



FISCAL 2018

Second Quarter Earnings
February 13, 2018 | 8 a.m. ET

TSX: DHX.A, DHX.B

NASDAQ: DHXM

DISCLAIMER

This press release contains “forward looking statements” under applicable securities laws with respect to DHX Media including, but not limited to, statements regarding the integration of the acquisitions of Peanuts and Strawberry Shortcake and the expected financial and other impacts associated with such acquisitions, including synergies, cost reduction initiatives and the resulting financial and other impacts associated with such initiatives, the strategic priorities and operational focus of the Company, expectations regarding the impact of productions in progress on growth opportunities for the Company in its distribution and consumer products businesses, expectations regarding the growth and financial performance of WildBrain, expected benefits associated with the Company’s agreement with Mattel, the performance and growth of the Teletubbies brand, management’s review of strategic options for promotion and advertising on DHX Media’s television channels, the markets and industries in which the Company operates, the business strategies and operational activities of DHX Media and its subsidiaries, and the future growth and financial and operating performance of DHX Media, its subsidiaries, and investments, including annual growth and other financial targets. Although the Company believes that the expectations reflected in such forward looking statements are reasonable, such statements involve risks and uncertainties and are based on information currently available to the Company. Actual results or events may differ materially from those expressed or implied by such forward looking statements. Factors that could cause actual results or events to differ materially from current expectations, among other things, include delivery and scheduling risk associated with production and distribution revenues, the Company’s ability to execute and close anticipated licensing transactions, the Company’s ability to effectively integrate the Peanuts and Strawberry Shortcake acquisitions and realize synergies associated with such acquisitions, the Company’s ability to execute and realize on expected cost reduction initiatives, customer response to properties and brands of the Company and the risk factors discussed in materials filed with applicable securities regulatory authorities from time to time including matters discussed under "Risk Factors" in the Company's most recent Annual Information Form and annual Management Discussion and Analysis, which also form part of the Company’s annual report on Form 40-F filed with the United States Securities and Exchange Commission. These forward-looking statements are made as of the date hereof, and the Company assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.



H1 FISCAL 2018

ORGANIC GROWTH & CONSUMER PRODUCTS SCALE

STRATEGIC REVIEW

**Thoroughly exploring all options
to enhance shareholder value**

Updates in due course

MOMENTUM CONTINUED IN H1 2018



REVENUE
GROWTH

TARGETED PEANUTS'
SYNERGIES & COST
REDUCTIONS

66%
OVERALL

9%
ORGANIC

\$11M
ON TRACK



EXECUTING ON CONTENT & BRANDS IN H1 2018



CONTENT

PRODUCTION AND
SERVICE REVENUE

▲ 11%



DISTRIBUTION

DISTRIBUTION AND
WILDBRAIN REVENUE

▲ 55%



CONSUMER PRODUCTS

CONSUMER
PRODUCTS-OWNED REVENUE

▲ 545%

PEANUTS DRIVING GROWTH IN CONSUMER PRODUCTS

DRIVING RETURN ON CONTENT INVESTMENT ACROSS MULTIPLE REVENUE STREAMS



**ORIGINAL
CONTENT**



**DIGITAL
CONTENT**



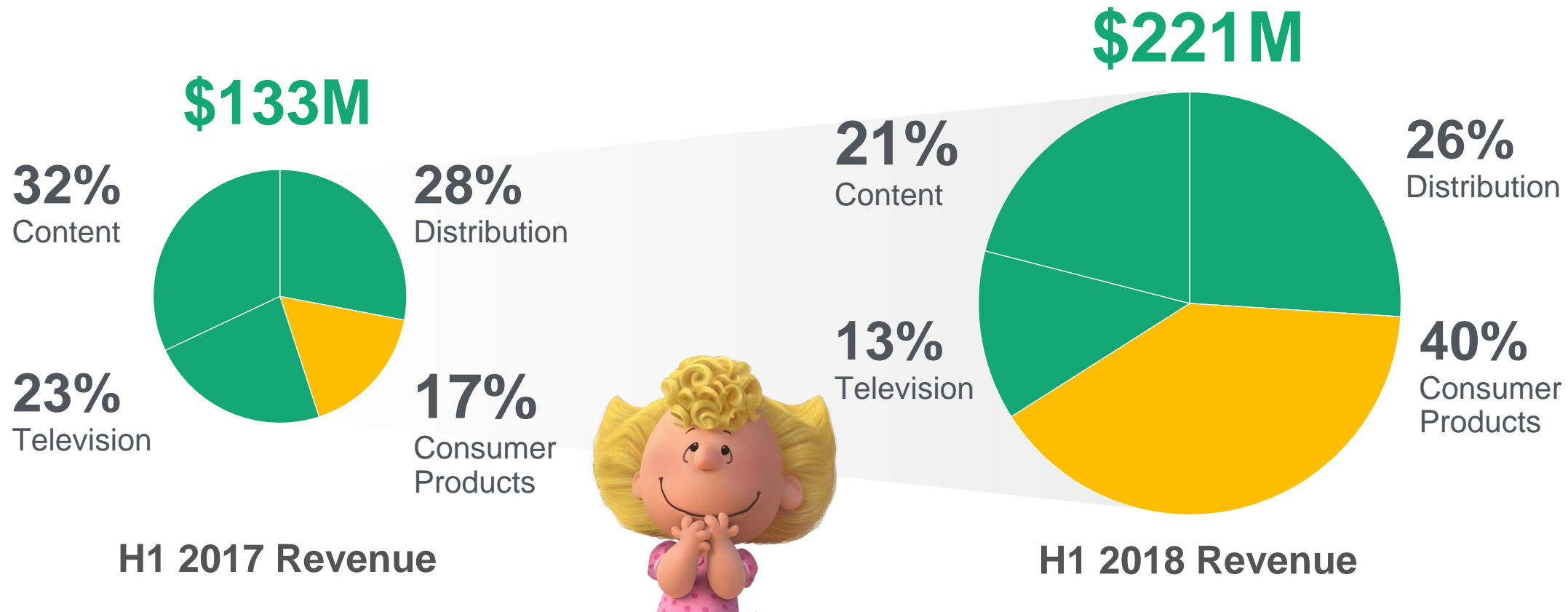
**BRAND
PARTNERSHIPS**

NICKELODEON TAKING
**MASSIVE MONSTER MAYHEM TO
140 TERRITORIES**
GLOBAL TOY LICENSEE NAMED

35M SUBSCRIBERS
ON WILDBRAIN NETWORK ON
YOUTUBE WITH 55B MINUTES OF
VIDEOS WATCHED IN H1 2018

~\$7M
IN DISTRIBUTION REVENUE &
CONSUMER PRODUCTS ROYALTIES
FROM BRAND PARTNERSHIPS (Q2 2018)

WE'RE GROWING A DIVERSIFIED BUSINESS



**FOCUSING ON A BROADER PORTFOLIO OF BRANDS
THAT ENHANCES CASH GENERATION**

H1 & Q2 2018 FINANCIAL HIGHLIGHTS

H1 2018

REVENUE GREW 66%

\$220.6M

9% ORGANIC GROWTH

ADJUSTED EBITDA OF

\$54.8M

Q2 2018

REVENUE GREW 55%

\$121.9M

4% ORGANIC GROWTH

ADJUSTED EBITDA OF

\$32.0M





Q & A