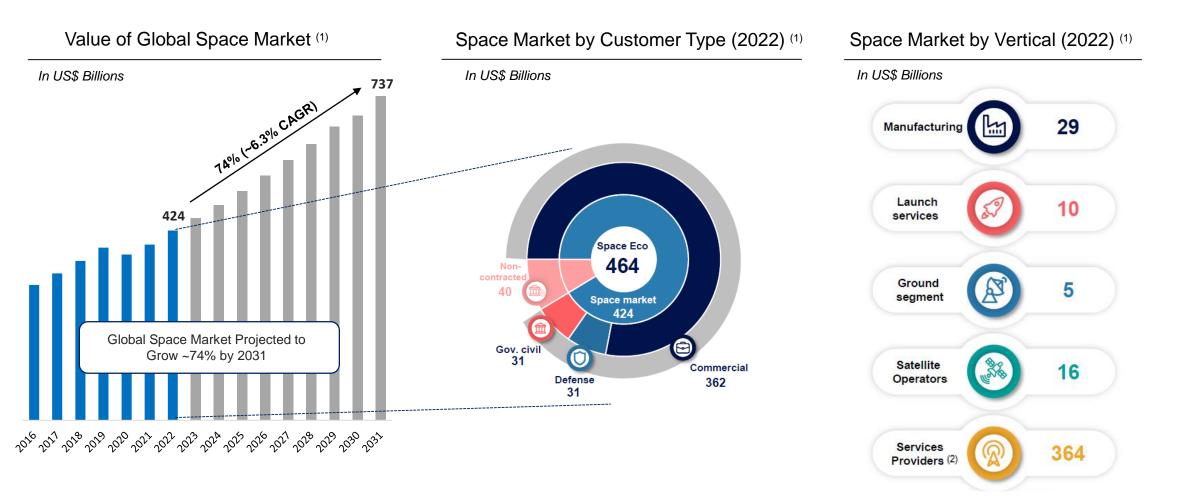


### MDA Serves Nearly Every Sector of the Expanding Space Economy





### We are Well Positioned to Serve the Growing Space Market



### Positive Secular Trends Driving End Market Demand



#### LOWER LAUNCH COSTS AND NEW TECHNOLOGIES DRIVING MARKET OPPORTUNITY

Lower launch costs and new technologies are driving commercialization of space and have improved the economic feasibility of many space-based activities and services; launching a spacecraft today is 10x cheaper versus a decade ago



#### SPACE IS ENABLING GLOBAL CONNECTIVITY

Insatiable appetite for universal connectivity and data usage to be met with new and enhanced capacity from satellite constellations (LEO and MEO) which offer among others broadband internet, IoT (Internet of Things) and 5G communications



#### NEW SPACE RACE DRIVING RENEWED INTEREST IN SPACE EXPLORATION

Renewed government interest in lunar and deep space exploration; new missions projected to increase by ~220% to 750 missions over the next decade <sup>(1)</sup> with private sector playing a key role



#### SPACE IS CRITICAL TO NATIONAL SECURITY

Space is becoming increasingly critical to national security with governments around the world increasing funding and creating independent space commands to reinforce national security and sovereignty priorities



#### INNOVATIVE SATELLITE APPLICATIONS GAINING MOMENTUM

Satellite direct-to-device applications are gaining momentum including direct-to-cell services which address gaps in terrestrial coverage and bring connectivity to unserved or underserved populations; service demand to be met via new and enhanced satellite capacity

## MDA Customers and Partners Span the Space Economy, with a Balanced Mix across Customer Type and Geography



LTM Revenue by Customer Type <sup>(1)</sup>

Commercial 58%

7%

United

42%

LTM Revenue by Geography<sup>(1)</sup>

Rest of World

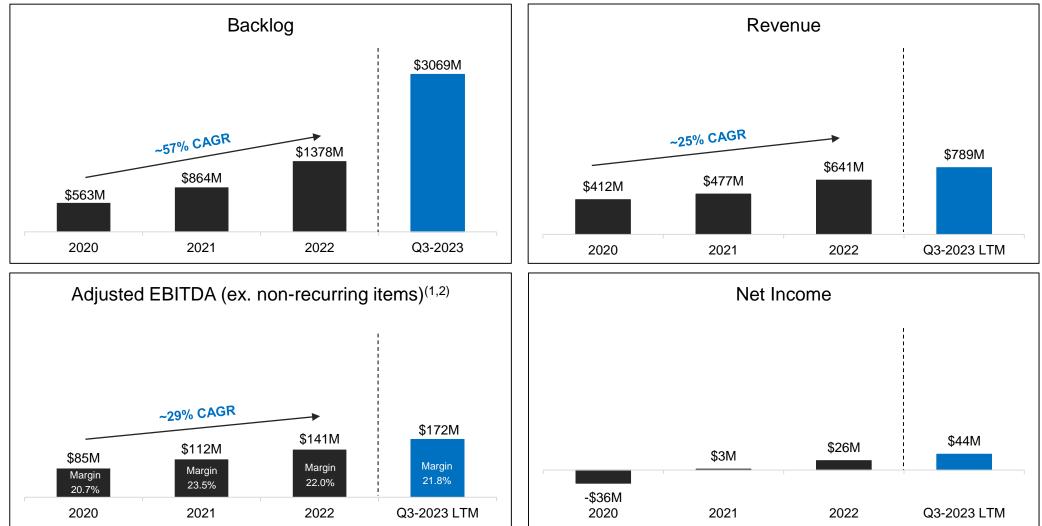
Government

42%

Canada

48%

# Our Financial Scorecard – Strong Backlog, Growing Revenues and Differentiated Profitability



1) Non-IFRS measure

2) Non-recurring items comprised of historical Investment Tax Credit (ITC) settlement income recognized in 2022 and Canada Emergency Wage Subsidy (CEWS) income in 2020 / 2021

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### Our Agility and Scale Enable Us to Deliver What Matters Most to Customers

What Matters to Customers

Confidence in Mission Success

Customized & Innovative Solutions

Commercial R&D Investment

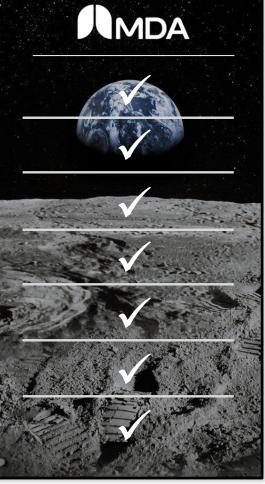
Speed to Market

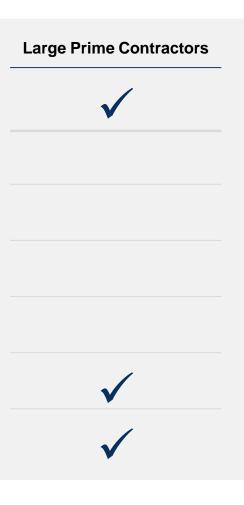
Cost Efficient Solutions

Expertise in Complex Missions

Proven and Optimized Supply Chain

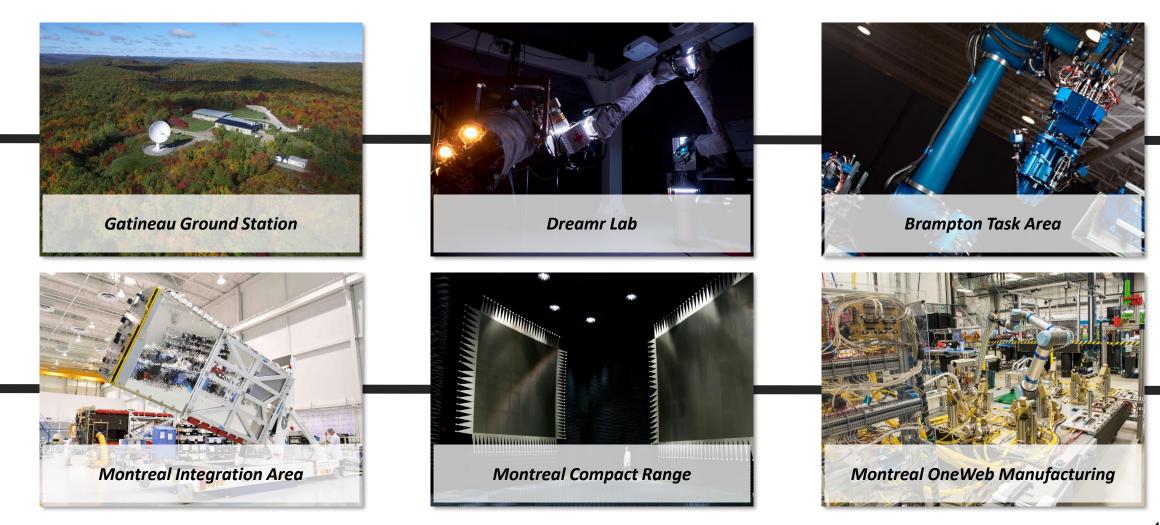




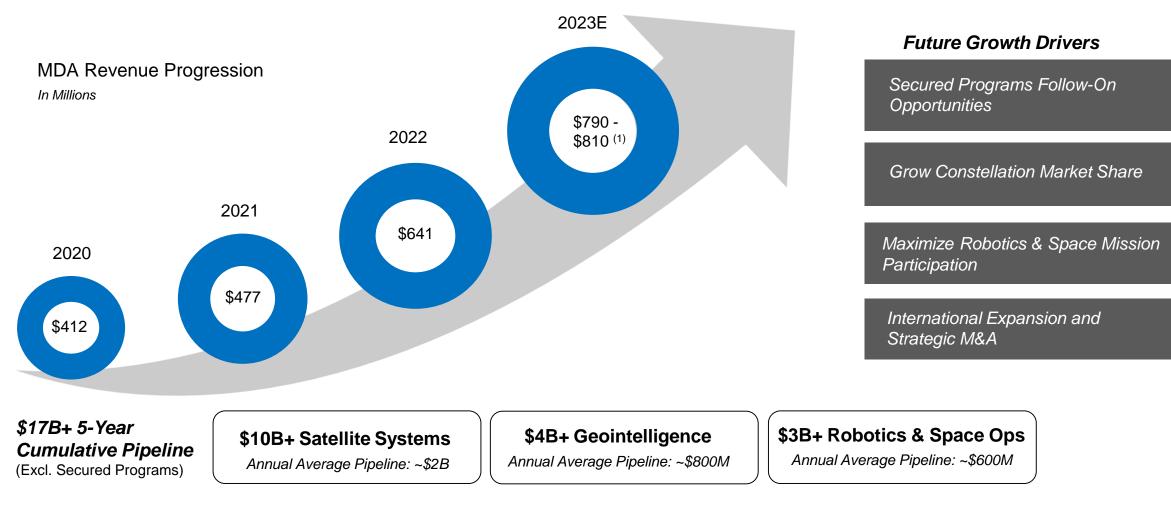




### We Operate World Class Facilities

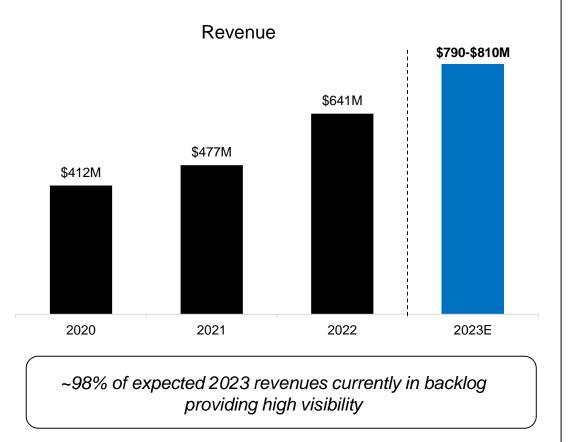


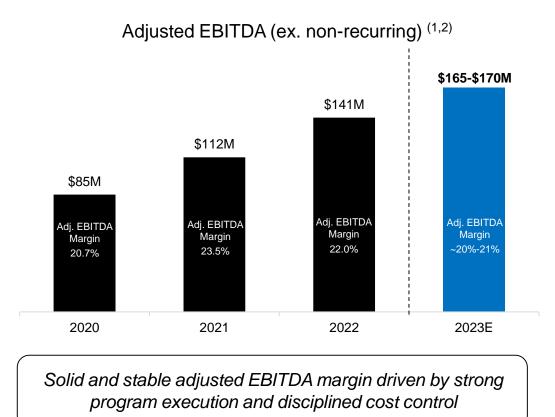
### Large Pipeline and Disciplined Execution Support Strong Revenue Growth



1) Targets based on Company's current expectations and are subject to significant risks and assumptions (see "Forward Looking Information")

### 2023 Targets Reflect Solid Momentum and Good Visibility





2) Non-recurring items comprised of Canada Emergency Wage Subsidy (CEWS) income received in 2020 / 2021 and historical Investment Tax Credit (ITC) settlement income recognized in 2022



### MDA Business: Robotics & Space Operations

Mission Kits and Partnerships for On-Orbit Ops

#### Rapid Growth of the In-Space Economy



Space Exploration



Space Tourism



The Technologies We Deliver

Sensors On-Orbit. Cameras. LiDAR. Lunar Landings



**Robotics** Operational Support. Industry Standard for Grapple Fixtures



Space Mining

Lunar Mobility Logistics and

Support



On-Orbit Servicing, Assembly, and Manufacturing



Debris Removal



**On-Orbit Servicing and Assembly** Integrated Robotic Solutions. Vision and Targeting Systems





Rovers

Planetary Vehicle Systems. Sample Return

#### Operations

Support for Robotics on the ISS. Operations Control Centers

Unique Technology. Proven Flight Heritage. Full Mission Life Cycle Capabilities





### The Leader in Space Robotics Solutions

#### Our Market Leadership



World's First 3D Scan of an Asteroid From Orbiting Spacecraft OSIRIS-Rex



**Over 3 Million Engineering Hours Supporting On-Orbit Robotic Operations** Canadarm2 / Dextre



World's First Autonomous On-Orbit Servicing Mission Orbital Express



**Over 12 Years Operating on Mars** Phoenix Lander, Curiosity Rover, and ExoMars underway



World's First Commercial Robotics Operations Control Center Under development

#### **Our Notable Program**





### MDA Business: Satellite Systems

World Leaders in Digital Satellite Solutions

#### Capitalizing on Proliferation of Satellites



Broadband Internet



Mobile Communications



**Connected Vehicles** 



5G Backhaul

IoT

Defence Applications



LEO Constellations Cutting Edge Technology. Subsystem Manufacturing. AI&T

The Technologies We Deliver



GEO Satellites Payloads. Antennas. Electronics. Range of Digital Products



MEO and Additional Applications Exploration Sub-systems. Antennas. Electronics. Payloads

Independent Merchant Supplier. High Volume Production. Competitive Pricing and Scheduling. Proven Expertise



Our Market Leadership



*High Volume Manufacturing for LEO Constellations Significant Expertise Through O3B, Iridium Next, and OneWeb Constellations* 



**Over 300 Satellite Missions** Solutions across full communication frequency band



**Proven Software Defined Radio Capability for Space-based Communication** Power and Propulsion Element for Lunar Gateway **Our Notable Programs** 



### Telesat Lightspeed LEO Constellation

Design, Manufacture, Assembly and Test of 198 Satellites

> ~\$2.1B Revenue for 198 satellites (Opportunity for Additional LEO Satellites)





#### Address Growing Demand for Earth Intelligence and Analytics



Climate Change Monitoring



Illegal Fishing Detection



Search and Rescue



Agricultural Production Optimization



Intelligence and Surveillance

Commerce and Trade



The Technologies We Deliver



EO Satellites. UAVs. Maritime. Space Surveillance



Collect and Inform Ground Stations: Tasking, Data Processing, Storage.



Analyze Analytics Products. Intelligence Support



End User Operations Software Platforms for Subscription Services.

Near Real-Time, Actionable Information. Global. Cutting Edge and Fully Integrated EO Solution





### **Differentiated Geointelligence Offerings**

#### Our Market Leadership



World's Most Sophisticated and Taskable SAR Satellite One of the Largest Radar Information Providers Globally



World's Largest Multi-Sensor Ground Station Network 70 Ground Stations, 25 Countries. 20 Source Satellites



Extensive Data Archive ~90B km<sup>2</sup> of the Earth Imagery Data



*Near Real-Time Information Products Under 10 Minutes from Satellite to Customer* 



**Extensive Expertise in Government Geointelligence Programs** RADARSAT, RADARSAT-2, RADARSAT Constellation Mission, UAV programs

#### **Our Notable Programs**

CHORUS Next Generation EO Mission \$2B+ Potential Revenue over 15 Years

**Canadian Surface Combatant** 

Design and Integration of Electronic Warfare System

~\$1.5B Potential Revenue from 2020 to 2040 (Across 15 State-of-the-Art Warships)





#### Pure-play Exposure to the Growing Space Market

Global space economy projected to reach US\$1.5 trillion by 2040 <sup>(1)</sup> up from ~US\$464 billion in 2022 <sup>(2)</sup> Established Industry Leader with a Proven Track Record and Strong Competitive Position

More than 50 years of innovation in space

Strong customer relationships with government agencies and commercial companies

Cutting-edge technologies and solutions including robotics, satellite systems and earth observation offerings

Rich portfolio of patents and industry knowhow

Long-tenured and experienced technical team

#### Attractive Fundamentals for Long-term Value Creation

Growing backlog, strong profitability and healthy balance sheet



# We'll Take You There

